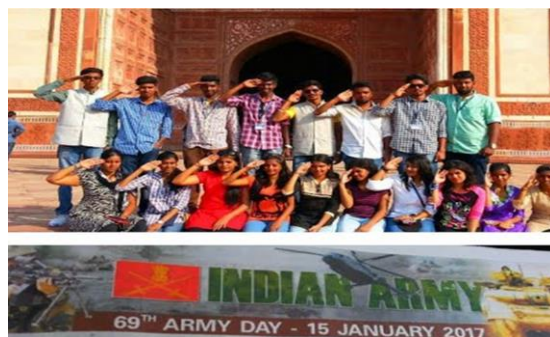


Monthly Report – JANUARY - 2017

HIGHLIGHTS

- Signing of MOU with Concordia College, New York
- 139 Students got placed in Infosys IT
- Out Reach Programmes to Manali, Gujarat, Chennai
- National Conference @ Commerce



SRI KRISHNA ARTS AND SCIENCE COLLEGE

An Autonomous Institution Affiliated to Bharathiar University,
Re-Accredited By NAAC with 'A' Grade, An ISO 9001:2008 Certified Institution
Coimbatore - 641008



SRI KRISHNA ARTS AND SCIENCE COLLEGE
(An Autonomous College Affiliated to Bharathiar University)
Coimbatore – 641008

Monthly Report – January, 2017

I. Bibliography - Faculty Publication

- Baba Gnanakumar. P, Principal (2016). Devising the Pricing Strategy for Nested Markets during Festival season – A study conducted during the Onam Festival in Kerala; *20th Nirma International Conference on Management(NICOM – 2017) on Contemporary Marketing: Concept, Practice and Method at Institute of Management*; Nirma University, Ahmedabad; ISBN No:978-93-86256-32-4; 05.01.2017 to 07.01.2017.
- Baba Gnanakumar. P, Principal (2016). Segmenting the Social Marketing Activities to Augment the Brands of Faith in Diversity Marketing – A Case Study of Branding the Products by Spiritual Foundation; *7th IIMA Conference on Marketing in Emerging Economies*; Indian Institute of Management, Ahmedabad; ISBN No: 978-81-920800-6-2; 11.01.2017 to 13.01.2017.
- Aarthi Rashmi. B of Bioinformatics (2017). *One day National seminar on Genome informatics in cancer and Agribioinformatics*; Mercy College, Kerala on 05.01.2017.
- Anbumalar. S of Commerce (2017) A Study on equity Securities Analysis; *UGC Sponsored Twelfth International Seminar on Financial Markets: Issues and Challenges – (FIM IC–2017)*; Bharathidasan University, Trichy; 07.01.2017 & 08.01.2017.
- Gayathiri Devi. C of Commerce (2017). Weather Derivatives; *UGC Sponsored Twelfth International Seminar on Financial Markets: Issues and Challenges – (FIM IC– 2017)*; Bharathidasan University, Trichy; 07.01.2017 & 08.01.2017.
- Aardhra Vasudevan of Commerce (2017). A Study on Financial Performance of TATA Motors; *UGC Sponsored Twelfth International Seminar on Financial Markets: Issues and Challenges – (FIM IC– 2017)*; Bharathidasan University, Trichy; 07.01.2017 & 08.01.2017.
- Vanithamani. P of Commerce (2017). Comparative Study on Financial Performance of SBI and ICICI Banks in India; *UGC Sponsored Twelfth International Seminar on Financial Markets: Issues and Challenges – (FIM IC– 2017)*; Bharathidasan University, Trichy; 07.01.2017 & 08.01.2017.
- Subha. S of Commerce (2017). Reasons for Financial Inclusion; *UGC Sponsored Twelfth International Seminar on Financial Markets: Issues and Challenges – (FIM IC– 2017)*; Bharathidasan University, Trichy; 07.01.2017 & 08.01.2017.
- Rajesh Kannan. S of Commerce (2017). Money Market Trends in India; *UGC Sponsored Twelfth International Seminar on Financial Markets: Issues and Challenges – (FIM IC– 2017)*; Bharathidasan University, Trichy; 07.01.2017 & 08.01.2017.

- Chandra Devi. P of Commerce (2017). Study of Primary Market; *UGC Sponsored Twelfth International Seminar on Financial Markets: Issues and Challenges – (FIM IC– 2017)*; Bharathidasan University, Trichy; 07.01.2017 & 08.01.2017.
- Nithya Priya. M of Commerce (2017). A Comparison of Financial Performance in the Banking Sector: Indian Public Sector Banks; *UGC Sponsored Twelfth International Seminar on Financial Markets: Issues and Challenges – (FIM IC– 2017)*; Bharathidasan University, Trichy; 07.01.2017 & 08.01.2017.
- Nandhini. A of Commerce (2017). A Study of Working Capital Management; *UGC Sponsored Twelfth International Seminar on Financial Markets: Issues and Challenges – (FIM IC– 2017)*; Bharathidasan University, Trichy; 07.01.2017 & 08.01.2017.
- Geetha Margret. S of CDF (2017); Scope of Natural Dyes in present scenario; *National conference on Emerging strategies in green textiles and sustainable fashion (NCESGTSF -2017)*; Alagappa University, Karaikudi; 10.01.2017 & 11.01.2017.
- Rinsey Antony. V.A. of CDF (2017); Eco friendly fibers; *National conference on Emerging strategies in green textiles and sustainable fashion (NCESGTSF -2017)*; Alagappa University, Karaikudi; 10.01.2017 & 11.01.2017.
- Sumithra. S of CDF (2017); Manufacture of Recycled products; *National conference on Emerging strategies in green textiles and sustainable fashion (NCESGTSF -2017)*; Alagappa University, Karaikudi; 10.01.2017 & 11.01.2017.
- Anbumalar. S of Commerce (2017). Demonetization and Economic Growth; *International Seminar on Impact of Demonetization on small and medium scale industries*; S.Vellaichamy Nadar College, Madurai; 27.01.2017.
- Gayathiri Devi. C of Commerce (2017). Impact of Demonetization on Small and Scale Industries; *International Seminar on Impact of Demonetization on small and medium scale industries*; S.Vellaichamy Nadar College, Madurai; 27.01.2017.
- Aardhra Vasudevan of Commerce (2017). Impact of Demonetization on Small and Medium Scale Industries; *International Seminar on Impact of Demonetization on small and medium scale industries*; S.Vellaichamy Nadar College, Madurai; 27.01.2017.
- Subha. S of Commerce (2017). Demonetization and Inflation; *International Seminar on Impact of Demonetization on small and medium scale industries*; S.Vellaichamy Nadar College, Madurai; 27.01.2017.
- Sivabakiyam. K. R of Commerce (2017). Demonetization and Inflation; *International Seminar on Impact of Demonetization on small and medium scale industries*; S.Vellaichamy Nadar College, Madurai; 27.01.2017.
- Sunitha. C of BCA & M.Sc (SS) (2017). Overview of Fifth Generation Networking; *International Journal of Computer Trends and Technology (IJCTT)*; ISSN: 2231-2803; January, 2017.

- Kundalakesi. M of BCA & M.Sc (SS) (2017). Robust Video Data Hiding Using Forbidden Zone Data Hiding and Selective Embedding; *International Advanced Research Journal in Science, Engineering and Technology (IARJSET)*; ISSN: 2393-8021; January, 2017.
- Dhanalakshmi. S of BCA & M.Sc (SS) (2017). Model Framework For Sensitive Data Preservation Using Fuzzy; *Asian Journal of Information Technology*; ISSN: 1682-3915; January, 2017.
- Arockia Panimalar. S of BCA & M.Sc (SS) (2017). Security Analysis in Cloud Computing; *International Journal of Computer Application (IJCA)*; ISSN: 2250-1797; January, 2017.
- Subha.C & Kanimozhi.N of Information Technology (2017). Issues & challenges in Big Data mining & study of tools used in Big Data Analytics; *International Journal of Trend in Research and Development*; Volume 4(1), ISSN:2394 9333, IF:3.025; Jan – Feb 2017
- Deepa. B of Information Technology (2017). A Review on Cloud computing; *International Journal of Trend in Research and Development*; Volume 4(1), ISSN:2394 9333, IF:3.025; Jan – Feb 2017.
- Maleeka Begum. S. F of Bio Sciences (2017). Anti-Inflammatory and Anti-Microbial Activity of Alliinase Extracted from Allium sativum and Allium cepa; *Journal of Global Biosciences*; ISSN 2320- (6) 1; January, 2017.
- Maleeka Begum. S. F of Bio Sciences (2016). Molecular Identification of Azotobacter Chroococcum Isolated from different Wastes; *Journal of Microbiology and Biotechnology Research* (6);December, 2016.
- Maleeka Begum. S. F of Bio Sciences (2016). Ethnopharmacological update on Catharanthus Roseus; *World Journal of Pharmaceutical, Research* (5); December, 2016.
- Renukadevi. K. P of Bio Sciences (2016). Antimicrobial, antioxidant and cytotoxicity activity of pigment produced from Serratia marcescens; *European Journal of Biomedical and Pharmaceutical Sciences*; ISSN 2349-8870; January, 2017.
- Vijaya. A of Computer Science (2017). Essential Damage Detection Techniques Erected on Natural Hazards over LIDAR Imagery – A review; *51st Annual Convention Computer Society of India, CSI-2016*; 23 – 25 January, 2017.
- Vadivu. T of Computer Science (2017). Blue Eye Technology; *Innovative Trends in Computer Science and Application ICITCSA'17*; Pioneer College of Arts And Science; ISBN NO 978-93-86176-49-3; January, 2017.
- Jambunathan. S of Computer Science (2017). A Blue Brain Technology; *Innovative Trends in Computer Science and Application ICITCSA'17*; Pioneer College of Arts And Science; ISBN NO 978-93-86176-49-3; January, 2017.
- Indumathi. P of Computer Science (2017). Operating System; *Innovative Trends in Computer Science and Application ICITCSA'17*; Pioneer College of Arts And Science; ISBN NO 978-93-86176-49-3; January, 2017.

- Balaji. C of Computer Science (2017). BIG DATA; *Innovative Trends in Computer Science and Application ICITCSA'17*; Pioneer College of Arts And Science; ISBN NO 978-93-86176-49-3; January, 2017.
- Suganya. R of Computer Science (2017). 5G Mobile and Wireless Networks; *Innovative Trends in Computer Science and Application ICITCSA'17*; Pioneer College of Arts And Science; ISBN NO 978-93-86176-49-3; January, 2017.

II. Faculty Progression

- Mrs. B. Aarthi Rashmi of Bioinformatics was invited as chief Guest for Biotechnology association meeting organized by Dr.R.V.Arts and Science College, Karamadi delivered a speech on “Bioinformatics and Biology Insights” on 04.01.2017.
- Thirty one faculty members of Science Streams have become members of “Indian Society of Systems for Science and Engineering, ISRO on 06.01.2017.
- Dr. K. Sambath, HoD, Dr. T. Veeramanikandasamy, Mr. A. P. Rajesh, Mr. S. Sudheesh of ECS attended the inaugural function of “Indian Society of Systems for Science and Engineering (ISSE)”- Coimbatore Chapter, held at PSG College of Technology, Coimbatore on 06.01.2017.
- Tharani . T & Sivagami. G of Commerce (CA) attended faculty development programme on Tally ERP 9 on 07.01.2017.
- Vijaya. A of Computer Science attended Main Conference & Parallel Sessions in TechNext India 2017 organized by IIT Bombay, on 14.01.2017 & 15.01.2017.
- Saraswathy. S of CSA & SS, Indumathi. P of Computer Science and Joselin. J of BCA & M.Sc (SS) got certified in Java by Oracle University on 20.01.2017.
- Indumathi. P of Computer Science certified as Oracle Certified Professional Java SE 6 Programmer by Oracle Corporation on 20.01.2017.
- Mr. S. Anandasaravanan of ECS, Senthilkumar. K of Commerce (CA), B. Deepa of Information Technology attended a FDP on “21st Century Learners and Skill sets Expectations & 21st Century Faculty and T/L Focus” conducted by CPDT, Sri Krishna Institutions on 21.01.2017.
- Kowsalya.S of Commerce (CA), C. Subha of Information Technology attended a FDP on “21st Century Learners and Skill sets Expectations & 21st Century Faculty and T/L Focus” conducted by CPDT, Sri Krishna Institutions on 28.01.2017.
- Prasanna. P of Commerce got approval for a Minor Research Project from UGC titled, “Determinants and Pattern of Saving Behavior in Rural Households of Coimbatore North and South Taluk and Madukkarai Taluk of Coimbatore District” during January, 2017.
- S.Nandhini, R.Lalitha of Computer Technology attended the National Level Workshop on “Software Testing Tool – Selenium” organized by Karpagam University, Coimbatore during January, 2017.

III. Out Reach Programmes

- Students of ECS visited Sulur Air Force station to witness the 'STATIC DISPLAY' of prominent aircrafts of Indian Air Force on tutor ward outbound program on 18.01.2017.
- Department of Commerce organized an educational tour to Manali and Delhi for 8 days from 11.01.2017 to 18.01.2017.

IV. Events Organized

- College day Events are organized during January 2017.
 - Treasure Hunt - 04.01.2017
 - Cooking - 06.01.2017
 - Tamil Essay Competition, English Debate, Mehndhi, Solo Song, Adapt Tune and Painting - 28.01.2017
- Department of Languages organized "Nool Mathippurai" on 03.01.2017.
- Department of Electronics and Communication Systems organized an Alumni Interaction Programme for I PG ECS students on 03.01.2017.
- ECSNOVA Arts Club organized "Tamil Essay Writing" for ECS Students on 04.01.2017.
- Department of Information Technology organized an Indian Culture and Heritage Exhibition for II B.Sc (IT) students on 05.01.2017.
- Department of Commerce (CA) organized National Conference on "Viral marketing of Financial services" on 05.01.2017 & 06.01.2017.
- Department of Costume Design and Fashion organized workshop on "Crocheting jewelry, free hand embroidery & Kutch embroidery" for CDF students on 05.01.2017 & 06.01.2017.
- Department of Computer Science organized Career Guidance Programme for II B.Sc (CS) 'A' & 'B' Students on 06.01.2017.
- Department of Management sciences organized an Interaction Programme on "Make Yourself a Successful Person in Corporate" on 06.01.2017.
- Department of Information Technology organized Seminar on "Java" for I M.Sc IT on 06.01.2017.
- Department of Computer Science organized workshop on "Photoshop" for I B.Sc (CS) 'A' & 'B' Students on 07.01.2017.
- Department of Commerce (CA) organized Faculty Development Programme on Tally ERP 9 on 07.01.2017.
- Department of BCA & M.Sc SS organized a Guest Lecture on "Operating System" for II BCA students on 09.01.2017.
- Department of BCA & M.Sc SS organized a Guest Lecture on "Personality Development" for II M.Sc SS and III M.Sc SS students on 09.01.2017.
- Department of Costume Design and Fashion organized Exhibition on 09.01.2017 & 10.01.2017.

- Department of Languages organized Tamil Drama Competition Second Round on 10.01.2017.
- Department of Information Technology organized a Seminar on “Database connectivity in VB.Net” for III year UG students on 10.01.2017.
- Department of CSA & SS organized a Guest Lecture on “Multimedia” on 11.01.2017.
- ECSNOVA Science Club organized “Quiz” for ECS Students on 12.01.2017.
- ECSNOVA Arts Club organized “Rangoli” for ECS Students on 12.01.2017.
- Department of Information Technology organized Mock interview for II year UG students by III year placed students - Aptitude, Self Introduction & Technical HR on 12.01.2017.
- Department of Catering Science and Hotel Management organized “Pongal Celebration Events” on 12.01.2017 & 13.01.2017.
- Signing of MoU for Exchange Programmes between Concordia College, Newyork held on 24.01.2017.
- 68th Republic day celebrated in College premises on 26.01.2017.
- Department of Electronic and Communication Systems organized a seminar on “Cyber Crime and Cyber Security” for ECS students on 27.01.2017.
- Department of Computer Science organized an Alumni Interaction Programme for I UG CS students on 27.01.2017.
- Department of Information Technology organized a Seminar on “Cloud computing” for II B.Sc IT A students on 27.01.2017.
- ECSNOVA Science Club organized “Circuit Debugging” for ECS Students on 27.01.2017 & 28.01.2017.
- Department of Commerce (CA) organized Workshop on “SPSS Module” for Final Year UG & PG students on 31.01.2017.
- Department of Information Technology organized a Seminar on Skill Development & Corporate Requirement for II year UG students on 31.01.2017.

V. Bibliography - Student Publication

- Abarna. G, Kalaiselvi. M and Sushmitha. S of V M.Sc SS (2017). Robust Video Data Hiding Using Forbidden Zone Data Hiding and Selective Embedding; *International Advanced Research Journal In Science, Engineering and Technology(IARJSET);* ISSN:2393-8021; January, 2017.
- Yugashini. J of IV M.Sc SS published a paper on “Security Analysis In Cloud Computing” in the International Journal of Computer Application(IJCA) ISSN: 2250-1797; January, 2017.
- Deepika G. Krishnan and Dhanya. V. A of II M.Sc SS published a paper on “Overview of Fifth Generation Networking” in the International Journal of Computer Trends and Technology(IJCTT) ISSN: 2231-2803; January, 2017.
- Praveenkumar K.S, Nithin V .R, Adarash .S Nair of I.M.Sc. Bioinformatics (2017). Novel drug target for E7 protein; *One day National seminar on Genome informatics in cancer and agribioinformatics;* Mercy College, Kerala; 05.01.2017.

- Aswini. T M, Sandra Joshy of I.M.Sc. Bioinformatics (2017). Insilico Docking base analysis of drug candidate against Mycobacterium tuberculosis; *One day National seminar on Genome informatics in cancer and agribioinformatics*; Mercy College, Kerala; 05.01.2017.
- Nisha Jaiswal of I.M.Sc. Bioinformatics (2017). Docking studies on Anticancer compound for Breast Cancer; *One day National seminar on Genome informatics in cancer and agribioinformatics*; Mercy College, Kerala; 05.01.2017.
- Athul Premkumar of I M.Com (2017). Devising the Pricing Strategy for Nested Markets during Festival Season – A study conducted During the Onam festival in Kerala; *20th Nirma International Conference on Management(NICOM – 2017) on Contemporary Marketing: Concept, Practice and Method at Institute of Management*; Nirma University, Ahmedabad; 05.01.2017 – 07.01.2017.
- Varsha.R Aagney Dinesh, S.Sruthi of I B.Com A (2017). The Power of Social Networks in Financial Institutions; *National Conference on Viral Marketing on Financial Services*; “Best Paper Award”; 05.01.2017 & 06.01.2017.
- Barath Ram.B.B, Goukul Prasanth.P, Simna, Salai Jeya Manthra and Mahalakshmi of I B.Com B (2017). “Best Poster Presentation Award”; *National Conference on Viral Marketing on Financial Services*; 05.01.2017 & 06.01.2017.
- Swetha Shanmathi. S of CDF (2017); Scope of Natural Dyes in present scenario; *National conference on Emerging strategies in green textiles and sustainable fashion (NCESGTSF -2017)*; Alagappa University, Karaikudi; 10.01.2017 & 11.01.2017.
- Suparna. M.G of CDF (2017); Eco friendly fibers; *National conference on Emerging strategies in green textiles and sustainable fashion (NCESGTSF -2017)*; Alagappa University, Karaikudi; 10.01.2017 & 11.01.2017.
- Suman of CDF (2017); Manufacture of Recycled products; *National conference on Emerging strategies in green textiles and sustainable fashion (NCESGTSF -2017)*; Alagappa University, Karaikudi; 10.01.2017 & 11.01.2017.
- Madhumathi.S of I MSC IT (2017). Issues & challenges in Big Data mining & study of tools used in Big Data Analytics; *International Journal of Trend in Research and Development*; Volume 4(1), ISSN:2394 9333; IF:3.025; Jan – Feb 2017.
- SriGayathri.S, Visalakshi.S of III IT B (2017). A Review on Cloud computing; *International Journal of Trend in Research and Development*; Volume 4(1), ISSN:2394 9333; IF:3.025; Jan – Feb 2017.
- Ashreeth Hebbar . K.S, Yamuna Rani . M, Shobana . S & Rejina . A of I M.Com(IB) (2017). Money Market; *UGC Sponsored Twelfth International Seminar on Financial Markets: Issues and Challenges*; Bharathidasan University, Tiruchirappalli; 07.01.2017 & 08.01.2017.
- Aishuwarya .R & Uma Devi .J of I M.Com(IB) (2017). Money Market, Call Money Market, Treasury Bills Market Team Money Market; *UGC Sponsored Twelfth*

International Seminar on Financial Markets: Issues and Challenges; Bharathidasan University, Tiruchirappalli; 07.01.2017 & 08.01.2017.

- Shanjitha . K & Shamile . K of I M.Com(IB) (2017). Portfolio Management; *UGC Sponsored Twelfth International Seminar on Financial Markets: Issues and Challenges*; Bharathidasan University, Tiruchirappalli; 07.01.2017 & 08.01.2017.
- Priyanka.S & Madhubala.T of I M.Com(IB) (2017). Financial Market in the Pre and Post Liberalization period; *UGC Sponsored Twelfth International Seminar on Financial Markets: Issues and Challenges*; Bharathidasan University, Tiruchirappalli; 07.01.2017 & 08.01.2017.
- Pavithra . K of I M.Com(IB) (2017). Seven Banking Reforms of India in 2K16; *UGC Sponsored Twelfth International Seminar on Financial Markets: Issues and Challenges*; Bharathidasan University, Tiruchirappalli; 07.01.2017 & 08.01.2017.
- Nithiyaa Shri.S, Swarna. K & Sherin Chilba.S of II B.Com(CA)B; (2017). Challenges of Black Money; *National Conference on Impact of Demonetization on Alternate Payment Mechanism*; SNMV College of Arts and Science & SNMV Institute of Management; 27.01.2017.
- Pavithra . U, Pavithra . S & Kowsalya .S of II B.Com(CA)B; (2017). Electronic Fund Transfer; *National Conference on Impact of Demonetization on Alternate Payment Mechanism*; SNMV College of Arts and Science & SNMV Institute of Management; 27.01.2017.
- Renuka . N & Sowparnika . K of II B.Com(CA)A; (2017). E-Fund Transfer; *National Conference on Impact of Demonetization on Alternate Payment Mechanism*; SNMV College of Arts and Science & SNMV Institute of Management; 27.01.2017.
- Bhagyalakshmi . B & Mridula . P of II B.Com(CA)A; (2017). Dimensions of cashless Economy; *National Conference on Impact of Demonetization on Alternate Payment Mechanism*; SNMV College of Arts and Science & SNMV Institute of Management; 27.01.2017.
- Lalitha.K.S of III BBT (2017). Anti-Inflammatory and Anti-Microbial Activity of Alliinase Extracted from Allium sativum and Allium cepa; *Journal of Global Bioscience*; ISSN 2320-(6) 1; January, 2017.
- Madhuvandhi.N, Nandhini Priya.P of II B.Sc CS-A (2017). Blue Eye Technology; *Innovative Trends in Computer Science and Application ICITCSA'17*; Pioneer College of Arts And Science; ISBN NO 978-93-86176-49-3; January, 2017.
- Sudhakar S.A, Samuel Kirubakaran of II B.Sc CS-A (2017). A Blue Brain Technology; *Innovative Trends in Computer Science and Application ICITCSA'17*; Pioneer College of Arts And Science; ISBN NO 978-93-86176-49-3; January, 2017.
- Durga, T.A. Venetia of II B.Sc CS-A (2017). Operating System; *Innovative Trends in Computer Science and Application ICITCSA'17*; Pioneer College of Arts And Science; ISBN NO 978-93-86176-49-3; January, 2017.

- Keerthika. R, P.Anjusree of II B.Sc CS-A (2017). BIG DATA; *Innovative Trends in Computer Science and Application ICITCSA'17*; Pioneer College of Arts And Science; ISBN NO 978-93-86176-49-3; January, 2017.
- Vishnu Priya. M, S.Anitha of II B.Sc CS-A (2017). Hadoop; *Innovative Trends in Computer Science and Application ICITCSA'17*; Pioneer College of Arts And Science; ISBN NO 978-93-86176-49-3; January, 2017.
- Maheswari. B, G.Sowmya of I M.Sc CS (2017). 5G Mobile and Wireless Networks; *Innovative Trends in Computer Science and Application ICITCSA'17*; Pioneer College of Arts And Science; ISBN NO 978-93-86176-49-3; January, 2017.
- Pratish. E, P.Deepa, M.Sharan Chakravarthy of I M.Sc CS (2017). Mobile Computing; *Innovative Trends in Computer Science and Application ICITCSA'17*; Pioneer College of Arts And Science; ISBN NO 978-93-86176-49-3; January, 2017.
- Saranya. D, S.Karthika of I M.Sc CS (2017). Security and Privacy in Big Data; *Innovative Trends in Computer Science and Application ICITCSA'17*; Pioneer College of Arts And Science; ISBN NO 978-93-86176-49-3; January, 2017.
- Suriya Prabha. J of II B.Sc CS 'A' (2017). Green Computing; *Innovative Trends in Computer Science and Application ICITCSA'17*; Pioneer College of Arts And Science; ISBN NO 978-93-86176-49-3; January, 2017.
- Stessy Ann Punnen of II BMB (2016). Ethnopharmacological update on Catharanthus Roseus; *World Journal of Pharmaceutical Research (5)*; December, 2016.

VI. Student Progression

- Students of CSHM coordinated the New Year event organized by Taj Vivanta, Kovalam on 01.01.2017.
- Karthiyayini of II BCA participated in “Nool Mathippurai” on 03.01.2017.
- Twenty students of I B.Com A have presented a papers and 10 Students of I B.Com B have participated in Poster Presentation in National Conference on Viral Marketing on Financial Services held on 05.01.2017 & 06.01.2017.
- V.Vignesh of II IT A participated in “Technical Quiz” & secured I place in HASTRIX'17 Technical Symposium organized by KG College of Arts & Science on 07.01.2017.
- Thirty Four Students of I M. Com, 5 Students of II M. Com have Presented papers in UGC Sponsored Twelfth International Seminar on Financial Markets: Issues and Challenges – (FIM IC – 2017) Organized by Bharathidasan University, Trichy on 07.01.2017 & 08.01.2017.
- Ten Students of M.Sc SS won first prize in “Rope Pulling competition” organized by the Department of CSHM, SKASC on 12.01.2017.
- Four Students of IV M.Sc SS won the first and second places in “Sapaaturaman competition” organized by the Department of CSHM, SKASC on 12.01.2017.
- Two Students of IV M.Sc SS participated in “Kolam competition” organized by the Department of CSHM, SKASC on 12.01.2017.

- Students of CSHM participated in Bar Tending Workshop organized by CSI Bishop Appasamy College, Coimbatore on 26.01.2017.
- Eighteen Students of I B. Com A, 24 Students of I B. Com B have presented papers in National Conference on Impact of Demonetization on Alternate Payment Mechanism organized by SNMV College of Arts and Science, Institute of Management, Coimbatore on 27.01.2017.
- Saranya .D, Jisha. S, Pavithra.M, Neha Bafna, Nikitha.R and Hari Krishnan A.M of II B. Com A, Sivahari. B, Gowtham.P, Bhuvaneswar. M, Arun Balaji.A and Meenu Priya.C of II B. Com B have presented papers in International Seminar on Impact of Demonetization on Small and Medium Scale Industries organized by department of commerce with IT at S.Vellaichamy Nadar College, Madurai on 27.01.2017.
- S.Nivetha, Gayathri,M, Afrose.N, Naviya.V.G, Sandhiya.S, Vaishnavi.S of II CT B attended National Level Workshop on “Software Testing Tool – Selenium” organized by Karpagam University, Coimbatore during January, 2017.
- Keerthana and M.Kanagalakshmi of II CT B (2017). An Analysis on Cloud Computing; *International Conference on Innovative Trends in Computer science and Applications*; Pioneer college of Arts and science Coimbatore; January, 2017.
- Nandhini. S, B.Harsha of II CT A (2017). ITWIN Tehnology; *International Conference on Innovative Trends in Computer science and Applications*; Pioneer college of Arts and science Coimbatore; January, 2017.
- Swathi. J, J.Sruthi of II CT A (2017). Grasshopper operating system; *International Conference on Innovative Trends in Computer science and Applications*; Pioneer college of Arts and science Coimbatore; January, 2017.
- Zibin Gopinath, A.Karthikeyan of II CT A (2017). Biometrics; *International Conference on Innovative Trends in Computer science and Applications*; Pioneer college of Arts and science Coimbatore; January, 2017.
- Sampaul. N, B.Anand of II CT A (2017). Survey on Software Testing; *International Conference on Innovative Trends in Computer science and Applications*; Pioneer college of Arts and science Coimbatore; January, 2017.
- Nandhini Sri. J, S.Datchaayani of II CT A (2017). Blue Brain Technology; *International Conference on Innovative Trends in Computer science and Applications*; Pioneer college of Arts and science Coimbatore; January, 2017.
- Priya. K, B.Sumathi of II CT A (2017). Purpose of Image Processing; *International Conference on Innovative Trends in Computer science and Applications*; Pioneer college of Arts and science Coimbatore; January, 2017.
- Sindhiya.P, G.Mohanapriya of II CT A (2017). Digital Jewelery; *International Conference on Innovative Trends in Computer science and Applications*; Pioneer college of Arts and science Coimbatore; January, 2017.
- Thenmozhi. M of II CT A (2017). E-ball Technology; *International Conference on Innovative Trends in Computer science and Applications*; Pioneer college of Arts and science Coimbatore; January, 2017.
- Barath Ram B. B of I B.Com B, Cleared CPT Exam with distinction (166/200), Conducted on December 2016.

- Harish Kumar of I B.Com A, S Kaviya of II B.Com A have cleared the CPT Exam conducted on December 2016.
- Students of CSHM prepared Wine through Fruit Mixing during January, 2017.

VII. Placement Status

- Seven Students got placed in Placement drive organized by E4E on 03.01.2017.
- Twenty Nine Students got placed in Placement Drive organized by AGS Health – Chrysalis on 03.01.2017.
- Placement Drive organized for final year CDF students by Aditya Birla on 06.01.2017.
- 139 students got placed in Placement Drive organized for final year UG students by Infosys IT final Round on 09.01.2017.
- Placement Drive organized for final year Commerce and Bio Science students by VWR International on 09.01.2017.
- Placement Drive organized for final year PG students by Verticurl on 11.01.2017.
- Placement Drive organized for final year UG & PG students by KGISL on 17.01.2017.
- Placement Drive Second & Third Round organized for final year PG students by Verticurl on 21.01.2017 & 22.01.2017.
- Placement Drive organized for final year UG & PG students by ARTECH Info systems on 27.01.2017.
- Placement Drive organized for final year UG Arts stream students by Federal Bank on 30.01.2017.
- Off Campus Placement Drive organized for Final M.Sc (SS), M.Com & M.Com (IB) students by Photon on 30.01.2017.
- The following are the consolidated placement report as of January, 2017

S. No	Date	Company Name	Offers
1	30.7.2016	Deloitte	07
2	05.08.2016 06.08.2016	Zifo Technology	-
3	22.09.16	Hotel Oberai	08
4	07.10.16	JARO Education	01
5	13.10.16 14.10.16	Grant Thornton	04
6	15.10.16 25.10.16	SAP	-
7	21.10.16 22.10.16	IBM	21
8	22.10.16 24.10.16	UGAM SOLUTIONS	05
9	21.10.16	TCS BPS	07
10	21.11.16	CTS	59

	22.11.16		
11	25.11.16 26.11.16	Hinduja Global Solutions	149
12	04.12.16	Concentrix	58
13	10.12.16	AEGIS Global	23
14	13.12.16	Amazon	08
15	14.12.16	Le Meridien	12
16	15.12.16	Vee Technologies	04
17	19.12.16	Infosys BPO	226
18	20.12.16 21.12.16	Capgemini	91
19	22.12.16	AGS Health	30
20	23.12.16	Techno Soft	05
21	28.12.16 29.12.16	IDBI Federal Bank	518
22	29.12.16	E4E	07
23	19.12.16 07.01.17	Infosys IT	139
24	09.01.17	Photon	04
25	09.01.17	VWR	
26	06.01.16	Aditya Birla	08
25	21.01.17	Verticurl	06
26	30.01.17	Federal Bank	02
27	30.01.17	GRT Group of Hotels	10
TOTAL			1412*

VIII. Meetings organized

- Bharathiar University Principals Association Executive Meeting was held in our college premises on 03.01.2017.
- End Semester Examinations November 2016 Transparency Meeting was organized on 09.01.2017.
- AICP Conference Committee Operational Meeting was held on 10.01.2016.
- Tutor ward meeting was organized for all the classes during the month of January through Google Blogs.
- Five HoDs Meetings were conducted during January, 2017.

IX. Teaching and Learning System

- 4238 files were uploaded through Myclassroom.com by faculty members and students for the purpose of academic and administration. 795 assignments were submitted by students, 75345 links have been uploaded to facilitate the students with recent information and

comprehensive descriptions. A total of 341080 points was achieved by students. A total of 421400 points was achieved by faculty. A total of 895800 points was achieved by II B.Sc.(SS).

- Snap Talk and News Reading has been done in all the classes to enrich the communication skills daily.
- 231 Google classrooms, 13 blogs, 15 websites were created.
- Edutainment smart teaching classes organized on Web Technologies for III IT A on 09.01.2017.
- One candidate completed Viva – Voce in M. Phil Computer Science on 31.01.2017.

X. Guest Visits

- Guests visited for various events during January 2017 given below

S. No.	Name of the Guest	Designation & Address	Date
1	Dr. Avinandan Mukherjee	Dean, School of Business, Clayton State University, Atlanta, USA.	03.01.2017 – 06.01.2017
2	Mr. Gajendra Kothari	MD & CEO, Etica Wealth Management Pvt. Ltd., Mumbai.	05.01.2017 & 06.01.2017
3	Dr. Gangadhran Srinivasa Rao	Faculty, IFMR, Chennai.	05.01.2017 & 06.01.2017
4	Prof. I C Gupta	Dean , Faculty of Management and Tourism, Devi Ahilya University, Indore.	05.01.2017 & 06.01.2017
5	Mr. Jithu John Koshy	Specialist, Financial Analysis & Telecom Economics, Qatar.	05.01.2017 & 06.01.2017
6	Mr. Sandeep Chatterjee	Associate Director, KPMG, India.	05.01.2017 & 06.01.2017
7	Dr. Pradeep Kumar Singh	Assistant Professor, Pondicherry University.	05.01.2017 & 06.01.2017
8	Dr. Uppili Srinivasan	Assistant Professor, Sastra University, Thanjur.	05.01.2017 & 06.01.2017
9	Dr. Sireesha Nanduri	Academic Associate, IIM Bangalore.	05.01.2017 & 06.01.2017
10	Dr. M. Sumathy	Professor & Head, Department of Commerce, Bharathiar University, Coimbatore.	05.01.2017 & 06.01.2017

11	Dr. M. Dhanabhakym	Associate Professor, Department of Commerce, Bharathiar University, Coimbatore.	05.01.2017 & 06.01.2017
12	Dr. M. Jegadeeshwaran	Assistant Professor, Department of Commerce, Bharathiar University, Coimbatore.	05.01.2017 & 06.01.2017
13	Mr. S. Ravi	General Manager, Statestreet HCL Service Ltd., Coimbatore.	05.01.2017 & 06.01.2017
14	Mr. S. Sudeesh	Senior Manager, Statestreet HCL Service Ltd., Coimbatore.	05.01.2017 & 06.01.2017
15	Dr. C. Karthigai Prakasam	Christ University, Bangalore.	05.01.2017 & 06.01.2017
16	Dr. V.R. Uma	Christ University, Bangalore.	05.01.2017 & 06.01.2017
17	Mr. Andrew Michael	BD& Tally Trainer - Software Training Division, Sri Krishna I-Tech and Management Solutions Private Limited, Coimbatore.	07.01.2017
18	Mr. Vidyannan	Yellow Tree Academy, Coimbatore	07.01.2017
19	Mr. Rahul.R	Director, Inventa software Developers & consultant, Udumalpet	10.1.2017
20	Mrs. K. Vanitha Sidambaranathan	Associate Professor, Dr. GRD College of Arts & Science, Coimbatore	09.01.2017
21	Mr. K. Balamurugan	Director, AZTEK, Coimbatore	09.01.2017
22	Dr. James Christain Burkee	Executive Vice President, Professor of History, Concordia College, New York	27.01.2017
23	Mr. Ninan Thomas	Director, New Initiative, Concordia College, New York	27.01.2017
24	Dr. P. N Raajan	Inspector of Police, Peelamedu Police Station , Coimbatore	27.01.2017
25	Mr. C. Shankaran	Assistant Professor, SKASC	31.01.2017

Alumnae visited for various events during January 2017 given below

S. No.	Name of the Alumni	Batch	Department	Designation & Address	Date
1	Aqdas Ali Bin Abdul Karim	2012-2014	ECS	Electronics Technician NMDC, Abu Dhabi	03.01.2017

2	Mr. Srinivas Kishan	2013-2015	ICT	Java Developer, Source Trace Systems India Pvt. Ltd, Coimbatore	06.01.2017
3	Girish. G	2013-2016	CS	Software Analyst, Wipro Technologies	27.01.2017
4	Ms.Shivaranjani	2012-2015	ICT	Developer, Oracle, Bangalore	27.01.2017
5	Mr.SriBalaji	2008-2011	ICT	Critical Divident Manager, IBM, Bangalore	31.01.2017

XI. Social Activities

- J.Kishore and N. Prakash of I CT A attended the NSS activity of Swatch Bharat mission as Student Volunteer from 22.12.2016 to 10.01.2017.
- Students of Costume Design and Fashion constructed and distributed the jablas for the new born kids in the Coimbatore Medical College, Government hospital on 01.01.2017.
- NSS Volunteers who involved in swachh bharat mission were honoured by Coimbatore City Corporation Commissioner Dr.K.Vijaya karthikeyan, I.A.S. and granted T-shirts and Volunteer ID cards for the students on 10.01.2017.
- Commerce students organized Stop Global Warming Campaign at Taj Mahal, Agra on 15.01.2017.
- Road Safety Awareness Programme is been organized at RTO Office, Coimbatore on 19.01.2017.

XII. Sports

- K. Guruprasath of I B.Sc. ECS won second place in intercollegiate weight lifting competition- (74 Kg category) held at Bharathiar University on 04.01.2017.
- Sabari and Aravinthan Badminton team won the Inter-district Badminton trophy in Tamil Nadu on 30.01.2017.

...End of Report...

Gallery

Out Reach Programme



BBA students @ Gujarat – 10.01.2017



Commerce Department Faculty @ Manali– 12.01.2017



Commerce Students @ Agra – 15.01.2017

Student Progression



CSHM Alumni won "Emirates Culinary Guild" Award @ Dubai – 01.01.2017



B. Com (CA) Alumni received "Young Achiever Award" @ Oracle – 02.01.2017



**CSHM Students @ Taj Vivanta , Thiruvananthapuram –
03.01.2017**



**BioInformatics Students @ Mercy College, Palakkad –
05.01.2017**



**BBA Students @ Technology Vision submit, Ahmedabad –
13.01.2017**



**Students and faculty @ Amity University, Noida –
15.01.2017**

Faculty Progression



ECS Faculty @ ISSE – ISRO Inauguration – 06.01.2017



Principal @ IIM, Ahmedabad– 11.01.2017



CS Faculty @ IIT Bombay – 14.01.2017



Prof Sathish kumar @ Practical Workshop on Bar Tending, City College – 25.01.2017

Social Activities



CDF Students @ GH – 01.01.2017



CSHM students @ Rural camp-07.01.2017



NSS Students with Dr.K.Vijayakarhikeyan, I.A.S for Swachh Bharat Mission – 09.01.2017



MSW Students Pongal Celebration @ tribal village, Nagalur – 15.01.2017



Voter's Day Pledge – 25.01.2017



Rotaract Student's @ Sidhannapuram Govt. School- 26.01.2017



Republic Day Celebration – 26.01.2017

Sports



Volleyball team won the runner-up @ Coimbatore District Championship League– 09.01.2017

Various Events



Student @ Snap Talk – 02.01.2017



Student @ News Reading – 04.01.2017



National Conference @ Commerce Streams – 05.01.2017



National Conference @ Commerce Streams – 06.01.2017



Career Guidance Programme @ CS 06.01.2017



JAVA Seminar @ IT – 06-01-2017



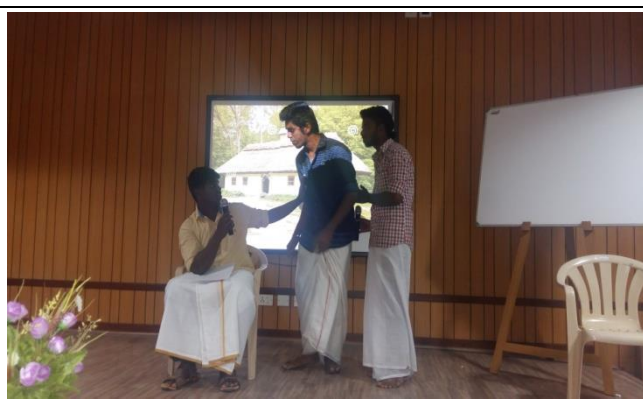
Photoshop Hands on Training @ CS – 07.01.2017



Workshop @ CDF – 06.01.2017 & 07.01.2017



EXPO @ CDF – 09.01.2017 & 10.01.2017



Tamil Drama II Round @ Languages – 10.01.2017



Seminar @ ECS – 12.01.2017



Sri Krishna Institution MoU with Concordia College of New York– 24.01.2017



Wine Making @ CSHM – 26.01.2017



Seminar @ IT – 27.01.2017



Alumni Interaction @ CS– 27.01.2017



Essay Competition @ College Day Events – 29.01.2017