# **Sri Krishna Arts and Science College**

An Autonomous college affiliated to Bharathiar University
Accredited by NAAC with 'A'Grade.
An ISO Certified Institution
Coimbatore 641 008

# Monthly Report: September 2015

### Highlights:

Chinese Team of TCS and British team of HCL visited SKASC Basket Ball Team won Karunya Trophy









#### SRI KRISHNA ARTS AND SCIENCE COLLEGE

(An Autonomous College Affiliated to Bharathiar University)

Coimbatore - 641008

### **Monthly Report – September, 2015**

#### I. Faculty Progression

- Dr. P. Baba Gnanakumar published an article "Lending Rate Analytics" in the book entitled "Advance Data Analysis, Business Analytics & Intelligence", published by IIM, Ahmedabad during September, 2015, with ISBN No.: 978-81-909529-3-4, Pg. No.:81.
- Eighteen faculty members were trained by IIT Bombay on Spoken Tutorial the MHRD project.
- Mrs. S. Geetha Margret of Costume Design and Fashion was invited as a resource person in the National level Students symposium held at Kongunadu College of Arts and Science on 03.09.2015.
- Mrs.S.Geetha Margret, Mrs. V. A. Rinsey Antony and Mrs. S. Sumithra of Costume Design and Fashion presented paper in "National Conference on Contemporary issues in Clothing, Fashion and Textiles, organized by Garden City College, Bangalore on 04.09.2014.
- Raj Kalpana has presented a paper on "A Study on (1,2)\*C Sets in Bitopological Space" in National Conference on Recent Trends in Pure and Applied Mathematics on 04.09.2015.
- S. Priyadarshini has presented a paper on "Stability of Fractional Neutral and Infegro Differential Equations" in National Conference on Recent Trends in Pure and Applied Mathematics on 04.09.2015.
- Guest Lecture on "Smart Education" organized by CPDT Studio, Sri Krishna College of Engineering and Technology on 09.09.2015.
- Dr.Murthy, Librarian acted as a Chief Guest at Government High School, Sugunapuram and addressed on the importance of Literacy on 09.09.2015.
- Mrs.S.Geetha Margret of Costume Design and Fashion was invited as resource person and speaker for One day National Level Seminar on "Emerging Trends in Intelligent, Agrotextile and Fashion&Retail Management" organized by Rathinam College of Arts and Science, Coimbatore on 10.09.2015.
- Mrs.S.Thamarai Selvi and Mrs.R.Divya of Costume Design and Fashion participated in One day National Level Seminar – "Emerging Trends in Intelligent, Agrotextile and Fashion Retail Management" organized by Rathinam College of Arts and Science, Coimbatore on 10.09.2014.



- All heads and senior faculty member of the department attended the expert lecture on "How to get your research projects funded from agencies" on 12.09.2015.
- Ms. K. Nalini of Commerce (CA) has presented and published a paper on "A Study on Strategies & Challenges faced by Micro Women entrepreneurs" in the National Conference on Emerging Issues in Global Economy, Commerce & Management: Challenges & Strategies for International Competitiveness organized by Madras Christian College, Chennai on 14.09.2015 & 15.09.2015. ISBN No. 978-93-81899-55-7; Vol-I; Pg. 72-86.
- Dr. N. Sumathy of Commerce (CA) has presented and published a paper on "Effectiveness on Online Marketing" in the National Conference on Emerging Dimensions in the Indian Business Scenario organized by Nirmala College for Women, Coimbatore on 15.09.2015. ISSN No. 2347-1670, Volume:3; Issue 3; Pg. 93-103; Impact factor: 0.882.
- Mr.T.Veeramanikandasamy of Department of ECS has submitted his Ph.D. work entitled "Studies on the influence of process parameters and Cu-doping on the Structural, Optical, Electrical and Magnetic properties of Synthesized MnS Nanocrystals" on 16.09.2015.
- Mr. C. Veeraragavan, Research Scholar of ECS has submitted his Ph.D. report entitled as
  "A study on multicore crypto processor design for supporting dual field instructions
  implemented in the various FPGA with respect to area and delay optimization" on
  16.09.2015.
- Articles of Dr.K.Sampath, Mr. T. Veeramanikandasamy and Mr. V. Pradeep Kumar of ECS got selected for the presentation to be held during October, 2015 at BITS, Pilani and to be published by American Institute of Physics.
- Ms. Senthil Vadivu.S, Mr. Boothi.C, Mr. Nehru. M, Mr. VenuGopl. R, Mr. Shankaran. C, Mrs. Shona.D, Ms. Priyadarshini.B, Mr. Subramnaiyan. V, Mrs. V. Valarmathi, Dr. Sivabagyam.K.R, and Dr. Kavitha.M attended personality Development programme on "Unleashing your Hidden Potentials" organized by CPDT on 25.09.2015.
- Indhumathy. R of Computer Technology published the research article in Current Bioinformatatics Journal published by Bentham Science Publications during September, 2015. Impact Factor is 0.9.
- Mr. Arun Prakash. P has presented a paper on "A Study on Impact of Macroeconomic Factors on NPA of SBI and Associates Banks", in International Conference on Contemporary Management Practices held on 29.09.2015 organized by Vivekananda Institute of Management Studies, Kovilpalayam.
- Mr. Arun Prakash. P has presented a paper on "An empirical Study on Dividend Policy of selected Cement Companies in India", in International Conference on Contemporary Management Practices held on 29.09.2015 organized by Vivekananda Institute of Management Studies, Kovilpalayam.



- Ms.S.Gomathi of Information Technology has published a paper on "An Expert System to Detect systemic Lupus Erythematosus Disease using Apriori Algorithm & Neural Network Algorithm - A Data mining Approach" in International Journal of Advanced Technology in Engineering & Science, Vol.No.3, Issue No:01, ISSN:2348-7550, Pg No: 108-113, September, 2015.
- Ms.K.Ketzial Jebaseeli of Information Technology has published a paper on "A Novel Approach for Data Security Enhancement using MultiEncrypter Information Security System in International Journal of Trend in Research & Development" Vol.2, Issue :5, ISSN:2394-9333, September, 2015.
- Mrs.N.Kanimozhi of Information Technology has published a paper on "Operating System- A Survey" in International Journal of Trend in Research & Development Vol.2, Issue :5, ISSN:2394-9333, Pg No:203-208, September October, 2015.
- Mrs.B.Deepa of Information Technology has published a paper on "Computer Networking: A Survey" International Journal of Trend in Research and Development (IJTRD), ISSN: 2394-9333, Volume-2, Issue-5, September October, 2015.
- Mrs.S.Geetha Margret, Mrs.S.Thamarai Selvi, Mrs.V.A.Rinsey Antony and Mrs. S.Sumithra presented papers at International Conference organized by Sri Jayendra Saraswathy Maha Vidyalaya College of Arts and Science on 30.09.2015.
- Mr. L. Prakash& Mrs. S. Amudha of commerce (CA) has published an article on "A
  Study on Export Procedure and Documentation in Needle Industries Pvt Ltd. Nilgiris" in
  the International Journal of Science and Research; ISSN No. 2319-7064; Vol 4; Issue 9,
  during September 2015.

### II. Outreach Programmes

- I BBA, BBA (CA) and B.Sc (ISM) Students visited Parambikulam and Top Slip for tutorward outbound programme on 05.09.2015.
- Students of II B.Sc (SS) visited Oracle Corporation, Bangalore on 10.09.2015 on Industrial Visit.
- Students of B.Sc Mathematics visited Mysore and Coorg on 11.09.2015 & 12.09.2015 on Educational Tour.
- Students of I B.Sc (SS) visited Ooty on 12.09.2015 on tutor ward outbound programme.
- Students of I B.Sc (ECS) visited Dharmalingeswarar Temple, Madukkarai for Trekking on 16.09.2015.
- Students of II B.Sc (MB) visited Athirampalli and Central Marine Fisheries Research Institute, Cochin on 17.09.2015.
- Students of II B.Sc (CS) visited Bangalore, Mysore and Coorg from 18.09.2015 to 20.09.2015 on Industrial Visit.
- Computer Science Stream Students Visited WIPRO Technologies, Bangalore on 18.09.2015.



- Students of I B.Sc (CS) 'A' visited Nelliyampathy on 19.09.2015 on Tutor ward outbound programme and created awareness on
- Students of I M.Sc (CS) visited Nilgiris on 19.09.2015 on Tutor ward outbound programme and created awareness on e-Transaction for the Tribes.
- Students of Bio Technology Visited Cochin for Industrial Visit on 21.09.2015.
- Students of I B. Sc (ECS) visited Nilgiris for Environmental Filed Visit on 22.09.2015 and 23.09.2015.

#### **III. Events Organized**

- Guest Lecture on "Industrial relations in India" conducted by Department of MSW on 01.09.2015.
- Seminar on "International Business for exporters" organized for MIB on 01.09.2015.
- "Best Message Contest" on Teacher's Day was organized by Department of Commerce on 02.09.2015.
- Workshop on "Basics of Taxation in India" organized by Department of commerce on 02.09.2015.
- Workshop on "Myklassroom" for I B.Sc (IT) organized by Department of Information Technology on 03.09.2015.
- Devotional Programme organized at SKIM Block on 04.09.2015.
- Math Sketching conducted by Department of Mathematics on 07.09.2015.
- Guest Lecture on "Research Methodology" conducted by Department of Mathematics on 07.09.2015.
- GFMP programme as Drive Through Course by Bombay stock Exchange began on 07.09.2015.
- Intra Departmental event was organized by Department of Computer Science and Applications & B.Sc (Software Systems) on 07.09.2015.
- Workshop on "Silk Thread" organized by Department of CDF from 07.09.2015 to 10.09.2015.
- Seminar on "Network Basics and Cloud Computing" conducted by Department of Computer Science on 08.09.2015.
- Alumni Interaction Programme was organized by Department of Commerce on 08.09.2015.
- Math Sketching was organized by Department of Mathematics on 09.09.2015.
- PG Department of Social Work organized World Literacy Day at Government High School in Sugunapuram to state the importance of literacy on 09.09.2015.
- Workshop on "XML and Web Services" organized by Department of BCA & M.Sc(SS) on 09.09.2015.
- Hello FM organized cultural event "Kaloori Sallai" at our college premises on 09.09.2015.
- Guest Lecture on "Harmonizing Eco-Genetics and Biotechnological Tools: A Bird's Eye View in Forestry" organized by Department of Bio Sciences on 09.09.2015.
- Product Launch event organized by Department of Commerce on 10.09.2015.



- Seminar on "Ethical Hacking" organized by Department of BCA & M.Sc(SS) on 10.09.2015.
- Hair Styling Competition was conducted by Arts Club of ECS on 10.09.2015.
- PG Department of Social Work organized National level Panel Discussion on National Policy for Older Persons on 11.09.2015.
- National Conference on "Business in SMAC" organized by Management Sciences on 11.09.2015.
- Intra departmental Events organized by Department of Computer Technology on 11.09.2015.
- Mr. S. Sudheesh of ECS has conducted a Workshop on "Proteus A Design and Simulation Software for Electronic Circuits" for III B.Sc ECS Students on 11.09.2015.
- PG Department of Social Work organized cleanliness camp at Narasipuram on 12.09.2015.
- Alumni Interaction Programme was organized by Department of Information Technology on 12.09.2015.
- Guest lecture on "Mantras for wise investment practices" organized by Department of Commerce on 14.09.2015.
- Guest lecture on "Recent Trends in Banking" organized by Department of Commerce (CA) on 14.09.2015.
- Seminar on "Investment Opportunities" organized by Department of Commerce (ABC) on 14.09.2015.
- Technical Exhibition organized by Department of Information Technology on 14.09.2015.
- Intra Departmental Meet organized by Department of Information Technology on 15.09.2015.
- Seminar on "Project Management" organized by Department of Information Technology on 15.09.2015.
- Art Feast organized by the Department of Information Technology on 15.09.2015.
- Vivadha Medai conducted by Tamil Mandram on 15.09.2015.
- ECSNOVA Science club organized a Guest Lecture on "Raspberry pi" on 15.09.2015.
- Department of CSHM inaugurated the association on 16.09.2015.
- Workshop on "Jute Accessory Making" organized by Department of CDF on 16.09.2015.
- Seminar on "Android Programing" organized by Department of Computer Technology on 16.09.2015.
- Women's Cell Inauguration held on 18.09.2015 along with Gender Champions Programme on "Self Protection on Women".
- Workshop on "Soft skill Development" organized by Department of Commerce (IT & PA) on 18.09.2015.
- Workshop on "Digital Banking" organized by Department of Commerce (CA) on 18.09.2015.
- Nool Mathipurai was organized by Tamil Mandram on 19.09.2015.
- Guest Lecture on "Personality Development" organized by Department of CDF for I B.Sc (CDF) on 19.09.2015.
- Workshop on "Software Testing" and Project Demo by Alumni was organized by Department of Information Technology on 19.09.2015.



- Guest Lecture on "Trade Union in Indian Industries" organized by Department of MSW on 21.09.2015.
- Poster Presentation was organized by Department of ECS on 22.09.2015.
- Kavi Saaral organized by Tamil Mandram on 22.09.2015.
- State level Inter Collegiate Technical Meet organized by Department of Computer Science on 23.09.2015.
- Math Modeling event was organized by Department of Mathematics on 23.09.2015.
- Exhibition on Environmental Science was organized by Department of Computer Technology on 23.09.2015.
- Executive Interaction Programme organized by Commerce Chamber on 29.09.2015.
- Poster Presentation organized by Department of Microbiology on 30.09.2015.
- Poster Presentation organized by Department of BBA (CA) on 30.09.2015.
- Guest lecture organized by Department of CDF on 30.09.2015.
- Inter Departmental Meet organized by Department of CSA & B.Sc (SS) on 30.09.2015.
- News Reading and Snap Talk Conducted in the all the classes to enhance the communication Skills during September, 2015.
- Skill Development programme were organized by Department of Mathematics during September, 2015.

#### **IV.** Student Progression

- Students of M.Sc (SS) Reshma V. G secured Third Rank, Shruthi C secured Sixth Rank and Ramesh G secured Seventh Rank in the Bharathiar University Examinations.
- Dinesh. M &Baego .K.A of II B.Com(CA)'A' have presented a paper on "Corporate Social Responsibility" in the International Conference on The Paradigm of Triple Bottom Line (TBL) Risks, Ethics, Governance and Sustainability organized by St.Joseph's College of Commerce, Bangalore on 31.08.2015 & 01.09.2015.
- Akil Ahamed of I B.Sc(IT) won III place in the Technical symposium held at Kovai Kalaimagal College of Arts and Science on 02.09.2015.
- Sindhuja and Aneesha of II B.Sc CDF won II prize in Poster presentation organized by Kongunadu College of arts and Science, Coimbatore on 03.09.2015.
- Three Hundred and Thirty Seven students were participated in "Isha Gramotsavam" and met cricketer Sachin Tendulkar on 04.09.2015.
- Shreenithi K & Vinodhini M of Mathematics has presented a paper on "Interesting Facts in Fibonacci Series", National Conference on Recent Trends in Pure and Applied Mathematics on 04.09.2015.
- Devisri S & Nandhana G. Nair of Mathematics has presented a paper on "Study on Customers Satisfaction towards Online Shopping", National Conference on Recent Trends in Pure and Applied Mathematics on 04.09.2015.
- Thanuja M & Nivetha G.M of Mathematics has presented a paper on "An Introduction to Fuzzy Logic", National Conference on Recent Trends in Pure and Applied Mathematics on 04.09.2015.



- Surya T & Swapna K of Mathematics has presented a paper on "Interesting Properties and Applications of Trees in Graph Theory", National Conference on Recent Trends in Pure and Applied Mathematics on 04.09.2015.
- Manmeeth Kour Jhans and Narmadha Devi.N of III B.Sc (CDF) participated in a technical textile quiz competition organized by Kasturi Srinivasan Trust on 05.09.2015.
- Fourteen Students of Information Technology were runners in the event "kalloori Salai" and won cash prize of Rs.15,000 organized by Hello FM on 09.09.2015.
- Thirty Three students of I and II B.Sc CDF students attended in One day National Level Seminar "Emerging Trends in Intelligent, Agrotextile and Fashion Retail Management" organized by Rathinam College of Arts and Science, Coimbatore, on 10.09.2015.
- Rijo Rajan, Varna, Nandhini and Sreenand of I B. Sc (CS) won First and Second Place in the Inter Collegiate Technical Symposium organized by Kongu Arts and Science college, Erode on 11.09.2015.
- A.Hari Priya, A.S Jyanthi, M.Jayalakshmi and K.R. Rakshana of II B.Sc CDF attended in One day National Convention on 3D for Haute Couture fashion" organized by PSG College of Arts and Scince, Coimbatore, on 12.09.2015.
- Vanathi sree of III B.Sc (IT) got selected for final round in Radio City Super Singer organized by Radio City on 14.09.2015 and won Rs.50,000 Cash prize.
- Dinesh .M &Divagar .V of II B.Com(CA)'A' have presented and published a paper on "Marketing the Viralway: A Strategic approach to new era of marketing" in the National Conference on on Emerging Issues in Global Economy, Commerce & Management: Challenges & Strategies for International Competitiveness organized by Madras Christian College, Chennai on 14.09.2015 & 15.09.2015. ISBN No. 978-93-81899-55-7; Vol-II; Pg. 109.
- Narayani .S & Janani .R of I B.Com(CA)'A' have presented and published a paper on "Challenges & Strategies in Information Technology" in the National Conference on on Emerging Issues in Global Economy, Commerce & Management: Challenges & Strategies for International Competitiveness organized by Madras Christian College, Chennai on 14.09.2015 & 15.09.2015. ISBN No. 978-93-81899-55-7; Vol-II; Pg. 125-127.
- Suzanna Nigli&Sujini .S of I B.Com(CA)'A' have presented and published a paper on "Challenges & Strategies in Human Resources" in the National Conference on on Emerging Issues in Global Economy, Commerce & Management: Challenges & Strategies for International Competitiveness organized by Madras Christian College, Chennai on 14.09.2015 & 15.09.2015. ISBN No. 978-93-81899-55-7; Vol-II; Pg. 88-94.
- Sowbarnika .R &Mythili Das .E of III B.Com(CA)'A' have presented and published a
  paper on "A Study on Strategies & Challenges faced by Micro Women entrepreneurs" in
  the National Conference on on Emerging Issues in Global Economy, Commerce &
  Management: Challenges & Strategies for International Competitiveness organized by
  Madras Christian College, Chennai on 14.09.2015 & 15.09.2015.
- Ajithkumar .K &Karthikeya . S.V of III B.Com(CA)'A' have presented a paper on "A Study on awareness & attitude of consumers towards Green Marketing" in the National



- Conference on on Emerging Issues in Global Economy, Commerce & Management: Challenges & Strategies for International Competitiveness organized by Madras Christian College, Chennai on 14.09.2015 & 15.09.2015.
- Govintharaj .A, Ajithkumar.A&Pukazhenthi .B of II B.Com(CA)'B' have published a paper on "Challenges & Strategies in Marketing" in the National Conference on Emerging Issues in Global Economy, Commerce & Management: Challenges & Strategies for International Competitiveness organized by Madras Christian College, Chennai, on 14.09.2015 and 15.09.2015. ISBN No. 978-93-81899-55-7; Vol-II; Pg. 16-22.
- Gnanaprakash .N &Duvarakesh . R of II B.Com(CA)'B'have published a paper on "International Monetary Fund" in the National Conference on Emerging Issues in Global Economy, Commerce & Management: Challenges & Strategies for International Competitiveness organized by Madras Christian College, Chennai, on 14.09.2015 and 15.09.2015. ISBN No. 978-93-81899-55-7; Vol-II; Pg. 116-124.
- Neeraj .P &Mohankumar. R, II B.Com(CA)'B' of have published a paper on "E-Marketing" in the National Conference on Emerging Issues in Global Economy, Commerce & Management: Challenges & Strategies for International Competitiveness organized by Madras Christian College, Chennai, on 14.09.2015 and 15.09.2015. ISBN No. 978-93-81899-55-7; Vol-II; Pg. 129-137.
- Gokiladevi. J, Pavithra. K &Ramya. S, II B.Com(CA)'B' have published a paper on "Challenges & Strategies in Human Resources" in the National Conference on Emerging Issues in Global Economy, Commerce & Management: Challenges & Strategies for International Competitiveness organized by Madras Christian College, Chennai, on 14.09.2015 and 15.09.2015. ISBN No. 978-93-81899-55-7; Vol-II; Pg. 153-159.
- Ajithkumar .K &Karthikeya . S.V of III B.Com(CA)'A'have published a paper on "A Study on awareness & attitude of consumers towards Green Marketing" in the National Conference on Emerging Issues in Global Economy, Commerce & Management: Challenges & Strategies for International Competitiveness organized by Madras Christian College, Chennai, on 14.09.2015 and 15.09.2015. ISBN No. 978-93-81899-55-7; Vol-I; Pg. 1-12.
- Bhagyalakshmi. B & Mirudula of I B.Com(CA)'A' have presented and published a paper on "Role of Information Systems/Technology in Agriculture" in the National Conference on Emerging Dimensions in the Indian Business Scenario organized by Nirmala College for Women, Coimbatore on 15.09.2015. ISSN No. 2347-1670, Volume:3; Issue 3; Pg. 265-271; Impact factor: 0.882
- Sowparnika. K &Renuka. N of I B.Com(CA)'A' have presented and published a paper on "Agriculture Finance" in the National Conference on Emerging Dimensions in the Indian Business Scenario organized by Nirmala College for Women, Coimbatore on 15.09.2015. ISSN No. 2347-1670, Volume:3; Issue 3; Pg. 320-326; Impact factor: 0.882.
- Two students of Commerce presented paper at Nirmala College on 15.09.2015.

- Abilash.D and Balakrishnan. S of I B.Sc (CS) 'A' have Presented a paper in the Technical symposium organized by Sri Ramu College, Pollachi on 15.09.2015 and won I place in paper presentation.
- Two students of M.Sc(BI) presented paper entitled "Chemsketch-Innovative Catalysis" in National Conference on Innovative Catalysis organized by National Institute of Technology on 16.09.2015.
- Twenty Five students of BCA presented the papers in the National Conference on Computer Technology organized by Mother Terasa College, Kodaikanal on 18.09.2015.
- Students of BBA and BBA(CA) attended CII Meeting held at CODISSIA on 22.09.2015.
- Students of CDF participated in various events conducted by Bharathidasan College of Arts and Science on 22.09.2015. Narmadha Devi. N won I Prize in Fashion Sketching and K.Kavya and N.Kavipriya won II Prize for Draping.
- Twenty Students of Compute Science Streams attended ICTACT youth Leadership summit programme at CODISSIA on 23.09.2015.
- Students of I & II B.Sc (CSHM) participated in National Level Technical Symposium on the pace of Tourism organized by Kongu Arts and Science College, erode on 23.09.2015.
- Twenty eight students of BCA & M.Sc(SS) participated in the inter collegiate organized by Sri Shakthi College of Engineering and Technology on 29.09.2015.
- Dhanya. V of I M.Sc (SS) has presented a Paper on "4G" and won First Prize along with Cash Prize.
- Hari Priya. R and Kamatchi. K of I BCA 'A' have presented a paper on "Green Computing" and won Second Place along with Cash Prize.
- Balaji. K of I BCA 'A' has presented a Paper on "Smart Glasses" and won Second Prize along with Cash Prize.
- Varnekha Shree. S of I BCA 'A' has presented a Paper on "Blue Ray Connections" and won Third Prize.
- Venishia Katherine. A of I BCA 'A' has presented a Paper on "Cloud Computing" and won Third Prize.
- Savitha. B of II M.Com has presented a paper on "A Study on Impact of Macroeconomic Factors on NPA of SBI and Associates Banks", in International Conference on Contemporary Management Practices held on 29.09.2015 organized by Vivekananda Institute of Management Studies, Kovilpalayam.
- Sindhu. V of II M.Com has presented a paper on "An empirical Study on Dividend Policy of selected Cement Companies in India", in International Conference on Contemporary Management Practices held on 29.09.2015 organized by Vivekananda Institute of Management Studies, Kovilpalayam.
- M. Benaiah Deva Kumar of II B.Sc (IT) B has published a paper on "A Novel Approach for Data Security Enhancement using MultiEncrypter Information Security System in International Journal of Trend in Research & Development" Vol.2, Issue :5, ISSN:2394-9333, September, 2015.



- S.V.Sangeetha, S.Saranya of III IT B published a paper on "Operating System- A Survey" in International Journal of Trend in Research & Development Vol.2, Issue :5, ISSN:2394-9333, Pg No:203-208, September October, 2015.
- M. Benaiah Deva Kumar of II B.Sc (IT) B has published a paper on "Computer Networking: A Survey" International Journal of Trend in Research and Development (IJTRD), ISSN: 2394-9333, Volume-2, Issue-5, September – October, 2015.
- Venkatesh Prabhu of III B.Sc (CS) 'A' has been trained by Vencobb for Skill base Training in Poultry and he got selected for further study at London Metropolitan University, the University of Edinburgh and the University of Warwick.
- A.Haripriya, R.Nethra, Merlin Aparna.P and Keerthana.B of II B.Sc (CDF) presented papers at International Conference organized Sri Jayendra Saraswathy Maha Vidyalaya College of Arts and Science on 30.09.2015.

### V. Admission Status

- UG Admission 1770
- PG Admission 251
- M.Phil Admission 11 as on 30.09.2015
- Ph.D Admission 4 as on 30.09.2015

#### VI. Placement Status

- Placement Training on Communication skills development was conducted for Final CT 'B' Students by Mr. Boopathy of Department of English on 07.09.2015.
- Motivational Videos are shown in all the classes to improve the Managerial Skills and responsibilities.
- Mock Interview was organized by Department of BCA & M.Sc (SS) for all the final year students.
- Scenario test was conducted for all final year students on 19.09.2015.
- Alumni conducted placement training for the final year students.
- Scenario Test was conducted by alumni organized by Department of Computer Science for III B.Sc (CS) students on 19.09.2015.
- Aptitude Test was conducted through Myklassroom.com on 21.09.2015.
- Eleven Students of PG Commerce got selected in Oracle Finance on 23.09.2015.

### VII. Meetings organized

- Class Committee Meeting for I PG students was held on 21.09.2015.
- NAAC Criteria wise review Meeting was conducted on 25.09.2015.
- Student Council Meeting was held on 30.09.2015.
- Tutor ward meeting was organized twice for all the classes during the month of September through Google Apps.
- The HoDs Meeting was conducted Thrice in September, 2015.

### VIII. Teaching and Learning System

- 1253 files were uploaded through Myklassroom.com by faculty members and students for the purpose of academic and administration. 3623 assignments were submitted by students, 44326 links have been uploaded to facilitate the students with recent information and comprehensive descriptions. A total of 72730 points was achieved by students. A total of 18250 points was achieved by faculty. A total of 13470 points was achieved by II B.Sc.(CS) 'A'.
- Role play was organized for the complex courses to improve the understandability.
- Eight Smart teaching programme (Edutainment) were conducted by Computer Science, Commerce, Mathematics, Management, Catering Science & Hotel Management and Electronics& Communication Systems.
- MAP code Assessment plan has been evaluated in all the departments.
- Remedial action plan was prepared and executed for the slow learners based on the CIA test- I Marks.
- Smart Book Orientation given for Computer Science Stream faculty members by McGraw Hill Education on 22.09.2015.
- M. Phil Viva-Voce was conducted by Department of ECS on 25.09.2015.
- Institutional Training Viva-voce was conducted by Department of Management on 28.09.2015.

#### IX. Guest and Alumni Visits

- The Team from China visited our campus on 17.09.2015 and British Team Visited our Campus on 24.09.2015.
- Guests visited for various events during September 2015 given below

S. No.	Name of the Guest	Designation & Address	Date		
1	Mr. R. Bakhavatasalam	Rtd. Deputy Manager(Admin &	01.09.2015		
	Legal), TNSTC, Coimbatore				
2	Mr. N. Suresh Chandar	JSSR Associates, Coimbatore	02.09.2015		
3	Mr. J. Mohan Kumar Technical Head, iT Secure,		08.09.2015		
	Coimbatore				
4	Scott Smith	Senior Director,	09.09.2015		
		McGraw Hill Education,			
		USA			
5	Mr. OVR. Somasundaram	Progressive Farmer, Pollachi	10.09.2015		
6	Mr. Mugunth Area Manager, Exide Life		10.09.2015		
		Insurance, Coimbatore			
7	Dr. B. Nagarajan	Scientist, IFGTB	10.09.2015		
8	Mr.Antony Rajesh. J	Senior Manager, Business 12.09.2			

		Devlopment, KGFSL, Coimbatore	
9	Shakeel Ahamed	Joint Secretary, UGC	12.09.2015
10	CA. PN. Radha Krishnan	Charted Accountant	14.09.2015
11	Mr. Ravindharan Nair	Regional Manager, Keral Gramin Bank,Kerala.	14.09.2015
12	Mr. sathish Kumar	Stock Holding Corporation of India Ltd., Coimbatore	14.09.2015
13	Mr. A. GOPINATH Corporate Trainer, XPLORE Corp		15.09.2015
14 Mr. Selvarathinam Thangavel Manager, T Coimbatore		Manager, Taj Vivanta, Coimbatore	16.09.2015
15	Dr. Jayakumar	Bharathiar University	17.09.2015
16	Family Counselor, Coimbatore City Police, Coimbatore		18.09.2015
17	Mrs. Thenmozhi	Lawyer, CBE Family Court	18.09.2015
18	Mr. R. Nagarajan	Senior Manager & Branch Head, The Federal Bank Ltd., Coimbatore.	18.09.2015
19	Mrs. Betty Antony	Chief Manager & Branch Head, The federal Bank, Tirupur	18.09.2015
20	Mr. N. Nanjappan	National Secretary, INTUC, India	21.09.2015
21	Mr. Kevin Moorie	Director, Global Business 24 Development of CISI, UK	
22	Dr. R. Chitra	CEO, Navin Spinners, Coimabtore	29.09.2015
23	Mr. RG Nawin Krishna	Founder and Head Operations, Mindwiz Techno Solutions, Pollachi	29.09.2015
24	Mrs. Monika Choudhary	Ionika Choudhary Footwear Design and 30.0 Development Institute, Jodhpur	

• Alumnae visited for various events during September 2015 given below

S. No.	Name of the Alumni	Department	Designation & Address	Date
1	Mr.Anbarasu	Commerce	Religare Limited	08.09.2015
	Ms. Rajalakshmi	IT	TCS, Coimbatore	12.09.2015
2	Mr. Karthick Kishore	Management	TCS, Chennai	16.09.2015
3	Mr. Vishnu	Commerce	Federal Bank	18.09.2015
	Ms. Malini	CS	Oracle Corporation, Bangalore	19.09.2015
3	Ms. Malini	CS	Oracle Corporation, Bangalore	19.09.2015
4	Ms. Anitha	CS	Oracle Corporation, Bangalore	19.09.2015
5	Mr. Ganesh	IT	TCS, Coimbatore	19.09.2015
6	Mr. Shahul Hameed	IT	TCS, Coimbatore	19.09.2015

#### X. Social Activities

- Blood donation awareness programme by MSW students at Helikx School, Salem on 04.09.2015.
- Awareness Programme on "Green India" at Mysore Zoo was organized by III B.Sc(SS) Students on 09.09.2015.
- Department of Computer Science organized Orphanage visit along with social awareness activities like Swachh Bharat, Green Galaxy, Plastic Eradication, Save Water, Agriculture and Environment on 12.09.2015.
- Department of BCA & M.Sc (SS) organized Orphanage visit on 12.09.2015.
- Students of I B.Sc (CSA) visited Orphange on 17.09.2015.
- Blood Donation Camp at Government Hospital, Coimbatore was organized by NCC on 19.09.2015.
- Peach for Wealth programme was organized in our College premises on 23.09.2015. Digital India Campaign and Financial Literacy were organized by Department of Commerce at Nilgiris and Nelliampathy on 26.09.2015.
- Commerce (CA) Students conducted Digital India Campaign at Government High School, Sundakamuthur on 30.09.2015.

#### XI. Sports

- Manikandan of B.Sc(IT) won gold medal in Light Fly Boxing and Sakthivel. R of III M.Sc. SS won Gold Medal in light weight boxing in Bharathiar University intercollegiate Tournament held at Bharathiyar University.
- R.Kanchana of II B.Com (PA) won the finals in throw ball conducted by Isha yoga in the name of "Isha gramotsavam" at codissia and received the shield, certificate and cash prize of 25000/- from Sachin Tendulkar on 04.09.2015.
- 30 students got selected for NCC and participated in parade from 08.09.2015 onwards.
- J. Sanjay Durai, Dhana Sekar. V, Kalyana Sundaram. P and Majith ImranKhan. A got selected for Coimbatore District Basket Ball Tournament.
- Cricket Team Won runners trophy in Bharathiar University Inter Collegiate Tournament held on 08.09.2015.
- SKASC ranked Third in Junior state level Basket Ball Tournament and Kalyana Sundaram of II B.Sc (CS) got selected for Junior Tamilnadu Basket Ball Team.
- Basket Ball Team won Karunya Trophy on 27.09.2015.
- Gnana Sowndaran R and Sandhiya S won gold medal in High jump, High jump gold medal, Aswin raj won gold medal in Discuss throw, Koteswari won bronze medal in 100 MTS hurdle, Senthil kumar N. Senthil ramani B. Nowfil rahuman N. Guru prasadh S.V. won bronze medal in 4\*400mts relay.

...End of Report...

# **Action Plan for the Month of October**

			0	ct '15		
			SH-I	SH-II	Skim Hall	Krishna Hall
1	Th	Day 90 Last working Day- VI	GuestLecture - BIO	SCR-BBA - A,B		
2	Fr	Gandhi Jeyanthi				
3	Sa					
4	Su					
5	Мо	Day 91: III CIA Test				
6	Tu					
7	We					
8	Th					
9	Fr					
10	Sa					
11	Su					
12	Мо	PRACTICAL EXAM CO	OMMENCES			Placement
13	Tu					Placement
14	We			BSE Training		
15	Th			BSE Training		
16	Fr			BSE Training		
17	Sa	Governing Body Meeting				
18	Su	Weeting		TCS Training		
19	Мо					
20	Tu					
21	We	Ayutha Pooja				
22	Th	Vijaya Dasami				
23	Fr	Muharram				
24	Sa					
25	Su					
26	Мо	End Semester Exa	m Commences			
27	Tu					
28	We			FDP - BCA, MSS	FDP - CS	
29	Th					
30	Fr					
31	Sa					

# **Gallery**

# **Inauguration of Various Department Association events**





CSHM - 16.09.2015

Women's Cell – 18.09.2015

# **Guests Visit From China & UK**









# **Out Reach Programmes**

















### **Faculty Progression**





**Faculty Development Programme** 

### **Faculty as Resource Persons**



Geetha Margret. S – 03.09.15 @ Kongunadu college

# Sports



Gold Medal Winners –Boxing

Throw Ball





NCC Parade

Cricket





Basket Ball

Athletics





#### Won Karunya Trophy – Basket Ball

#### **Student Progression**



**Commerce Students @ Bangalore** 



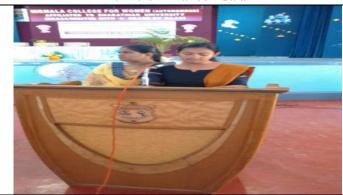
Winner in Technical Symposium



Runners in Kalloori Salai



Winners in Technical Symposium



Paper Presentation @ Nirmala College



Paper Presentation @ Kodaikanal



BBA & BBA Students @ Codissia



CS Streams @ CODISSIA



Winners in Kalloori Kaalam



Paper Presentation @ Sakthi Engineering



Skill Based Training and Select for abroad study



Symposium @ Kongu Arts

# **Placement Training**





### **Social Activities**





**Teacher's Day- 05.09.2015** 



**Blood Donation Awareness Programme – 04.09.2015** 



**Green India Awareness Programme** 

Cleanliness Camp – 12.09.2015



**National Policy for Older Person** 



Old age Home visit



Orphanage Visit



Plastic Eradication @ Nelliampathy



e-Transaction Awareness @ Nilgiris



**Blood Donation Camp by NCC** 



Digital India Campaign @ Nelliampathy



Financial Literacy @ Nilgiris



**Peace for Wealth** 



Digital Campaign @ Govt. School

### **Various Events**



Seminar @ MIB



Workshop @ Commerce



**Guest Lecture @ MSW** 



Devotional Programme@ SKIM Block



**Guest Lecture @ Mathematics** 



**GFMP Programme@ Commerce & BBA** 



Intra Departmental Event @ CSA & B.Sc(SS)



**Smart Teaching (Edutainment)** 



Math Sketching @ Mathematics



AlumniInteraction @ Commerce (ABC)



World Literacy Day @ Govt. School



Workshop @ BCA &M.Sc(CS)



Seminar @ BCA &M.Sc (SS)



**Product Launch @ Commerce** 



**Guest Lecture @ Bio Sciences** 



Role Play @ CT



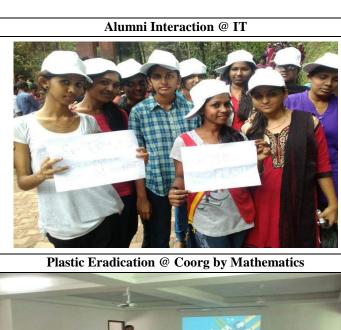
Workshop @ CDF

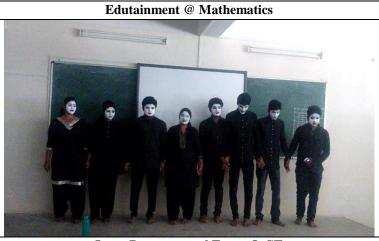


**National Conference @ Management** 











**Intra-Departmental Event @ CT** 





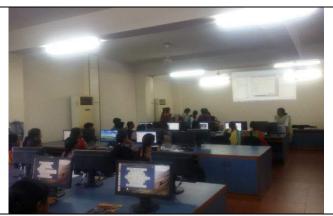




Workshop @ CDF



Workshop @ Commerce (CA)



Seminar @ CT



**Guest Lecture @ CDF** 



NoolMathipurai @ Tamil Mandram



VivadhaMedai@ Tamil Mandram



**Poster Presentation @ ECS** 









**EVS Exhibition @ CT** 



**Math Modeling @ Mathematics** 

**Executive Interaction Progamme & Commerce** 



**Edutainment @ CSHM** 



**Poster Presentation @ MB** 



Inter Departmental Meet @ CSA & B.Sc (SS)



**Guest Lecture @ CDF**