



## Sri Krishna Arts and Science College

### Monthly Report: March 2017

#### Highlights:

**Out Reach Programme @ Mysore, Goa, Alleppey**

**Students @ Christ University Bangalore**

**Annual College Day**



3/31/2017

**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
**(An Autonomous College Affiliated to Bharathiar University)**  
**Coimbatore – 641008**

**Monthly Report – March, 2017**

**I. Faculty Publication (Only publication in journals not in conferences)**

- Subha.C & Kanimozhi.N (2017). Information Technology; “Issues & challenges in Big Data mining & study of tools used in Big Data Analytics”; *International Journal of Trend in Research and Development*; ISSN: 2394-9333; pp144-147. March, 2017.
- Subha.C (2017). Information Technology; “The Analysis of Automated Testing Tools for Web Based applications”; *International Journal of Trend in Research and Development*; ISSN: 2394-9333;; pp 496-498. March, 2017.
- Shobana. D (2017). Information Technology; “Blue Eyes Technology – An Overview”; *International Journal of Trend in Research and Development*; ISSN: 2394-9333; pp 394-396. March, 2017.
- Kanimozhi. N (2017). Information Technology; “An Analysis on Clustering Algorithms”; *International Journal of Trend in Research and Development*; ISSN: 2394-9333; pp 361-362. March, 2017.
- Kanimozhi. N (2017). Information Technology; “Fog Computing – An Overview”; *International Journal of Trend in Research and Development*; ISSN: 2394-9333; March, 2017.
- Deepa. B (2017). Information Technology; “A Review on E-Ball Technology”; *International Journal of Trend in Research and Development*; ISSN: 2394-9333; March, 2017.
- Kirthika. B (2017). Information Technology; “A Survey on Different Data structure”; *International Journal of Trend in Research and Development*; ISSN: 2394-9333; March, 2017.
- Kirthika. B (2017). Information Technology; “A Review on Cloud computing”; *International Journal of Trend in Research and Development*; ISSN: 2394-9333; March, 2017.
- Kirthika. B (2017). Information Technology; “A Review on Sixth Sense Technology”; *International Journal of Trend in Research and Development*; ISSN: 2394-9333; March, 2017.
- Kirthika. B (2017). Information Technology; “A Review on Asynchronous Transfer Mode Networks”; *International Journal of Trend in Research and Development*; ISSN: 2394-9333; March, 2017.



- Devika Rani Dhivya. K (2017). BCA & M.Sc SS, “A Comparative Study on ARPT”; *Imperial Journal of Interdisciplinary Research(IJIR)*; ISSN: 2454-1362; March, 2017.
- Sunitha. C (2017). BCA & M.Sc SS, “Secured Data Analysis And Sharing of Medical Data based on Data Visualization on Cloud”; *International Journal For Research & Development In Technology(IJRDT)*; ISSN: 2349-3585; March, 2017.
- Sumathy . N. (2017). Commerce (CA); “ The Rise of Social Media in Financial Services”; *National Conference on Viral Marketing of Financial services*; Excel India Publishers, New Delhi; ISBN No. 978-93-86256-58-4; pp.20-23; March 2017.
- Geetha .P (2017). Commerce (CA); “ A Study on Service Quality Expectations and Perceptions of Telecommunication Sector in India”; *International Journal of Advance Research and Innovative Ideas in Education*; Volume 3; Issue 1, Paper Id; 3930; ISSN No. 2395 4396; March, 2017.
- Kowsalya . S (2017). Commerce (CA); “A Study on the Perception of Customers towards E-Commerce and E-Payments in Local Survey”; *International Journal of Innovative Research in Science, Engineering and Technology*; ISSN: 2347 - 6710; Volume 6; Issue 3; Impact Factor: 6.209; March, 2017.

## II. Faculty Progression

- Sivagami . G (2017). Commerce (CA); “Women in Adminstration”; ICPR Sponsored *National Seminar on Women in Science and Technology*; St. Xavier’s College (Autonomous), Palayamkaottai, Tirunelveli; 02.03.2017.
- Mrs. S.Nandhini, & Ms. Caroline of Computer Technology participated in the 8<sup>th</sup> *National Conference on “Emerging Trends in IT-eit17* organised by Christ University, Bengaluru on 02.03.2017.
- S. Saraswathi (2017). CSA & SS; “Multilevel Optimization of Boiler Performance Using Genetic Modelling”; *National Conference on Current Trends in IT*; Christ University, Bangalore; 02.03.2017.
- D. Gandhimathi & K.P.Malarkodi (2017). CSA & SS; “Comparative Analysis on Open Source Tools for Spatial Data Mining”; *National Conference on Current Trends in IT*; Christ University, Bangalore; 02.03.2017.
- Abdul Faiz. A (2017). CSA & SS; “A Case Study Report On Security Risks And Applied Techniques In The Field Of Cyber Security”; *National Conference on Current Trends in IT*; Christ University, Bangalore; 02.03.2017.
- M.Jenifer & Gomathi. S (2017). CSA & SS; “A Literature Survey of Visual Analytics Science and Technology on Various Informative Applications with Evaluation Methodology”; *National Conference on Current Trends in IT*; Christ University, Bangalore; 02.03.2017.

- K.Divya (2017). CSA & SS; “Multilevel Optimization Of Boiler Performance Using Genetic Modelling”; *National Conference on Current Trends in IT*; Christ university, Bangalore; 02.03.2017.
- Mrs. S.Nandhini, & Ms. Caroline of Computer Technology participated in the one day National Workshop on “Digital Image Processing Using MATLAB” jointly organised by CSIR and Christ University, Bengaluru on 03.03.2017.
- Twelve Faculty Members are participated in Faculty Development Programme organized at SKCET on 04.03.2017.
- Jayaprakash. N of Information Technology attended a seminar on “Spoken Tutorial” on 07.02.2017.
- Dr. K. Sambath, Professor and Head of ECS acted as member of inspection commission of Bharathiar University & attended the inspection commission for permanent affiliation of B.Sc Wild life Biology & B.Sc Electronics and Communication Systems, Govt. Arts College, Udhamandalam on 17.03.2017.
- Dr. K. Sambath, Professor and Head of ECS has acted as resource person and delivered a Guest lecture on “Recent Advancement in Electronics” for the students of Dept. of ECS, Selvam Arts and Science College, Namakkal on 20.03.2017.
- Mr. A. P. Rajesh, Mr. S. Sudheesh and Ms. A. Sithara of ECS have participated in International Conference on Next Gen Electronic Technologies – Silicon to Software (ICNETS2) organized by School of Electronics Engineering, VIT, Chennai during 23.03.2017 to 25.03.2017.
- Dr. K. Sambath, Professor and Head of ECS has been appointed as DC Member by the Bharathidhasan University, Trichy for Ph.D research scholars in Electronics, Govt. Arts & Science College, Kulithalai.
- Gayathiri Devi.C (2017). Commerce; “A Descriptive study on issues and Challenges of crowd funding in India”; *Two day National Conference on Changing Paradigms in Indian Business*; NGM College, Pollachi. 24.03.2017 & 25.03.2017.
- D.Gandhimathi (2017). CSA & SS; “A Study on Multidimensional Model in Spatio and Temporal data in GIS Cluster Analysis for Spatio Temporal data to GIS Applications”; *National Conference on Emerging Trends in Data Technologies and Research*; 24.02.2017.
- K.P.Malarkodi has been presided the singing competition at SKCET on 27.03.2017.

### III. Student Publication (**Only publication in journals not in conferences**)

- Madhumathi.S (2017). I M.Sc (IT); “Issues & challenges in Big Data mining & study of tools used in Big Data Analytics”; *International Journal of Trend in Research and Development*; ISSN:2394 9333; pp144-147. March, 2017.

- Dhivya Dharshana.A, Ramya.K (2017). II B.Sc (IT) 'B'; "Blue Eyes Technology – An Overview"; *International Journal of Trend in Research and Development*; ISSN: 2394-9333; pp 394-396. March, 2017.
- Dhivya Dharshana.A, Ramya.K (2017). II B.Sc (IT) 'B'; "Fog Computing – An Overview"; *International Journal of Trend in Research and Development*; ISSN: 2394-9333; March, 2017.
- Midhuna Murali.C, Manjusha.P (2017). III B.Sc (IT) 'A'; "An Analysis on Clustering Algorithms"; *International Journal of Trend in Research and Development*; ISSN: 2394-9333; pp 361-362. March, 2017.
- Sneha.K, Ishwarya.N, Dharani.E, Uma Maheshwari (2017). III B.Sc (IT) 'A'; "An overview of Cell phone Towers"; *International Journal of Trend in Research and Development*; ISSN: 2394-9333; March, 2017.
- Sri Bharathi,N, Tamilarasi.R (2017). III B.Sc IT 'B'; "A Review on E-Ball Technology"; *International Journal of Trend in Research and Development*; ISSN: 2394-9333; March, 2017.
- Dhamayanthi.S.B, Tamizharasi.P.S (2017). II B.Sc IT 'A'; "A Survey on Different Data structure"; *International Journal of Trend in Research and Development*; ISSN: 2394-9333; March, 2017.
- Tamizharasi.P.S (2017). II B.Sc IT 'A'; "A Review on Cloud computing"; *International Journal of Trend in Research and Development*; ISSN: 2394-9333; March, 2017.
- Tamizharasi.P.S (2017). II B.Sc IT 'A'; "A Review on Sixth Sense Technology"; *International Journal of Trend in Research and Development*; ISSN: 2394-9333; March, 2017.
- Kaleeswari.P, Sathyakala.S (2017). II B.Sc IT 'A'; "A Review on Asynchronous Transfer Mode Networks"; *International Journal of Trend in Research and Development*; ISSN: 2394-9333; March, 2017.
- S.Nandhini , R.Priyanka (2017). I M.Sc (IT); "The Analysis of Automated Testing Tools for Web Based applications"; *International Journal of Trend in Research and Development*; ISSN:2394 9333; pp 496-498. March, 2017.
- Sruthi. M.S (2017). V M.Sc SS, "A Comparative Study on ARPT"; *Imperial Journal of Interdisciplinary Research(IJIR)*; ISSN: 2454-1362; March, 2017.
- Deepika. S (2017). V M.Sc SS, "Secured Data Analysis And Sharing of Medical Data based on Data Visualization on Cloud"; *International Journal For Research & Development In Technology(IJRDT)*; ISSN: 2349-3585; March, 2017.
- Thangadurai .Uk, Santhosh Raja. K & Srinivasan.R; I M.Com (IB); "A Study On Service Quality Expectations And Perceptions Of Telecommunication Sector In India" Published In E-Journal; Volume-3 Issue-1, Paper Id : 3930; *International Journal of Advance*

*Research and Innovative Ideas in Education*; ISSN(0) :2395-4396; Page No.:1615-1627; March 2017.

- Swetha Krishnan, Mridhula. R & Sowmya . A.M.; III B.Com(CA)A; “A Study on the Perception of Customers towards E-Commerce and E-Payments in Local Survey”; *International Journal of Innovative Research in Science, Engineering and Technology*; ISSN: 2347 - 6710; Volume 6; Issue 3; Impact Factor: 6.209; March 2017.

#### IV. Student Progression

- Abirama Sundari . R & Kavitha . M, III B.Com(CA)B; “Rural Marketing”; One day International Seminar on Impact of Accounting and Finance on Global Economic Turbulence; PSGR Krishnammal College for Women, Coimbatore; 02.03.2017.
- Roshni. V & Sai Harini; II B.Com(CA)”A”; “Women in Technology”; ICPR Sponsored National Seminar on Women in Science and Technology; St. Xavier’s College (Autonomous), Palayamkaottai, Tirunelveli; 02.03.2017.
- Subha Meenakshi . R & Sushmitha . K.S; II B.Com(CA)”A”; “Women in Administration”; ICPR Sponsored National Seminar on Women in Science and Technology; St. Xavier’s College (Autonomous), Palayamkaottai, Tirunelveli; 02.03.2017.
- Dharshini. V, Bhavadharani . M & Pavithra . H; II B.Com(CA)”A”; “Women in Business”; ICPR Sponsored National Seminar on Women in Science and Technology; St. Xavier’s College (Autonomous), Palayamkaottai, Tirunelveli; 02.03.2017.
- Harithaa .V.J, Merlin Belisha . J & Swetha , S; II B.Com(CA)”A”; “Rise of Women in Entrepreneurship”; ICPR Sponsored National Seminar on Women in Science and Technology; St. Xavier’s College (Autonomous), Palayamkaottai, Tirunelveli; 02.03.2017.
- S.Shrushti, Ragavi.R, Hemalatha.K, Janani.C.S, Praseetha.P, Aparna.M, Divya Mahalakshmi.R of II CT B participated in the 8<sup>th</sup> National Conference on “Emerging Trends in IT-eit17” organised by Christ University, Bengaluru on 02.03.2017.
- C.S.Janani, S.Nivetha of II CT B participated in Softex National Level Intercollegiate Project Exhibition organized by Christ University, Bengaluru on 02.03.2017.
- R. Avinash, Srivignesh.G, Antony.J (2017). II B.SC CSA A; “A Case Study Report On Security Risks And Applied Techniques In The Field Of Cyber Security”; *National Conference on Current Trends in IT*; Christ university, Bangalore; 02.03.2017.
- Y. Keerthana, Kalaivani.B (2017). II B.SC CSA A; “A Literature Survey Of Visual Analytics Science And Technology On Various Informative Applications With Evaluation Methodology”; *National Conference on Current Trends in IT*; Christ university, Bangalore; 02.03.2017.

- Santosh Kumar, Gokul. M (2017). II B.SC CSA A; “Multilevel Optimization Of Boiler Performance Using Genetic Modelling”; *National Conference on Current Trends in IT*; Christ university, Bangalore; 02.03.2017.
- D.Nivethitha, Aiswharya.S, Pavithra.N, UdayaShree (2017). II B.SC CSA A; “A Review On The Development Of Flood Forecasting System And The Methodology Used”; *National Conference on Current Trends in IT*; Christ university, Bangalore; 02.03.2017.
- V.Anandhavel, S.Pechimuthu, R.Pramodh and G.Raghul (2017). II BSc SS; “A case study on dimension of knowledge management in artificial management”; *National Conference on Current Trends in IT*; Christ university, Bangalore; 02.03.2017.
- Darvin Reynald.J, Devabalaji.R, Parthiban.S and Vasavi. V (2017). II B.SC CSA A; “An Analysis Of Different Approaches In Green Computing”; *National Conference on Current Trends in IT*; Christ university, Bangalore; 02.03.2017.
- Gayathri.M, Dharanya.J, Kiruthika.S, and Madhumitha.S (2017). II BSc SS; “An interpretation on E-Erudition, E-Trade, E-occupation and E-supervision”; *National Conference on Current Trends in IT*; Christ university, Bangalore; 02.03.2017.
- Gokul.R.M, PraveenRaj.R.G, Prabhakar.N (2017). II BSc SS; Manibharathi.T. II B.Sc CSA A; “An Overview of Quality of Services (Qos) For Web Networks”; *National Conference on Current Trends in IT*; Christ university, Bangalore; 02.03.2017.
- Manju Reka S.M (2017). II BSc SS; “A Study on Sixth Sense Technologies and Its Applications”; *National Conference on Current Trends in IT*; Christ university, Bangalore; 02.03.2017.
- Neha.N.Mohammed, Mounikanithi.P, Indhumathi.V and Shalini.G (2017). II B.SC CSA A; “A Survey On Web Mining Including Web Intelligence And Web 3.0”; *National Conference on Current Trends in IT*; Christ university, Bangalore; 02.03.2017.
- Sabarinathan.P, Abshiek.I, Monish.R and Hariprasaad.B (2017). II B.SC CSA B; “A Comprehensive Study On Characteristics Applications And Future Of Mobile Computing”; *National Conference on Current Trends in IT*; Christ university, Bangalore; 02.03.2017.
- M. Madhumitha, Vijayalakshmi.R, Jeevitha.T.V and Ramya.S (2017). II BSc SS; “A Study Of Spitting Image Dispensation And Its Solicitation”; *National Conference on Current Trends in IT*; Christ university, Bangalore; 02.03.2017.
- Sofiya. R, Gowsalya.A, eevitha.V and Bhuwaneswari.V (2017). I B.SC CSA A; “A Survey On Web Metrics And Its Applications”; *National Conference on Current Trends in IT*; Christ university, Bangalore; 02.03.2017.
- G.Swetheshwaree, Subhashree.R and Akshaya.J from (2017). II B.SC CSA A; “Analysis Of Human Computer Interaction”; *National Conference on Current Trends in IT*; Christ university, Bangalore; 02.03.2017.



- Anupama Sudeep of II BSc SS and Al Rehnaz of II BSc CSA A (2017). “Comparative Analysis On Open Source Tools For Spatial Data Mining,”; *National Conference on Current Trends in IT*; Christ university, Bangalore; 02.03.2017.
- Students from II BSc SS, CSA A & B has participated on CSIR Sponsored One Day National Workshop On “Digital Image Processing Using MATLAB” Organized by Christ University, Bangalore on 03.03.2017.
- S.Shrushti, Subhusri.S, Hemalatha.K, DivyaMahalakshmi.R, Aparna.M, Gayathiri.M, Janani.C.S, Nivetha.S of II CT B participated in the one day National Workshop on “Digital Image Processing Using MATLAB” jointly organised by CSIR and Christ University, Bengaluru on 03.03.2017.
- Aiden Nuiez of II B.Com A won first prize in Quiz Inter Collegiate Competition Shristi’17 at Sree Saraswathi Thyagaraja College, Pollachi on 06.03.2017.
- Nine Students of I B.Com A has participated in Inter Collegiate Competition Shristi’17 at Sree Saraswathi Thyagaraja College, Pollachi on 06.03.2017.
- S.Bhuvaneswari, Sanjana.S.U, Vidhiya Madhusree.S.K.M, Nisanth.N, Praveen Kumar.G Archana.S, Pricilla.S, Akalya.P, Haripriya.B, S.Nivedha Pebila Shani.s of I M.Sc CT attended the National Seminar on “Recent Trends in Digital Technologies” organized by Dr.SNS Rajalakshmi College of Arts and Science College, Coimbatore on 06.03.2017.
- Varsha R, Shruthi S, Simna S, of I B.Com secured III Prize in the 2017 Inter Collegiate Finance Fest at TIPS Global Institute on 07.03.2017.
- 17 Students of I B.Com has participated in the 2017 Inter Collegiate Finance Fest at TIPS Global Institute on 07.03.2017.
- C.Meenu Priya of II B.Com B has secured first prize in the event ‘Best Manager’, and won Rs 7500, in the 2017 Inter Collegiate Finance Fest at TIPS Global Institute on 07.03.2017.
- Mithun .R and Dheenadhayalan. M (2017). II B.Com B; “ Corporate governance and practices” and received ‘Best Paper award’; *National level Seminar on Emerging trends and challenges in commerce and management*; Dr. Nalli Kuppasamy Arts college, Thanjavur; 10.03.2017.
- Bharani Krishna. R (2017). II B.Com B; “ Corporate governance and practices” and received ‘Best Paper award’; *National level Seminar on Emerging trends and challenges in commerce and management*; Dr. Nalli Kuppasamy Arts college, Thanjavur; 10.03.2017.
- Prasanth of V M.Sc (SS) received best Outgoing student Award during College Day on 11.03.2017.
- Vignesh. V of II IT [A] has participated in Coders Marathon & won I Prize & also won I Prize in Brain Maniac – Coding Contest in AVANTAA 2k17 held at Sri Krishna College of Technology on 10.03.2017 & 11.03.2017.
- U.Sasanga of I IT A participated in Art out of Waste & won I prize in SEFY 2K17 and also won Overall Trophy of SEFY’17, organized by PG Department of Social Work held at Sri Krishna Arts & Science College on 16.03.2017.



- Vetrivel. V, Research Scholar. Department of ECS has submitted his Ph.D. thesis entitled “Studies on Synthesis and Characterization of Periderm and Seed Shell based natural Die sensitized Nano crystalline TiO<sub>2</sub> thin film Solar Cell” on 16.03.2017.
- Rajeshwari G and Meenu Priya of II B.Com B won first prize in Quiz in SEFY at PG Department of Social Work (MSW), SKASC on 16.03.2017.
- Devi Krishnaveni and Rajeshwari G of II B.Com B won first prize in Art out of waste in SEFY at PG Department of Social Work (MSW), SKASC on 16.03.2017.
- Dhivya Dharsana.A, Ramya.K, Mangayarkarasi.T of II IT B & Kesavan.S, Ragul.P of I M.Sc IT attended a workshop on “Product life cycle & Green Incineration” held at Government College of Technology on 17.03.2017.
- Nivedha.S, Sanjana.S.U, Vidhya Madhu Shree.SKM, Pebila Shani.s,Nisanth.N, Praveen Kumar.G of I M.Sc CT participated in Workshop on “Product Life Cycle and Green Incineration” organized by green club, Government College of Technology, Coimbatore on 17.03.2017.
- Dinesh Kumar .K, Sathiyar . R & Manjunath . S ; II M.Com(IB); “Digital India”; Two Day National Level Conference on Changing Paradigms in Indian Business, NGM College (Autonomous), Pollachi; 24.03.2017 & 25.03.2017.
- Santhya .S, Gnana Sowndaran . R & Monisha .R ; II M.Com(IB); “Financial Inclusion in India”; Two Day National Level Conference on Changing Paradigms in Indian Business, NGM College (Autonomous), Pollachi; 24.03.2017 & 25.03.2017.
- Athul Premkumar and Piyanka .R (2017) . I M.Com; “A Descriptive study on issues and Challenges of crowd funding in India”; *Two day National Conference on Changing Paradigms in Indian Business*; NGM College, Pollachi; 24.03.2017 & 25.03.2017.
- Nivedha.S (2017). I M.Sc CT; “Bitcoin Technology” *National Conference on Emerging Trends in Big Data Technologies and Research*; Dr.N.G.P Arts and Science College, Coimbatore; 24.03.2017.
- Duvarakesh .R, Neeraj . P & Hemalatha . M; III B.Com(CA)B; “ Power of Social Network on Viral Marketing”; *National Conference on Viral Marketing of Financial services; Excel India Publishers, New Delhi*; ISBN No. 978-93-86256-58-4; pp.51-53; March 2017.
- Al-Rehnaz of II BSc CSA ‘A’ and Anupama Sudeep of II BSc SS (2017). “A Study on Multidimensional Model in Spatio and Temporal data in GIS Cluster Analysis for Spatio Temporal data to GIS Applications”; *National Conference on Emerging Trends in Data Technologies and Research (NCEBTR2K17)*, 24.02.2017.
- Govintharaj . A, Ajith Kumar. A & Pukazhenthir . B; III B.Com(CA)B; “ Mobile Internet Banking”; *National Conference on Viral Marketing of Financial services; Excel India Publishers, New Delhi*; ISBN No. 978-93-86256-58-4; pp.48-50; March 2017.

## V. Outreach Programmes

- Students of III BSc SS and CSA visited GOA for Educational Tour from 01.03.2017 to 05.03.2017.
- Students of II B.Sc (IT) 'A' & 'B' visited Mysore for Industrial Visit during 04.03.2017 to 07.03.2017.
- Students of III B.Sc (IT) 'B' visited Cochin for Educational Tour from 08.03.2017 to 11.03.2017.
- Students of III B. Sc (CS) 'A' & 'B' visited Alleppy for Educational Tour from 10.03.2017 to 14.03.2017.
- Students of I M.Sc SS visited Cochin for Tutor Ward Outbound Programme on 12.3.2017.
- Students of II M.Sc SS visited Cochin and Alleppey for two days from 12.03.2017 to 14.03.2017.
- Students of I BCA 'A' and 'B' visited Munnar for Tutor Ward Outbound Programme on 14.03.2017.
- Students of II BCA 'A' visited Cochin for Industrial Visit on 18.03.2017.
  - Faculty of Commerce Streams visited to Cochin on tour for 2 days from 28.03.2017 & 29.03.2017.

## VI. Events Organized

- Department of Commerce (CA) organized a Guest Lecture on "Performance Management at Individual Level for Success" for II UG & PG students on 02.03.2017.
- Department of Social Work organized Community Organization Programme on "Employable Skill Development for Women" on 04.03.2017.
- Department of Social Work organized Interaction Programme on "Communication and Work Ethics" on 06.03.2017.
- Department of Electronics and Communication Systems organized ECSNOVA- Annual Meet on 10.03.2017.
- College Annual Sports day organized on 10.03.2017.
- Department of Social Work organized Community Organization Programme on "Child Line and Child Welfare" on 10.03.2017.
- College Annual day organized on 11.03.2017.
- Department of Mathematics organized valedictory on 14.03.2017.
- Department of Commerce Streams organized valedictory on 14.03.2017.
- Department of Social Work organized Inter Departmental Competition "SEFY'17" on 16.03.2017.
- Department of BCA & M.Sc SS organized Dexia - an Intra Department Meet 2017 and Valedictory Function on 16.03.2017.
- Department of CSA & B.Sc SS organized an Intra Department Meet and Valedictory Function on 16.03.2017.

- Department of Social Work inaugurated Grand Parents and Grand Children club on 17.03.2017.
- Department of Electronics and Communication Systems organized 12<sup>th</sup> Annual Technical Symposium on 29.03.2017.

## VII. Placement Status

- Twelve students got selected in campus drive organized by UST Global on 03.03.2017.
- Fourteen Students of III B.Com A and 4 Students of III B.Com B and 7 Students from II M.Com got placed in State Street HCL on 08.03.2017.
- Twelve students got selected in campus drive organized by VWR Lab Products Pvt. Ltd. on 09.03.2017.
- Two Students got placed in campus drive organized by Saint Gobain on 14.03.2017.
- On-Campus Placement Drive is organized by WIPRO-BPS on 18.03.2017.
- Thirteen students got selected in campus drive organized by Amazon Customer Support (Testing) on 16.03.2017.
- Campus placement drive is organized by Oracle for PG Commerce Students on 26.03.2017.
- Four students got placed in Massthree Eshop Mart Pvt. Ltd. Coimbatore on 30.03.2017 & 31.03.2017.
- Placement Status as on March 2017 given below,

S. No	Company Name	Offers
1	Infosys BPO	226
2	TCS BPO	161
3	Hinduja Global Solutions	149
4	Infosys IT	139
5	State Street HCL	92
6	CAPGEMINI	91
7	CTS	59
8	CONCENTRIX	58
9	AMAZON	50
10	KGiSL	40
11	AGS Health	30
12	AEGIS Global	23

13	IBM	21
14	Le Meridien	12
15	CSS Corporation	12
16	UST Global	12
17	GRT Group of Hotels	10
18	Hotel Oberai	08
19	Aditya Birla	08
20	Deloitte	07
21	TCS BPS	07
22	E4E	07
23	Verticurl	06
24	UGAM SOLUTIONS	05
25	TechnoSoft	05
26	Grant Thornton	04
27	Vee Technologies	04
28	Photon	04
29	Mphasis	02
30	Federal Bank	02
31	Qatar Airways	01
32	JARO Education	01
33	TVS Tyres	01
34	Zifo Technology	-
35	SAP	-
36	IDBI FEDERAL	518
<b>TOTAL</b>		<b>1775*</b>

## VIII. Meetings organized

- OBE Meeting is conducted to enrich Curriculum Design for all the departments during March, 2017.
- Two HoDs Meetings were conducted during March, 2017.



- Bharathiar University committee visit for Continuous affiliation and New course Affiliation held on 23.03.2017.
- Tutor ward meeting was organized twice for all the classes through Google Apps.
- All Faculty members meeting is conducted on 28.03.2017.

## IX. Teaching and Learning System

- 134 google classrooms, 13 blogs, 17 websites were created.
- 2653 files were uploaded through Myclassroom.com by faculty members and students for the purpose of academic and administration.
- 1948 assignments were submitted by students,
- 7742 links have been uploaded to facilitate the students with recent information and comprehensive descriptions during the month of March 2017.
- Doctoral Committee meeting has been conducted for Mrs. V. Nandhini, Research scholars of ECS on 18.03.2017.
- End Semester Practical Examinations commenced on 20.03.2017 and Theory Arrear examinations commenced on 27.03.2017.
- Ms. R. Suganya, research scholar of Computer Science completed M.Phil viva-voce thesis entitled “Energy Consumption Analysis and Minimization Techniques in Heterogeneous Wireless Network” on 24.03.2017.
- Ms. A. Shobana, research scholar of Computer Science completed M.Phil viva-voce thesis entitled “Fast and Effective Network Intrusion Detection Technique Using Hybrid Revised Algorithms” on 31.03.2017.
- Snap Talk and news Reading was conducted to improve the communication skills of the students.
- Project Review was conducted in all the departments.

## X. Guest and Alumni Visits

- Guests visited for various events during March, 2017 given below,

S. No.	Name of the Guest	Designation & Address	Date
1.	Dr. K.Natesan	Vice - President (OSM & HR), Sakthi Finance Limited, Coimbatore.	02.03.2017
2.	Dr. D. Srinivasan	CEO, REST	04.03.2017
3.	Mr. Arun Kumar	HR, Pepsico company	06.03.2017
4.	Mr. Rajasekaran	HR, Mohan Muthu Groups-VOC Port Trust	06.03.2017
5.	K. Jagatheeswaran	Senior Engineer, Research &	10.03.2017

		Development, Salzer Electronics, Coimbatore.	
6.	Mr. Marabin Mynthan Muthaiyya	Speaker and Orator	11.03.2017
7.	Dr. V. David Arputha Raj	Bharathiar University, Coimbatore.	14.03.2017
8.	Mr. Abubakr Siddique	Managing Director, Wealth Traits Financial Planners, SEBI - Investment Advisor, Chennai.	14.03.2017
9.	Mr. Winston DeRosario	Head of People & Culture, Grant Thornton, Bengaluru.	14.03.2017
10.	Ms .R. Anitha	Branch in charge, Help Age India, Big Bazaar Street, Coimbatore.	17.03.2017
11.	Dr. K. Tamilselvan	Associate Professor, PSG college of Arts and Science, Coimbatore	18.03.2017

- Alumnae visited for various events during March, 2017 given below

S. No.	Name of the Alumni	Batch	Department	Designation & Address	Date
1	Ms. Roopika Jai	-	MSW	School Freelance Counselor	07.03.2017

## XI. Social Activities

- Sathesh of I BSc SS participated in Skit at Thottipalayam to show the concepts of child labor, child marriage and child abuse organized by NSS on 10.03.2017.

# Gallery

## Out Reach Programmes



**III B.Sc (CS) @ Alleppy**



**II BCA 'A' @ Cochin**



**I BCA 'A' & 'B' @ Munnar**



**II M.Sc (SS) @ Alleppy**



**I M.Sc (SS) @ Cochin**



**Commerce Faculty @ Cochin**





**CSA & SS Students & Goa**

### Student Progression



**Commerce Students @ TIPS**



**Commerce Students @ Pollachi**



**Commerce Students @ Tanjore**



**CSA & SS Students @ Christ University**



## Social Activities



Clean India @ Alleppey – 12.03.2017



Skit by NSS Students @ Thottipalayam – 10.03.2017

## Various Events



Community Programme by MSW 10.03.2017



Guest Lecture @ Commerce (CA) – 02.03.2017



College Day on 11.03.2017







**Technical Symposium @ ECS on 29.03.2017**



**Valedictory @ Commerce Chamber – 14.03.2017**



**Valedictory @ CSA & SS – 16.03.2017**

## Consolidated Monthly Report in Figures

Additional Qualification		No. of FDP Participated	Paper Presentation		Publications		Awards	
M.Phil	Ph.D		Faculty	Student	Faculty	Student	Faculty	Student
2	-	12	9	30	15	15	-	3

Events Organized			
Seminar/Guest Lecture	Workshops	FDP	Technical Meet
7	-	-	5

Outreach Programmes	Social Activities	No. of Guests Visited	No. of Alumnae Visited
9	1	11	1