



Sri Krishna Arts and Science College

Monthly Report: June 2017

Highlights:

Fresher's Day – 16.06.2017

Out Reach Programme @ Nelliampathy

Social Events by NSS Team



6/31/2017

SRI KRISHNA ARTS AND SCIENCE COLLEGE
(An Autonomous College Affiliated to Bharathiar University)
Coimbatore – 641008

Monthly Report – June, 2017

I. Faculty Publication (Only publication in journals not in conferences)

- Dr. P. Baaba Gnanakumar (2017). Commerce, “Establishment of Subsidized Food Outlets – An Inclusive approach to Nutritious Food Security”; Journal of Applied Research and Social Services; ISSN 2350-1472, Volume 4, Issue 12; Impact Factor-2.0081. June, 2017.
- Sumathy . N (2017). Commerce, “A Study on Proclivity of Royal Enfield Straphangers”; *International Journal of Business and Administration Research Review*; ISSN No. 2348-0653; Volume No.2; Issue No. 17; pp. 34-38; Impact Factor – 4.729. March, 2017.

Sumathy . N (2017). Commerce, “A Study on Consumer’s Response to Unethical Practice of the Retailers in a Preoccupied Society”; *International Journal of Multidisciplinary Research Review*; ISSN No. 2395-1877; Volume No.1; Issue No. 25; pp. 33-36; Impact Factor – 4.164. March 2017.

II. Faculty Progression

- Gayathiri Devi.C and Nandhini.A of Commerce participated in Faculty Development Programme on F & A at Infosys, Mangalore from 06.06.2017 to 09.06.2017.
- Dr.K.S.Jeen Marseline, Mrs.D.Shobana, Mrs.S.Uma Maheswari, Mrs.A.Logeshwari, Ms.V.Ragha Priya of Information Technology, Anandasaravanan of ECS, B. Aarthi Rashmi of Bioinformatics participated in Faculty Development Programme on “Active learning for the millennial generation for the teaching fraternity” organized by PG Department of Social Work (MSW), SKASC on 28.06.2017.
- Dr.P.Baba Gnanakumar, Principal, presented a paper on “The Overriding Customer values of Indian Nested Markets During Festival Season” in 8th National Conference on Excellence in Research and Education(CERE 2017) organized by Indian Institute of Management , Indore on 04.05.2017.
- Gayathiri Devi.C of Commerce presented and published a paper on “A Descriptive study on issues and Challenges of crowd funding in India” in Two day National Conference on Changing Paradigms in Indian Business organized by NGM College, Pollachi with ISBN No:978-81-933882-0-4, Vol. 1, Pp. No: 90-95 on 24.03.2017 & 25.03.2017.
- Dr.S.Anbumalar of Commerce presented a paper on “Online Marketing” in Two day National Conference on Changing Paradigms in Indian Business organized by NGM College, Pollachi on 24.03.2017 & 25.03.2017.

III. Student Publication (Only publication in journals not in conferences)

- Uma Devi.J, SanjaiKumar.S & Umapathi.N (2017). II M.Com (IB), “A Study on Customer Satisfaction towards John’s Products in Coimbatore City”; *International Journal of Advance Research and Innovative Ideas in Education*; ISSN-2395-4396. June 2017.
- Hemalatha (2017). III B.Com (CA) B, A Study on Proclivity of Royal Enfield Straphangers”; *International Journal of Business and Administration Research Review*; ISSN No. 2348-0653; Volume No.2; Issue No. 17; pp. 34-38; Impact Factor – 4.729. March, 2017.
- Bhuvaneshwari . C (2017). III B.Com (CA) A, “A Study on Consumer’s Response to Unethical Practice of the Retailers in a Preoccupied Society”; *International Journal of Multidisciplinary Research Review*; ISSN No. 2395-1877; Volume No.1; Issue No. 25; pp. 33-36; Impact Factor – 4.164. March, 2017.

IV. Student Progression

- Athul Premkumar, Priyanka .R, S.Prabhu and Wilson Samuel.S of II M.Com participated in one day workshop on “ Research Methodology for Social Sciences and Management: A Overview” organized by Nehru Institute of Technology, Coimbatore in Association with Indian Institute of technology, Bombay on 16.06.2017.
- Uma Devi .J, Ash Poulose & Aishwarya . R of II M.Com(IB) participated in one day workshop on “ Research Methodology for Social Sciences and Management: A Overview” organized by Nehru Institute of Technology, Coimbatore in Association with Indian Institute of technology, Bombay on 16.06.2017.
- Prasanth.G of III B.Com B presented a paper on “The Overriding Customer values of Indian Nested Markets During Festival Season” in 8th National Conference on Excellence in Research and Education(CERE 2017) organized by Indian Institute of Management , Indore on 04.05.2017.
- Athul Premkumar and Priyanka .R of II M.Com presented and published a paper on “A Descriptive study on issues and Challenges of crowd funding in India” in Two day National Conference on Changing Paradigms in Indian Business organized by NGM College, Pollachi with ISBN No:978-81-933882-0-4, Vol. 1, Pp. No: 90-95 on 24.03.2017 & 25.03.2017.
- Athul Premkumar of II M.Com participated and showcased his painting in an Exhibition organized by All India Art Associates, Coimbatore during January, 2017.
- Renuka . N & Sowparnika . K (2017). II B.Com (CA) A, “Electronic Fund Transfer”; National Conference on Impact of Demonetisation on Alternate Payment Mechanism; SNMV College of Arts and Science; Laser Park Publishing House; ISBN: 978938423867, pp. 100-104. March, 2017.
- Bhagyalakshmi .B & Mridula (2017). II B.Com (CA) A, “Dimensions of Cashless Economy”; National Conference on Impact of Demonetisation on Alternate Payment

Mechanism; SNMV College of Arts and Science; Laser Park Publishing House; ISBN: 978938423867, pp. 100-104. March, 2017.

V. Outreach Programmes

- Department of Computer Science Faculty members visited Nelliampathy on Faculty Recreation Programme on 24.06.2017.
- Students of II B.Com (A & F) visited Bombay Stock Exchange for training, RBI Museum and SEBI during June, 2017.
- Students of II M.Com (IB) visited Chennai, Cochin and Mangalore on Internship during May-June, 2017.

VI. Events Organized

- Training for new faculty members on Additional features in Interactive Board and Library Orientation programme organized on 01.06.2017.
- Department of Computer Science organized a Faculty Development Programme on “Drupal” for CS Stream Faculty members on 02.06.2017.
- College reopened for the academic year 2017-2018 on 05.06.2017.
- Department of Electronics and Communication System organized a workshop on “Building digital systems in FPGAs using Quartus-II” for II M.Sc. ECS students on 05.06.2017.
- Monthly Pooja held inside the premises on 08.06.2017.
- TCS training programme is organized on 09.06.2017 & 10.06.2017.
- Fresher’s Day held on 16.06.2017.
- Department of Computer Science organized a seminar on “Big Data” for III B.Sc (CS) ‘A’ & ‘B’ on 17.06.2017.
- Department of Computer Science organized a seminar on “Software Testing” for II M.Sc (CS) on 23.06.2017.
- Department of Costume Design and Fashion organized a Guest Lecture on “Visual Merchandising” and Alumni interaction programme on 27.06.2017.
- Department of Social Work organized workshop on “Active learning for the millennial generation for the teaching fraternity” on 28.06.2017.
- Department of Social Work organized awareness programme on “GST & Tax reforms” on 30.06.2017.

VII. Placement Status

- Department of Information Technology organized placement aptitude test on 17.06.2017
- Department of Computer Technology organized placement training by alumni on 17.06.2017.
- Off-campus drive is been organized by Lifestyle for passed out students on 21.06.2017.
- Department of Biosciences organized pre placement training for the final years UG & PG Students on 21.06.2017.
- Placement Training and awareness Programme on “Codevita Contest” by TCS is organized for CS stream and ECS students on 22.06.2017.

- Online Placement test organized for final year students on 25.06.2017.
- Off-campus drive is been organized by Aricent, Bangalore for passed out students on 27.06.2017.
- Department of Computer Technology organized placement training – Group Discussion on 27.06.2017.

VIII. Meetings organized

- OBE Meeting is conducted to enrich Curriculum Design for all the departments during June, 2017.
- Transparency procedure for revaluation is held on 09.06.2017.
- Opening Meeting with Final year and Pre-final Year Students held on 05.06.2017.
- Four HoDs Meetings were conducted during June, 2017.
- Tutor ward meeting was organized twice for all the classes through Google Apps.
- All Faculty members meeting is conducted on 27.06.2017.

IX. Teaching and Learning System

- 672 Google classrooms, 18 blogs, 46 websites were created through Google Apps.
- 6183 files were uploaded through Myclassroom.com by faculty members and students for the purpose of academic and administration. 206 assignments were submitted by students, 550 links have been uploaded to facilitate the students with recent information and comprehensive descriptions.
- ISO internal audit held on 02.06.2017.
- Ms. S. Gomathi, research scholar of Computer Science completed M.Phil viva-voce thesis entitled “Enhanced Fuzzy Rough Set Feature Selection and Fuzzy Logic Decision Tree to Adopt Fast” on 07.06.2017.
- Mini Project Review was conducted in Computer Science department on 09.06.2017.
- Ms.Sakthi Priyanka.V, research scholar of Computer Science completed M.Phil viva-voce thesis entitled “Dynamic Watch Dog Optimization Using AODV Protocol For Energy-Efficient Trust System In WSNs” on 14.06.2017.
- Ms. Poorani Devi .R, research scholar of Computer Science completed M.Phil viva-voce thesis entitled “Enhanced Key Generation Based proxy Server Using Key Protocol” on 14.06.2017.
- End Semester Autonomous supplementary examinations commenced on 21.06.2017.
- Course Subscription process for I UG Programmes held during 22.06.2017 and 29.06.2017.
- Snap Talk and news Reading was conducted to improve the communication skills of the students.

X. Guest and Alumni Visits

- Guests visited for various events during June 2017 given below,

S. No.	Name of the Guest	Designation & Address	Date
1	Mr. Jagadhish Selvaraj	CEO, Bluez informatics solutions, Coimbatore.	17.06.2017
2	Mr.Sai Natarajan	Senior executive, Gateway Software Solutions Coimbatore	17.06.2017
3	Mr.Vinayagamoorthy	Lead , Mazenet Solutions	22.06.2017
4	Dr. D. Srinivasan Durairaj	Associate Professor Of Biology, Mathematics and Sciences Division, One College Park, Richland Community College, Decatur, USA	28.06.2017

- Alumnae visited for various events during June 2017 given below

S. No.	Name of the Alumni	Batch	Department	Designation & Address	Date
1	Ms.Krishna Priya	2008 – 2010	CDF	VM & Marketing Manager Life style Bangalore	27.06.2017

XI. Social Activities

- NSS Volunteers participated in “Yoga Day Celebration” held at Bharathiar University on 21.06.2017.
- NSS Volunteers participated in Cleaning Programme held at Perur on 25.06.2017.
- NSS Volunteers participated in “Anti-Drugs Day Awareness Programme” held at college premises on 27.06.2017.
- K.Gowtham of II B.Sc CS ‘A’ completed a project training program on “Tobacco Free Coimbatore” at GKD Auditorium , GKNM Hospital on 30.06.2017.

Consolidated Monthly Report in Figures

Additional Qualification		No. of FDP Participated	Paper Presentation		Publications		Awards	
M.Phil	Ph.D		Faculty	Student	Faculty	Student	Faculty	Student
3	-	1	3	4	3	3	-	-

Events Organized			
Seminar/Guest Lecture	Workshops	FDP	Technical Meet
4	2	2	-

Outreach Programmes	Social Activities	No. of Guests Visited	No. of Alumnae Visited
3	4	4	1

Gallery

Fresher's Day



Fresher's Day - 16.06.2017

Out Reach Programmes



Faculty Recreation Programme - CS @ Nelliampathy - 24.06.2017

Faculty Progression



Drupal FDP on 02.06.2017



Active Learning Methods by Dr.Srinivasan Durairaj from Richland Community College , US – 28.06.2017



Dr. P. Baba Gnanakumar published paper on Applied Research and Social Services

Social Activities



18 NCC Cadets of SKASC received ranks in the NCC Camp – 20.06.2017



NSS students in renovation work, Noyal River basin– 24.06.2017

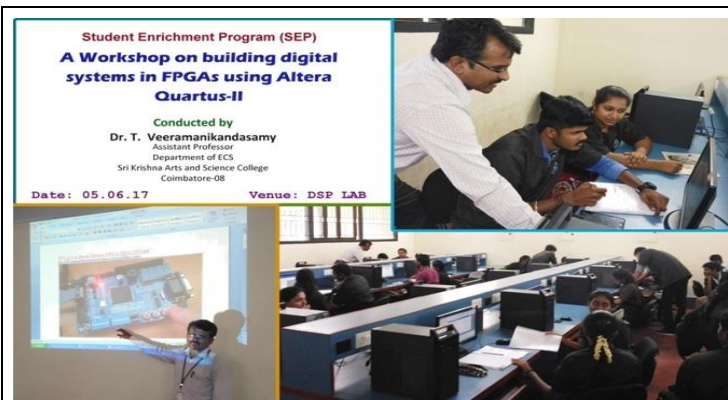


SKASC students in Anti-Alcohol Campaign – 27.06.2017

Various Events



SKASC Students took Anti-Ragging pledge – 05.06.2017



Workshop @ ECS – 05.06.2017



Campus to Corporate @ MSW- 08.06.2017



Aptitude Test @ IT – 17.06.2017



Big Data Seminar @ CS – 17.06.2017



Pre Placement Test @ Bio Sciences – 21.06.2017



Software Testing Seminar @ CS – 22.06.2017



Workshop on preparation of Italian dishes @ CSHM – 29.06.2017