



## Sri Krishna Arts and Science College

### Monthly Report: September 2017

#### Highlights:

**Out Reach Programme @ Mysore, Goa, Alleppey**

**Students @ Christ University Bangalore**

**Annual College Day**



9/30/2017

**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
**(An Autonomous College Affiliated to Bharathiar University)**  
**Coimbatore – 641008**

**Monthly Report – September, 2017**

**I. Faculty Publication (Only publication in journals not in conferences)**

- Mary Saranya.J (2017). BBA, “Implementation of Goods and Service Tax on Bank Sector”; *Indian Journal of Management Science (UGC Approved Journal)*; September, 2017.
- Nirmala Shiny.P (2017). BBA, “Impact of Goods and Service Tax on Manufacturing Sector”; *Indian Journal of Management Science (UGC Approved Journal)*; September, 2017.
- Sarulatha. K (2017). BBA, “GST Impact on traders”; *Indian Journal of Management Science (UGC Approved Journal)*; September, 2017.
- Kirthika.B (2017). Information Technology, “A Review on Mobile Computing”; *International journal of Trend in Research and Development(IJTRD)*; E-ISSN:2394-9333; Volume 4;Issue 4; Impact Factor:4.004;Sep 2017.PgNo:642-644.
- J.VIJIMOL, September 2017, 4th International conference on “Business Research” MERX MERCIS- 2K17,on “ Mobile Marketing” SRM University, Kattankulathur, Chennai, Tamilnadu. ISBN-13:978-81-8209-436-9.
- B.SHYLAJA, September 2017, 4th International conference on “Business Research” MERX MERCIS- 2K17,on “Electronic Banking” SRM University, Kattankulathur, Chennai, Tamilnadu. ISBN-13:978-81-8209-436-9.
- R.KAVITHA, September 2017, 4th International conference on “Business Research” MERX MERCIS- 2K17, SRM University, Kattankulathur, Chennai, Tamilnadu. ISBN-13:978-81-8209-436-9.
- R.GOWRISHANKAR, September 2017, National Conference on “Changing landscape of the Indian Insurance Sector”, “ Micro Insurance” Karpagam University, Coimbatore, Tamilnadu.
- P.JANAKI, September 2017, National Seminar on “ Global changes on consumer empowerment- Issues and Challenges”, “Consumer Education and Awareness” Manomaniam Sundaranar University, Tirunelveli, Tamilnadu
- Meena Preethi. B, BCA & M.Sc SS, “An Overview On Detecting Heart Attacks Using Smart Phones”; *International Journal of Engineering Research (ijoer)*, ISSN: 2321-7758; PP 115-119, September 2017.
- Arockia Panimalar. S, BCA & M.Sc SS, “Salesforce.com- A Cloud Provider”; *International Research Journal of Engineering and Technology*, ISSN: 2395-0056; PP: 25-31, September 2017.



- Arockia Panimalar. S, BCA & M.Sc SS, “Cloud Data Security Using Elliptic Curve Cryptography”; International Research Journal of Engineering and Technology, ISSN: 2395-0056, PP: 32-36, September 2017.
- Revathi. V; “Unique User Identification Across Multiple Social Network”; International Journal for Research and Development in Technology, ISSN: 2395-3585, PP:137-142, September 2017
- Meena Preethi. B; “Smart Home Automation Technique With Raspberry Pi Using IoT”; International Journal for Science and Advance Research in Technology, ISSN: 2395-1052,PP:419-421, September 2017
- Arockia Panimalar. S; “Effective Data Retrieval In XML Using TreeMatch Algorithm”; International Research Journal of Engineering and Technology, ISSN: 2395-0056, PP: 191-194, September 2017
- Meena Preethi. B; “A Survey on Data Mining Feature Selection Approaches Towards Breast Cancer”; International Journal for Science and Advance Research in Technology, ISSN: 2395-1052,PP:422-427, September 2017
- Arockia Panimalar. S; “Sparse Representation For Image Classification”; International Research Journal of Engineering and Technology, ISSN: 2395-0056,PP:390-393, September 2017
- Arockia Panimalar. S; “The 17 V’s of Big Data”; International Research Journal of Engineering and Technology, ISSN: 2395-0056,PP:329-333, September 2017
- Arockia Panimalar. S; “Wireless Sensor Network- An Outlook”; International Research Journal of Engineering and Technology, ISSN: 2395-0056,PP:394-401, September 2017
- Arockia Panimalar. S; “6G Technology”; International Research Journal of Engineering and Technology, ISSN: 2395-0056, PP:1109-1111 , September 2017
- Arockia Panimalar. S; “Embedded Web Server For Agriculture Sector”; International Research Journal of Engineering and Technology, ISSN: 2395-0056, PP:1112-1117, September 2017
- Subhashri.K; “Analysis On Data Mining Techniques For Heart Disease Dataset”; International Research Journal of Engineering and Technology, ISSN: 2395-0056, PP:1154-1158, September 2017
- Arthi Jone. I ; September 2017; “ Financial Frauds under Banking and Insurance Sector” National Conference on Digitalization in Service Sectors - Today and Tomorrow, Sri Ramakrishna College of Arts and Science( Autonomous) ISSN (Print) : 2320 – 5504 ; ISSN (Online) : 2347 – 4793 ; Impact Factor : 6: 58; UGC Approved Journal : S.N. 45797.
- Srinivasan. J ; September 2017; “ Digitalization of Banking Sector in Recent Times” National Conference on Digitalization in Service Sectors - Today and Tomorrow, Sri

Ramakrishna College of Arts and Science( Autonomous) ISSN (Print) : 2320 – 5504 ;  
ISSN (Online) : 2347 – 4793 ; Impact Factor : 6: 58; UGC Approved Journal : S.N.  
45797.

- Srinivasan. J ; September 2017; “ E-Governance Challenges and Opportunities A Case Study” National Conference on Digitalization in Service Sectors - Today and Tomorrow, Sri Ramakrishna College of Arts and Science( Autonomous) ISSN (Print) : 2320 – 5504 ; ISSN (Online) : 2347 – 4793 ; Impact Factor : 6: 58; UGC Approved Journal : S.N. 45797
- Kumarasamy. T; September 2017; “ Modern Development Digitalization in Banking Sector ” National Conference on Digitalization in Service Sectors - Today and Tomorrow, Sri Ramakrishna College of Arts and Science( Autonomous) ISSN (Print) : 2320 – 5504 ; ISSN (Online) : 2347 – 4793 ; Impact Factor : 6: 58; UGC Approved Journal : S.N. 45797
- Kumarasamy. T; September 2017; “ One Day National Seminar on Startegic Growth of Business in New India – Problems and Prospects 23/09/2017 – Jamal Mohammed College ISSN No : 23955929.

## II. Faculty Progression

### Paper Presentation:

- S.Mahalakshmi of BBA presented a paper on “Goods and Service Tax and its implication in Indian Economy” in National seminar organized by Dr.NGP Arts and Science College, Coimbatore on 21.09.2017.
- Dr.K.S.Jeen Marseline (2017). Information Technology, presented a paper on “ Data mining classification Algorithms” in National Conference on Emerging Trends & Advancements in Intelligent computing held at Sri Ramakrishna College of Arts & Science for Women.
- Balaji Viswanath.C of BBA presented a paper on “Comprehensive overview on GST” in National seminar organized by Dr.NGP Arts and Science College, Coimbatore on 21.09.2017.
- Mahalakshmi.S of BBA presented a paper on “Impact of Goods and Service Tax on Indian Economy” in National seminar organized by Dr.NGP Arts and Science College, Coimbatore on 21.09.2017.
- Dr.K.Sarulatha of BBA presented a paper on “GST and its effects on Indian Economy” organized by Guruvayurappan Institute of Management, Coimbatore during September, 2017.

- M.PUSHPALATHA, September 2017; “National Conference on “Disruptive technologies in financial services”, Kovai Kalaimagal college of arts and science, Coimbatore, Tamilnadu.
- M.PUSHPALATHA; 27.09.2017, National Conference on “Changing landscape of the Indian Insurance Sector”, Karpagam University, Coimbatore, Tamilnadu.
- DIVYA.A; 27.09.2017, National Conference on “Digitalization in service sectors- “Today-Tomorrow”, “financial performance in banking and industry sector” Sri RAMAKRISHNA college of arts and science, Coimbatore, Tamilnadu
- Mrs. S. Geetha Margret (2017), “Eco friendly dyeing of linen fabric using mangosteen dye”, Mrs. V.A. Rinsey Antony(2017), “, Complex colour schemes and color theory”, and Mrs. S.Sumithra (2017), Effects of textiles and apparel, housing and interior designing, at Sri Jayendra Saraswathi Mahavidyalaya arts and science college, Coimbatore on 15.9.2017.
- **Dr. S.Anbumalar of Commerce**, presented a paper on “Digital empowerment for rural economy” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of CommerceAvinashilingam University, Coimbatore ; 22.09.2017.
- **Mr. S Rajesh Kannan of Commerce**, presented a paper on “Digital marketing: An overview” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of CommerceAvinashilingam University, Coimbatore ; 22.09.2017.
- **Mrs. N Ramya Prabha of Commerce**, presented a paper on “Technology transformation in health care - food” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce Avinashilingam University, Coimbatore ; 22.09.2017.
- **Ms. Nithya Priya M of Commerce**, presented a paper on “E Commerce in Payments” in UGC Sponsored National Conferenceon Digital India: Power to Empower organized by Department of Commerce Avinashilingam University, Coimbatore ; 22.09.2017.
- **Mrs. P Chandra Devi of Commerce**, presented a paper on “Digital Governance for Sustainable Development” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of CommerceAvinashilingam University, Coimbatore ; 22.09.2017.
- **Ms. C Gayathiri Devi of Commerce**, presented a paper on“An allusive trance on virtual cabs with citation to Ola and Uber in Coimbatore City” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of CommerceAvinashilingam University, Coimbatore; 22.09.2017.
- **Ms. P Vanithamani of Commerce**, presented a paper on “Digital marketing: In social Media” in UGC Sponsored National Conference on Digital India: Power to Empower

organized by Department of Commerce Avinashilingam University, Coimbatore ; 22.09.2017.

- **Mrs Aardhra Vasudevan of Commerce**, presented a paper on “An Analogous investigation on general supply chain management and electronic supply chain management in Coimbatore city” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce Avinashilingam University, Coimbatore; on 22.09.2017.
- **Ms. Swapna Nambiar of Commerce**, presented a paper on “Digital marketing: Power to Empower” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce Avinashilingam University, Coimbatore ; 22.09.2017.
- **Dr. K.R Sivabagyam of Commerce**, presented a paper on “Impact of digitalization of Indian Banking sector” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce Avinashilingam University, Coimbatore ; 22.09.2017.
- **Ms. Subha S of Commerce**, presented a paper on “Smart Cloud and IOT: Smart homes and cities” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce Avinashilingam University, Coimbatore ; 22.09.2017.
- **Dr. S Anbumalar of Commerce**, have presented a paper “Smack of GST on Indian Shrinkage” in the International Conference on Emerging Trends in Global Accounting, Finance and Taxation organized by Dept. of Commerce(PG) Kristu Jayanti College(Autonomous), Bengaluru ;21.09.2017.&22.09.2017.
- **Ms. Gayathiri Devi C of Commerce** presented a paper on “derivatives markets in India; Evolution trading mechanism and future prospects” in the International Conference on Emerging Trends in Global Accounting, Finance and Taxation organized by Dept. of Commerce(PG) Kristu Jayanti College(Autonomous), Bengaluru ;21.09.2017.& 22.09.2017.
- **Dr K R Sivabagyam of Commerce** presented a paper “A Study on the Performance of Selected Mutual Fund Schemes in India” in the International Conference on Emerging

Trends in Global Accounting, Finance and Taxation organized by Dept. of Commerce(PG) Kristu Jayanti College(Autonomous), Bengaluru ;21.09.2017.& 22.09.2017.

- **Mrs. P Chandradevi of Commerce**, presented a paper “Green Banking” in the International Conference on Emerging Trends in Global Accounting, Finance and Taxation organized by Dept. of Commerce(PG) Kristu Jayanti College(Autonomous), Bengaluru; 21<sup>st</sup> & 22<sup>nd</sup> September 2017.
- **Ms. Subha S of Commerce** presented a paper “Business in GST 2017” in the International Conference on Emerging Trends in Global Accounting, Finance and Taxation organized by Dept. of Commerce(PG) Kristu Jayanti College(Autonomous), Bengaluru ;21.09.2017.& 22.09.2017.
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- **Dr. S Anbumalar, Head of Commerce**, presented a paper on “ Role of information technology in insurance industry.” In the national conference on change in landscape of the Indian insurance sector, organized by Department of CommerceKarpagam University Coimbatore;27.09.2017.
- **Ms. C Gayathiri Devi of Commerce**, presented a paper on “A Descriptive study on changing landscape of micro insurance in India” In the national conference on change in landscape of the Indian insurance sector, organized by Department of CommerceKarpagam University Coimbatore ; 27.09.2017.
- **Ms. C Gayathiri Devi of Commerce**, presented a paper on “A Descriptive study on CSR activities in Insurance with reference to Bajaj Alliance LIC” In the national conference on change in landscape of the Indian insurance sector, organized by Department of CommerceKarpagam University Coimbatore ; 27.09.2017.
- **Ms. Aardhra Vasudevan of Commerce**, presented a paper on “Micro Insurance: A Concept paper” In the national conference on change in landscape of the Indian insurance sector, organized by Department of CommerceKarpagam University Coimbatore ; 27.09.2017.
- **Ms. Swapna Nambiar of Commerce**, presented a paper on “Micro Insurance” In the national conference on change in landscape of the Indian insurance sector, organized by Department of Commerce Karpagam University Coimbatore on 27.09.2017.
- **Dr. K.R Sivabagiam of Commerce**, presented a paper on “Impact of solvency norms of Life Insurance Company” In the national conference on change in landscape of the Indian insurance sector, organized by Department of CommerceKarpagam University Coimbatore; 27.09.2017.

- **Dr. K.R Sivabagyam of Commerce**, presented a paper on “Micro Insurance - India” In the national conference on change in landscape of the Indian insurance sector, organized by Department of Commerce Karpagam University Coimbatore ; 27.09.2017.
- **Mr Rajesh Kannan of Commerce**, presented a paper on “Micro Insurance: A safety NET for the Poor – A Descriptive Study” In the national conference on change in landscape of the Indian insurance sector, organized by Department of Commerce Karpagam University Coimbatore ; 27.09.2017.
- **Dr.S. Anbumalar, Head of Commerce**, presented a paper on “ “ in the National Conference on Digitalization in service sector – “today & tomorrow” organized by Department of Commerce in collaboration with TCS at Sri Ramakrishna College of arts and science ; 27.09.2017.
- **Ms. C Gayathiri Devi of Commerce**, presented a paper on “Digitalization on tourism” in the National Conference on Digitalization in service sector – “today & tomorrow” organized by Department of Commerce in collaboration with TCS at Sri Ramakrishna College of arts and science ; 27.09.2017.
- **Ms. P Chandradevi of Commerce**, presented a paper on “Cyber security and Risk Governance” in the National Conference on Digitalization in service sector – “today & tomorrow” organized by Department of Commerce in collaboration with TCS at Sri Ramakrishna College of arts and science ; 27.09.2017.
- **Mr. Rajesh Kannan S of Commerce**, presented a paper on “Cyber security and Risk Governance” in the National Conference on Digitalization in service sector – “today & tomorrow” organized by Department of Commerce in collaboration with TCS at Sri Ramakrishna College of arts and science ; 27.09.2017.
- **Dr. K R Sivabagyam of Commerce**, presented a paper on “Travel and Tourism” in the National Conference on Digitalization in service sector – “today & tomorrow” organized by Department of Commerce in collaboration with TCS at Sri Ramakrishna College of arts and science on 27.09.2017.
- **Ms. C Gayathiridevi of Commerce**, presented a paper on “Digitalization on tourism” in the National Conference on Digitalization in service sector – “today & tomorrow” organized by Department of Commerce in collaboration with TCS at Sri Ramakrishna College of arts and science on 27.09.2017.
- **Ms. S Subha of Commerce**, presented a paper on “Digitalization on Banking” in the National Conference on Digitalization in service sector – “today & tomorrow” organized



by Department of Commerce in collaboration with TCS at Sri Ramakrishna College of arts and science on 27.09.2017.

- Lakshmi Kutty.M of Commerce (CA) presented a paper on “E-Government Vs E-Governance” organized by PG & Research Department Of Corporate Secretaryship, Dr.N.G.P Arts and Science College, Coimbatore, 21.09.2017.
- Ancy Simi . N of Commerce (CA) presented a paper on “Impact Of GST” organized by PG & Research Department Of Corporate Secretaryship, Dr.N.G.P Arts and Science College, Coimbatore, 21.09.2017.
- Ancy Simi . N of Commerce (CA) presented a paper on “Educational Sector ” organized by One Day National Conference on Digitalisation In Service Sectors ‘ Today & Tomorrow’ , Sri Ramakrishna College of Arts and Science (Autonomous) Coimbatore. 27.09.2017.
- G. Sivagami of Commerce (CA) presented a paper on “Media Social and Journalism” organized by National Conference on “Digitalization in Service Sectors”, Sri Ramakrishna College of arts And Science (Autonomous),Coimbatore. 27.09.2017.
- Ms. Devika Rani Dhivya. K has presented a paper on “Digital Eco System”; International Conference on Impact of Digitalization ICID 17, Dr. RV Arts & Science College, Coimbatore on
- Mrs. Poornima. K.M has presented a paper on “Digital Imaging Process And Analysing”; International Conference on Impact of Digitalization ICID 17, Dr. RV Arts & Science College, Coimbatore on
- Ms. Devika Rani Dhivya has presented has presented a paper on “ An Optimized Adaptive Random Partition Testing By Using Bacterial Foraging Algorithm”; International Conference On Computational Vision and Bio Inspired Computing(ICCVBIC), Springer Conference on 21.9.2017
- Mrs. Kundalakesi. M has presented a paper on “Big Data Security and Tools for Smart Protection”; International Conference on Data Science and Analytics – ICDSA 17, Rathinam College of Arts and Science, Coimbatore on 23.9.2017.
- Ms. Devika Rani Dhivya. K has presented a paper on “Big Data Concept, Application Present and Future”; International Conference on Data Science and Analytics – ICDSA 17, Rathinam College of Arts and Science, Coimbatore on 23.9.2017.
- Haripriya . S , 20/09/2017 ; “Goods and Service Tax” ; An ICSSR Sponsored National Level Seminar on “Remonetising India – Problems and Prospects” ; Dr.N.G.P Arts and Science College , Coimbatore

- Haripriya. S , 22/09/2017; “Demonetization”; Sponsored National Conference on “ Disruptive Technologies in Financial Services “ ; Kovai Kalaimagal College of Arts and Science , Coimbatore
- Dr.Dhanalakshmi.C , 22/09/2017 ; “ Self Awareness” ; Transcending Boundaries in Corporate World ; Sponsored Hindusthan College of Arts and Science (Autonomous) , Coimbatore
- Deepika.R , 22/09/2017 ; “ Traditional and Modern Business” ; Transcending Boundaries in Corporate World ; Sponsored Hindusthan College of Arts and Science (Autonomous) , Coimbatore
- Dr.Dhanalakshmi. C , 22/09/2017; “Internet Penetration and Smart Phone Usage”; Sponsored National Conference on “ Disruptive Technologies in Financial Services “ ; Kovai Kalaimagal College of Arts and Science , Coimbatore.

#### **Participations:**

- P.Karthikeyan has participated in a One- Day National level conference on English for Specific Careers: Mass Communication, Travel Media and Administration in Kongu Nadu Arts and Science College.
- A.Deephika has participated in a One-Day National level conference on English for Specific Careers : Mass Communication, Travel Media and Administration in Kongu Nadu Arts and Science College.
- Mrs. Dhanalakshmi. S, BCA & M.Sc SS & T. Vadivu of Computer Science attended the Bridge 2017 Conference on the Theme -“Future of Work” at Hotel Le Meridien, Coimbatore on 13.9.2017.
- S.Nandhini Assistant Professor Department of CT has attended workshop On “Mobile Application development in Android/IOS” In Dr.Mahalingam Engineering and Technology on 09.09.2017
- Govardhini.S,Ginne M.James Assistant Professor, Department of CT has attended national seminar On “IOTH” In Kongu Engineering College on 15 & 16 sep 2017.
- Joshna.S,Akila.R , Assistant Professor Department of CT has attended workshop On “Phython” In SKIT Joshna.S,Akila.R , Assistant Professor Department of CT has attended workshop On “Phython” In SKIT on 16.09.2017
- Nandhini.R , Assistant Professor Department of CT has attended workshop On “Phython” In SKIT on 17.09.2017
- Mrs. S. Geetha Margret, Mrs. V.A. Rinsey Antony, and Mrs. S.Sumithra attended a seminar on patent filing organized by our college.

#### **Faculty Development Programmes:**

- Fifty Seven Faculty members participated in faculty development programme on 05.09.2017.

### III. Student Publication (Only publication in journals not in conferences)

- BHARGAVI.R; 27.09.2017, National Conference on “Digitalization in service sectors- “Today-Tomorrow”, “Information Technology” Sri RAMAKRISHNA college of arts and science, Coimbatore, Tamilnadu
- SHANTHINI.R; 27.09.2017, National Conference on “Digitalization in service sectors- “Today-Tomorrow”, Sri RAMAKRISHNA college of arts and science, Coimbatore, Tamilnadu
- MITHRA.S, September 2017, 4th International conference on “Business Research” MERX MERCIS- 2K17,on “Electronic Banking” SRM University, Kattankulathur, Chennai, Tamilnadu. ISBN-13:978-81-8209-436-9
- BHUVANESHWARE.S, September 2017, 4th International conference on “Business Research”MERX MERCIS- 2K17,on “Electronic Banking” SRM University, Kattankulathur, Chennai, Tamilnadu. ISBN-13:978-81-8209-436-9
- SRI HARI.S.N, September 2017, National Seminar on “ Global changes on consumer empowerment- Issues and Challenges”, “Consumer Education and Awareness” Manomaniam Sundaranar University, Tirunelveli, Tamilnadu
- GOWTHAMA KRISHNA.N, September 2017, National Seminar on “ Global changes on consumer empowerment- Issues and Challenges”, “Consumer Education and Awareness” Manomaniam Sundaranar University, Tirunelveli, Tamilnadu
- SANJENA.R , September 2017, 4th International conference on “Business Research” MERX MERCIS- 2K17,on “Demonetization on cashless economy” SRM University, Kattankulathur, Chennai, Tamilnadu. ISBN-13:978-81-8209-436-9.
- DEVAYANIS September 2017, 4th International conference on “Business Research” MERX MERCIS- 2K17,on “Demonetization on cashless economy” SRM University, Kattankulathur, Chennai, Tamilnadu. ISBN-13:978-81-8209-436-9.
- ROSHNI SRIS , National Conference on “Digitalization in service sectors- “Today-Tomorrow” “Corporate governance and technology Innovation” “ Sri RAMAKRISHNA college of arts and science, Coimbatore, Tamilnadu
- Aishwarya.R, Govintharaj.A, Gowtham.S.T&Pavithra.T ;I M.Com(IB), “A Study On Emerging Trends and Challenges in Micro Finance”; *International Research Journal Of Commerce and Law (IRJCL)*; ISSN: 2349-705X; Paper Id:9; pp 25-27; Volume 1; 21.09.2017.
- Ushus.P.Manohar, Vinothkumar.R, Booshna. G &Vikash. C; I M.Com(IB), “A Study On Emerging Trends and Issues of Human Resource Accounting”; *International*

*Research Journal Of Commerce and Law (IRJCL)*; ISSN: 2349-705X; Paper Id:10; pp 28-30; Volume 1; 21.9.2017.

- Krithika.B, JeevaJaison, Ruba Shree &Seenivasan. S; I M.Com(IB), “A Study On FOREX Market in India”; *International Research Journal Of Commerce and Law (IRJCL)*; ISSN: 2349-705X; Paper Id:12; pp 34-35; Volume 1; 21.09.2017.
- Sathyapriya.L&Varna Surya; of I M.Com(IB), “Green Banking”; *International Research Journal Of Commerce and Law (IRJCL)*; ISSN: 2349-705X; Paper Id:43; pp 172-173; Volume 2; 21.09.2017
- Pavithra.K.S&Aishwarya.K; I M.Com(IB), “Mutual Funds”; *International Research Journal Of Commerce and Law (IRJCL)*; ISSN: 2349-705X; Paper Id:23; pp 29-30; Volume 3; 21.09.2017.
- Uma Devi.J ,Aishwarya.R&Shamile.K; II M.Com(IB), “Effect On Online Transactions And Alternative Mode of Payments”; *National Conference On “Demonetisation” .SreeSaraswathiThyagaraja College*; ISBN(0):978-81-92361-08-7; pp 2-6; 23.09.2017.
- Prameetha.R&Swetha.R&Haarani.I ; II M.Com(IB), “Impact On Taxes”; *National Conference On “Demonetisation” .SreeSaraswathiThyagaraja College*; ISBN(0):978-81-92361-08-7; pp 7-12; 23.09.2017
- Saranya.R, Sruthi.K&Harini.M ; II M.Com(IB), “Impact On Taxes”;*National Conference On “Demonetisation” . SreeSaraswathiThyagaraja College*; ISBN(0):978-81-92361-08-7; pp 52-55; 23.09.2017.
- Shobana.S,YamunaRani.M&Sudha.S ; II M.Com(IB), “Short term medium term impact on the economy”;*National Conference On “Demonetisation” . SreeSaraswathiThyagaraja College*; ISBN(0):978-81-92361-08-7; pp 59-62; 23.09.2017.
- Priyanka.S,Madhubala.T&Suganya.S ; II M.Com(IB), “Impact On Stock Market”; *National Conference On “Demonetisation” .SreeSaraswathiThyagaraja College*; ISBN(0):978-81-92361-08-7; pp 63-69; 23.09.2017.
- Mohana Priya. S, Sowini.M and Preethi. M; III BCA ‘B’; “An Overview On Detecting Heart Attacks Using Smart Phones”; *International Journal of Engineering Research (ijoer)*, ISSN: 2321-7758; PP 115-119, September 2017.
- Priyadharshan. R, Mithun Kumar. R and Visweshwaran. G; III BCA ‘A’ ,“Salesforce.com-A Cloud Provider”; *International Research Journal of Engineering and Technology*, ISSN: 2395-0056; PP:25-31, September 2017.



- Dharani. N, Pavithra. S and Aiswarya. R; III BCA 'A', "Cloud Data Security Using Elliptic Curve Cryptography"; International Research Journal of Engineering and Technology, ISSN: 2395-0056, PP: 32-36, September 2017.
- Divya Bharathi. G, Mohanapriya. K and Rubasri. K; III BCA 'A', Effective Data Retrieval In XML Using TreeMatch Algorithm"; International Research Journal of Engineering and Technology, ISSN: 2395-0056, PP: 191-194, September 2017
- Thanga Balu. A, Aswin George Willy and Barath. A; III BCA 'A', "Sparse Representation For Image Classification"; International Research Journal of Engineering and Technology, ISSN: 2395-0056,PP:390-393, September 2017
- Varnekha Shree. S and Veneshia Kathrine. A; III BCA 'A', "The 17 V's of Big Data"; International Research Journal of Engineering and Technology, ISSN: 2395-0056,PP:329-333, September 2017
- Rubasri. K, Sruthi. K and Rakshitha. K.R; III BCA 'A', "Wireless Sensor Network- An Outlook"; International Research Journal of Engineering and Technology, ISSN: 2395-0056,PP:394-401, September 2017
- Santhosh. R, Varun. P and Vijayakumar. K; V M.Sc SS; "Smart Home Automation Technique With Raspberry Pi Using IoT; International Journal for Science and Advance Research in Technology, ISSN: 2395-1052,PP:419-421, September 2017
- Nandhini. S. G and Aishwarya. S ; V M.Sc SS; "A Survey on Data Mining Feature Selection Approaches towards Breast Cancer"; International Journal for Science and Advance Research in Technology, ISSN: 2395-1052,PP:422-427, September 2017
- Monica. J, Amala.S and Chinmaya. V; III BCA 'A', "6G Technology"; International Research Journal of Engineering and Technology, ISSN: 2395-0056,PP:1109-1111, September 2017
- Abirami. P, Priyadarshini. P and Vijayabharathi. R; III BCA 'A', "Embedded Web Server For Agriculture Sector"; International Research Journal of Engineering and Technology, ISSN: 2395-0056,PP:1112-1117, September 2017
- Ashwin. S and Vignesh. P; III BCA 'A', "Analysis On Data Mining Techniques For Heart Disease Dataset"; International Research Journal of Engineering and Technology, ISSN: 2395-0056, PP:1154-1158, September 2017
- Vinutha.M Sneha Aravind II B.Com(A&F); September 2017; " Financial Frauds under Banking and Insurance Sector" National Conference on Digitalization in Service Sectors - Today and Tomorrow, Sri Ramakrishna College of Arts and Science
- (Autonomous) ISSN (Print) : 2320 – 5504 ; ISSN (Online) : 2347 – 4793 ; Impact Factor : 6: 58; UGC Approved Journal : S.N. 45797.
- Ishwarya.M , Jenita Ooviya.J ; September 2017; " Digitalization of Banking Sector in Recent Times" National Conference on Digitalization in Service Sectors - Today and Tomorrow, Sri Ramakrishna College of Arts and Science( Autonomous) ISSN (Print) :

2320 – 5504 ; ISSN (Online) : 2347 – 4793 ; Impact Factor : 6: 58; UGC Approved Journal : S.N. 45797.

- Induja.S.S, Revathy Sandhiya; September 2017; “ E-Governance Challenges and Opportunities A Case Study” National Conference on Digitalization in Service Sectors - Today and Tomorrow, Sri Ramakrishna College of Arts and Science( Autonomous) ISSN (Print) : 2320 – 5504 ; ISSN (Online) : 2347 – 4793 ; Impact Factor : 6: 58; UGC Approved Journal : S.N. 45797
- Krishnapraba , Mohanapriya.P; September 2017; “ Modern Development Digitalization in Banking Sector ” National Conference on Digitalization in Service Sectors - Today and Tomorrow, Sri Ramakrishna College of Arts and Science( Autonomous) ISSN (Print) : 2320 – 5504 ; ISSN (Online) : 2347 – 4793 ; Impact Factor : 6: 58; UGC Approved Journal : S.N. 45797
- Nandhini.S,Madhumathi.S,Jaisudha.K of II M.Sc IT (2017). Information Technology, “Secured communication Based on Quantum Cryptography in LAN”; *International journal of Trend in Research and Development(IJTRD)*; E-ISSN:2394-9333;Volume 4;Issue 5; Impact Factor:4.004;Sep 2017.PgNo:234-236.

#### IV. Student Progression

##### Paper Presentation:

- 3 students of III B.Sc CDF Sowbarnika, (2017), “Eco friendly dyeing of linen fabric using mangosteen dye”, Usha, (2017) “, Complex colour schemes and color theory”, and Heruba, “Effects of textiles and apparel, housing and interior designing”, at Sri Jayendra Saraswathi Mahavidyalaya arts and science college, Coimbatore on 15.9.2017.
- Dinesh Kumar.M student of II B. Sc ISM presented a paper on “Comprehensive overview on GST” in National Seminar organized by Dr.NGP Arts and Science College, Coimbatore on 21.09.2017.
- Arun.K, Ganagatharan.M, Karthikeyan.P, Kavin Raj.M, Kishore.N, Maithili.S, Manikandan.M, Mohan Babu.K, Mohan Kumar.M, Prabhu.D, Sandhiya.G of II BBA and Daniel Dinesh.P, Dinseh Kumar.M, Jaishree.A, Jayashree, Rahul Narayan.V, Sharan.M, Sharanya.M, Sheik Mohyadheen, Uma Maheswari.S, Vimala.A, Surya.V.K of II B. Sc ISM presented a paper on “Goods and Service Tax and its implication in Indian Economy” in National Seminar organized by Dr.NGP Arts and Science College, Coimbatore on 21.09.2017.
- Pavithra.J, Saravana Kumar.M, Gokulnath.U, Adarsh.V, Nivetha.R, Sharmila Valli.M.V, Karunya Devi.S of II BBA presented a paper on “GST and its effects on Indian Economy” in National Seminar organized by Dr.NGP Arts and Science College, Coimbatore on 21.09.2017.
- Preetha Florancy.P, Jagapriya.S, Nithin Maharaj.C.K, Sarath.S, Subahariharan.V, Kowsalya.S, Soundarya.M, Aathi Suriya.R, Sharan.C.B, Nurullah.A, Dharshine.Y,

Preethi.C, Lakshmi.S.P, Divya.B, Sruthi.S, Agnes Jenifer.A, Maheswari.S Students of II-ISM and Mohan Babu.K, Ravikumar.V.V, Manikandan.M, Gangatharan.M, Kathirvel.S, Anandha prabhu.K.S, Sowbarnika.S, Muthuloganathan.S of II BBA presented a paper on “Goods and Service Tax” in National Seminar organized by Dr.NGP Arts and Science College, Coimbatore on 21.09.2017.

- Bhoopathi.S, Deepa Dharshini.S.R, Dharshine.Y, Lalithambigai.B, Magilan.G, Sruthi.S , Harini.N, Monisha.C, Aswin.P, Dinesh kumar.R, Mohammed Saujith.M, Preethi.C, Reena Angeline.V, Priya.P, Lakshmi.S.P, Divya.B, Maheswari.S of II B.Sc.,ISM and adarsh.V aishwariya.P.S, ahshaya arun, gokul nath.U,harshad raam.D.A, jaya keerthana .S, karunya devi.S, Maithili.S, menaga varshini.A, mudaliar varsha murali, navarathan .A, nivetha.R, pavithra.J, pooja singhvi.P, ramya.S, sandhyaa.C, santhiya.G, saravana kumarr.M, sharmilavalli.M.V., sowbarnika.S, subbhiksha.S, swathika.M, Vishnu.M, of II BBA presented a paper on “Goods and Service Tax” in National Seminar organized by Dr.NGP Arts and Science College, Coimbatore on 21.09.2017.
- Bhoopathi.S, Magilan.G of II B.Sc (ISM) presented a paper on “Impact of Goods and Service Tax on Indian Economy” in National Seminar organized by Dr.NGP Arts and Science College, Coimbatore on 21.09.2017.
- Deepa Dharshini.S.R of II B.Sc (ISM) presented a paper on “Implementation of Goods and Service Tax on Bank Sector” in National Seminar organized by Dr.NGP Arts and Science College, Coimbatore on 21.09.2017.
- Dharshine.Y, Lalithambigai.B of II B.Sc (ISM) presented a paper on “Impact of Goods and Service Tax on Manufacturing Sector” in National Seminar organized by Dr.NGP Arts and Science College, Coimbatore on 21.09.2017.
- Mythili.S, Santhiya.G of II BBA presented a paper on “GST Impact on traders” in National Seminar organized by Dr.NGP Arts and Science College, Coimbatore on 21.09.2017.
- A.Kayalvizhi presented a paper in A Constant Plight in Vijay Tendulkar’s Kanyadan International Conference on New Perspective in Post Colonialism and Post Modernism in Language and Literature in Bharathidasan College of Arts and Science.
- K. Poompavai presented a paper in visualizing the life of three Maskeeters in Danny Bajel’s Slumdog Millionaire International Conference on New Perspective in Post Colonialism and Post Modernism in Language and Literature. in Bharathidasan College of Arts and Science.
- Four I M.A English Students presented papers on New Perspective in Post Colonialism and Post Modernism in Language and Literature in Bharathidasan College of Arts and Science.
- Thirteen II M.A English Students presented papers on Glimpse of English Literature Social History of England and Children’s Literature in One Day State Level Seminar in KonguNadArts and Science – Coimbatore.

- SRIRAMYA.B; 22.09.2017, International Conference on “Transcending Boundaries in Corporate World”, “Skills related to ethical learning and practices” Hindusthan College of arts and science, Coimbatore, Tamilnadu.
- KOWSHIKA.P; 22.09.2017, International Conference on “Transcending Boundaries in Corporate World”, “Skills related to ethical learning and practices” Hindusthan College of arts and science, Coimbatore, Tamilnadu.
- APARNA.R; 22.09.2017, International Conference on “Transcending Boundaries in Corporate World”, “Industry engagement and practical application” Hindusthan College of arts and science, Coimbatore, Tamilnadu.
- PRIYANKA; 22.09.2017, International Conference on “Transcending Boundaries in Corporate World”, “Industry engagement and practical application” Hindusthan College of arts and science, Coimbatore, Tamilnadu.
- PAVITHRA.T; 22.09.2017, International Conference on “Transcending Boundaries in Corporate World”, “Industry engagement and practical application” Hindusthan College of arts and science, Coimbatore, Tamilnadu.
- AISHWARYA.C; 22.09.2017, International Conference on “Transcending Boundaries in Corporate World”, “Skills related to ethical learning and practices” Hindusthan College of arts and science, Coimbatore, Tamilnadu.
- MOWNISH.K; 22.09.2017, National Conference on “Disruptive technologies in financial services”, “GST” Kovai Kalaimagal college of arts and science, Coimbatore, Tamilnadu.
- NIVETHA.M; 22.09.2017, National Conference on “Disruptive technologies in financial services”, “GST” Kovai Kalaimagal college of arts and science, Coimbatore, Tamilnadu.
- SANJAY.S; 22.09.2017, National Conference on “Disruptive technologies in financial services”, “Demonetization” Kovai Kalaimagal college of arts and science, Coimbatore, Tamilnadu.
- PRAVEEN KUMAR.D; 22.09.2017, National Conference on “Disruptive technologies in financial services”, ”,”Demonetization” Kovai Kalaimagal college of arts and science, Coimbatore, Tamilnadu.
- MATHEW FRANCIS; 27.09.2017, National Conference on “Digitalization in service sectors-“Today-Tomorrow”, “Financial frauds under banking sector” Sri RAMAKRISHNA college of arts and science, Coimbatore, Tamilnadu.



- PRANOUV.S; 27.09.2017, National Conference on “Digitalization in service sectors-“Today-Tomorrow”, “Financial frauds under banking sector” Sri RAMAKRISHNA college of arts and science, Coimbatore, Tamilnadu
- SARAVANAN.S; 27.09.2017, National Conference on “Digitalization in service sectors-“Today-Tomorrow”, “ Information Technology” Sri RAMAKRISHNA college of arts and science, Coimbatore, Tamilnadu
- VIGNESHWARAN,R; 27.09.2017, National Conference on “Digitalization in service sectors-“Today-Tomorrow”, “ Information Technology” Sri RAMAKRISHNA college of arts and science, Coimbatore, Tamilnadu
- THANGAM BHARATHI.V; 27.09.2017, National Conference on “Digitalization in service sectors- “Today-Tomorrow”, “ Modern Marketing” Sri RAMAKRISHNA college of arts and science, Coimbatore, Tamilnadu
- DHARSHANAG.P; 27.09.2017, National Conference on “Digitalization in service sectors- “Today-Tomorrow”, “ Modern Marketing” Sri RAMAKRISHNA college of arts and science, Coimbatore, Tamilnadu
- NYGEL ALFRED; 27.09.2017, National Conference on “Digitalization in service sectors-“Today-Tomorrow”, “ Corporate contribution towards digitalization” Sri RAMAKRISHNA college of arts and science, Coimbatore, Tamilnadu
- ARUN KUMAR.M; 27.09.2017, National Conference on “Digitalization in service sectors- “Today-Tomorrow”, “ Corporate contribution towards digitalization” Sri RAMAKRISHNA college of arts and science, Coimbatore, Tamilnadu
- NIVETHA.J; 27.09.2017, National Conference on “Digitalization in service sectors-“Today-Tomorrow”, “ Corporate contribution towards digitalization” Sri RAMAKRISHNA college of arts and science, Coimbatore, Tamilnadu
- YOGASHREE; 27.09.2017, National Conference on “Digitalization in service sectors-“Today-Tomorrow”, “ Digitalization of health sector” Sri RAMAKRISHNA college of arts and science, Coimbatore, Tamilnadu
- BHARGAVI.R; 20.09.2017, National Level Seminar on “Remonitising-India-Problems and Prospectus”, “ GST” on NGP college of arts and science, Coimbatore, Tamilnadu
- BHARGAVI.R; 27.09.2017, National Conference on “Changing landscape of the Indian Insurance Sector”, “Micro Insurance” Karpagam University, Coimbatore, Tamilnadu

- BHARGAVI.R; 22.09.2017, National Conference on “Disruptive technologies in financial services”, “ GST” Kovai Kalaimagal college of arts and science, Coimbatore, Tamilnadu.
- BHARGAVI.R; 27.09.2017, National Conference on “Digitalization in service sectors- “Today-Tomorrow”, “ Modern Marketing” Sri RAMAKRISHNA college of arts and science, Coimbatore, Tamilnadu
- MIDHUN.K; 27.09.2017, National Conference on “Changing landscape of the Indian Insurance Sector”, “A learning perspective challenges and potentiality of Indian insurance industry” Karpagam University, Coimbatore, Tamilnadu
- VINI PRIYA; 27.09.2017, National Conference on “Digitalization in service sectors- “Today-Tomorrow”, “ Modern Marketing” Sri RAMAKRISHNA college of arts and science, Coimbatore, Tamilnadu
- ATHIRA.R; 27.09.2017, National Conference on “Digitalization in service sectors- “Today-Tomorrow”, “Digitalization of health sector” Sri RAMAKRISHNA college of arts and science, Coimbatore, Tamilnadu
- MOHAMMED ALTHAF.A; 27.09.2017, National Conference on “Changing landscape of the Indian Insurance Sector”, “A learning perspective challenges and potentiality of Indian insurance industry” Karpagam University, Coimbatore, Tamil nadu
- SHANTHINI.R; 27.09.2017, National Conference on “Digitalization in service sectors- “Today-Tomorrow”, “ Digitalization on media travel and tourism” Sri RAMAKRISHNA college of arts and science, Coimbatore, Tamilnadu
- SHANTHINI.R; 22.09.2017, National Conference on “Disruptive technologies in financial services”, “Branchless banking” Kovai Kalaimagal college of arts and science, Coimbatore, Tamilnadu.
- BHUVANESHWARE.K; 27.09.2017, National Conference on “Digitalization in service sectors- “Today-Tomorrow”, “ Digitalization on media travel and tourism” Sri RAMAKRISHNA college of arts and science, Coimbatore, Tamilnadu
- BHUVANESHWARE.K; 27.09.2017, National Conference on “Digitalization in service sectors- “Today-Tomorrow”, Sri RAMAKRISHNA college of arts and science, Coimbatore, Tamilnadu
- PAVITHRA.B; 27.09.2017, National Conference on “Digitalization in service sectors- “Today-Tomorrow”, Sri RAMAKRISHNA college of arts and science, Coimbatore, Tamilnadu

- SWETHA.S ; 27.09.2017, National Conference on “Changing landscape of the Indian Insurance Sector”, “Role of insurance in risk management” Role of insurance in risk management” Karpagam University, Coimbatore, Tamil nadu
- KEERTHANA.C; 27.09.2017, National Conference on “Changing landscape of the Indian Insurance Sector”, “Role of insurance in risk management” Karpagam University, Coimbatore, Tamil nadu
- AJROUL FOWMIYA.A; 27.09.2017, National Conference on “Changing landscape of the Indian Insurance Sector”, “Role of insurance in risk management” Karpagam University, Coimbatore, Tamil nadu
- JAINITHA.K.C; 22.09.2017, National Conference on “Disruptive technologies in financial services”, “ Cashless Economy” Kovai Kalaimagal college of arts and science, Coimbatore, Tamilnadu.
- JAINITHA.K.C; 27.09.2017, National Conference on “Changing landscape of the Indian Insurance Sector”, “ Road safety and motor insurance” .Karpagam University, Coimbatore, Tamil nadu
- BHUVANESHWARE.K; 22.09.2017, National Conference on “Disruptive technologies in financial services”, “ GST” Kovai Kalaimagal college of arts and science, Coimbatore, Tamilnadu.
- BHUVANESHWARE.S; 20.09.2017, National Level Seminar on “Remonitising-India-Problems and Prospectus”, “ GST” NGP college of arts and science, Coimbatore, Tamilnadu
- ANEESH FATHIMA.S; 22.09.2017, International Conference on “Transcending Boundaries in Corporate World”, “Self awareness strategies personality development” Hindusthan College of arts and science, Coimbatore, Tamilnadu.
- PONLAKSHMI SAHAANA.S; 22.09.2017, International Conference on “Transcending Boundaries in Corporate World”, “Self awareness strategies personality development” Hindusthan College of arts and science, Coimbatore, Tamilnadu.
- GOWSALYA.T.; 22.09.2017, International Conference on “Transcending Boundaries in Corporate World”, Self awareness strategies personality development” Hindusthan College of arts and science, Coimbatore, Tamilnadu

- SNEHA.P.; 22.09.2017, International Conference on “Transcending Boundaries in Corporate World”, Self awareness strategies personality development” Hindusthan College of arts and science, Coimbatore, Tamilnadu
- SANJEEV.N.; 22.09.2017, International Conference on “Transcending Boundaries in Corporate World”, “Self awareness strategies personality development” Hindusthan College of arts and science, Coimbatore, Tamilnadu.
- KAVIN.K.; 22.09.2017, International Conference on “Transcending Boundaries in Corporate World”, Self awareness strategies personality development” Hindusthan College of arts and science, Coimbatore, Tamilnadu.
- GOKUL.N.; 22.09.2017, International Conference on “Transcending Boundaries in Corporate World”, Self awareness strategies personality development Hindusthan College of arts and science, Coimbatore, Tamilnadu.
- SURENDHAR ARUN.M ; 22.09.2017, International Conference on “Transcending Boundaries in Corporate World”, Self awareness strategies personality development Hindusthan College of arts and science, Coimbatore, Tamilnadu.
- MANIKANDAN .K.; 22.09.2017, International Conference on “Transcending Boundaries in Corporate World”, “Transent yourself to keep your job in future” Hindusthan College of arts and science, Coimbatore, Tamilnadu.
- HARIKRISHNAN.G.; 22.09.2017, International Conference on “Transcending Boundaries in Corporate World”, “Transent yourself to keep your job in future” Hindusthan College of arts and science, Coimbatore, Tamilnadu
- ANEESH FATHIMA.S; 27.09.2017, National Conference on “Changing landscape of the Indian Insurance Sector”, “ Road safety and motor Insurance” Karpagam University, Coimbatore, Tamil nadu
- ANEESH FATHIMA .S; 27.09.2017, National Conference on “Changing landscape of the Indian Insurance Sector”, “Entrepreneurship and environmental sustainability” PSGR Krishnammal college for women, Coimbatore, Tamil nadu
- SAMYUKTHA.K; 27.09.2017, National Conference on “Digitalization in service sectors- “Today-Tomorrow”, Sri RAMAKRISHNA college of arts and science, Coimbatore, Tamilnadu



- ASHWINI VEERENDHRA KUMAR; 27.09.2017, National Conference on “Digitalization in service sectors- “Today-Tomorrow”, Sri RAMAKRISHNA college of arts and science, Coimbatore, Tamilnadu
- SHIFANA.S; 27.09.2017, National Conference on “Digitalization in service sectors- “Today-Tomorrow”, Sri RAMAKRISHNA college of arts and science, Coimbatore, Tamilnadu
- SIVA NANDHINI.S; 27.09.2017, National Conference on “Digitalization in service sectors- “Today-Tomorrow”, “ Sri RAMAKRISHNA college of arts and science, Coimbatore, Tamilnadu
- AISVARIYA.R; 27.09.2017, National Conference on “Digitalization in service sectors- “Today-Tomorrow”, “Corporate contribution towards digitalization” Sri RAMAKRISHNA college of arts and science, Coimbatore, Tamilnadu
- PRIYANGA.J ; 27.09.2017, National Conference on “Digitalization in service sectors- “Today-Tomorrow”, “Digitalization on banking” Sri Ramakrishna college of arts and science, Coimbatore, Tamilnadu.
- SHARMILA.D; 27.09.2017, National Conference on “Digitalization in service sectors- “Today-Tomorrow”, “Corporate contribution towards digitalization” Sri Ramakrishna college of arts and science, Coimbatore, Tamilnadu.
- DHIVYA SHREE.P ; 2.09.2017, National Conference on “Disruptive technologies in financial services”, “Internet Penetration and smart phone usage” Kovai Kalaimagal college of arts and science, Coimbatore, Tamilnadu.
- NITHARSANA.N.V ; 2.09.2017, National Conference on “Disruptive technologies in financial services”, “Internet Penetration and smart phone usage” Kovai Kalaimagal college of arts and science, Coimbatore, Tamilnadu.
- ASHIL BILNA DCRUZ ; 2.09.2017, National Conference on “Disruptive technologies in financial services”, “Internet Penetration and smart phone usage” Kovai Kalaimagal college of arts and science, Coimbatore, Tamilnadu.
- ARTHI.S ; 2.09.2017, National Conference on “Disruptive technologies in financial services”, “Internet Penetration and smart phone usage” Kovai Kalaimagal college of arts and science, Coimbatore, Tamilnadu.

- DIVYA DHARSHINI.S ; 2.09.2017, National Conference on “Disruptive technologies in financial services”, “Internet Penetration and smart phone usage” Kovai Kalaimagal college of arts and science, Coimbatore, Tamilnadu.
- KOMAL.M; 22.09.2017, International Conference on “Transcending Boundaries in Corporate World”, Hindusthan College of arts and science, Coimbatore, Tamilnadu.
- SANTHOSH KUMAR.E; 22.09.2017, International Conference on “Transcending Boundaries in Corporate World”, Industry engagement and practical application “Hindusthan College of arts and science, Coimbatore, Tamilnadu.
- RAMYA.R; 22.09.2017, International Conference on “Transcending Boundaries in Corporate World”, Hindusthan College of arts and science, Coimbatore, Tamilnadu.
- MONICA.S; 22.09.2017, International Conference on “Transcending Boundaries in Corporate World”, “ Skills related to ethical learning and practices” Hindusthan College of arts and science, Coimbatore, Tamilnadu.
- ABINAYA. G ; 22.09.2017, International Conference on “Transcending Boundaries in Corporate World”, “ Skills related to ethical learning and practices” Hindusthan College of arts and science, Coimbatore, Tamilnadu.
- KEERTHANA. L ; 22.09.2017, International Conference on “Transcending Boundaries in Corporate World”, “ Skills related to ethical learning and practices” Hindusthan College of arts and science, Coimbatore, Tamilnadu.
- ROSHINI SRLS; 27.09.2017, National Conference on “Digitalization in service sectors-“Today-Tomorrow”, “ Corporate governance and technology Innovation” “ Sri RAMAKRISHNA college of arts and science, Coimbatore, Tamilnadu.
- ROSHINI SRLS; 20.09.2017, National Level Seminar on “Remonitising-India-Problems and Prospectus”, “ GST implementation on Indian economy” NGP college of arts and science, Coimbatore, Tamilnadu
- MYVIZHI.D; 20.09.2017, National Level Seminar on “Remonitising-India-Problems and Prospectus”, “ GST implementation on Indian economy” NGP college of arts and science, Coimbatore, Tamilnadu
- DIVYA BHARATHI.J; 20.09.2017, National Level Seminar on “Remonitising-India-Problems and Prospectus”, “ GST implementation on Indian economy” NGP college of arts and science, Coimbatore, Tamilnadu

- PAVITHRA.S; 20.09.2017, National Level Seminar on “Remonitising-India-Problems and Prospectus”, “ GST implementation on Indian economy” NGP college of arts and science, Coimbatore, Tamilnadu
- JANCY JABARANI.G; 20.09.2017, National Level Seminar on “Remonitising-India-Problems and Prospectus”, “ Challenges and benefits in Demonetization” NGP college of arts and science, Coimbatore, Tamilnadu.
- GOWSHIKAA.G; 20.09.2017, National Level Seminar on “Remonitising-India-Problems and Prospectus”, “ Challenges and benefits in Demonetization” NGP college of arts and science, Coimbatore, Tamilnadu.
- PADMA PRIYA.R; 20.09.2017, National Level Seminar on “Remonitising-India-Problems and Prospectus”, “ Cash to cashless economy challenges and prospects” NGP college of arts and science, Coimbatore, Tamilnadu.
- BAANUMATHI.AA; 20.09.2017, National Level Seminar on “Remonitising-India-Problems and Prospectus”, “Cash to cashless economy challenges and prospects” NGP college of arts and science, Coimbatore, Tamilnadu.
- SUBHASINI.J; 20.09.2017, National Level Seminar on “Remonitising-India-Problems and Prospectus”, “Cash to cashless economy challenges and prospects” NGP college of arts and science, Coimbatore, Tamilnadu.
- RADHIKA.K.K; 22.09.2017, International Conference on “Transcending Boundaries in Corporate World”, “Skills related to ethical learning and practices”, Hindusthan College of arts and science, Coimbatore, Tamilnadu.
- VISHNU PRIYA.J; 22.09.2017, International Conference on “Transcending Boundaries in Corporate World”, “Skills related to ethical learning and practices”, Hindusthan College of arts and science, Coimbatore, Tamilnadu.
- VISHNU PRIYA.J; 27.09.2017, National Conference on “Changing landscape of the Indian Insurance Sector”, “Role of CSR activities in insurance industry”, Karpagam University, Coimbatore, Tamil nadu.
- RADHIKA.K.K; 27.09.2017, National Conference on “Changing landscape of the Indian Insurance Sector”, “Role of CSR activities in insurance industry”, Karpagam University, Coimbatore, Tamil nadu.

- SIVASHINI.S; 27.09.2017, National Conference on “Changing landscape of the Indian Insurance Sector”, “Role of CSR activities in insurance industry”, Karpagam University, Coimbatore, Tamil nadu.
- Sanjana.R.V,Malathi.D;22/09/2017.NationalConference”Demonitization” “Disruptive technologies in financial services”, Kovai Kalaimagal college of arts and science, Coimbatore, Tamilnadu.
- Bhaghya Lakshmi.R.S.,Jesny Jose.A. NationalConference”Financial Fraud in Banking and Insurance Sector” Sri Ramakrishna college of arts and science, Coimbatore, Tamilnadu.
- Thenmozhi.C.T.,Ramya Prabha,NationalConference”Travel, Media, and Tourism” Sri Ramakrishna College of arts and science, Coimbatore, Tamilnadu.
- Shalini.M,Dayana Margret.K, “Disruptive technologies in financial services”, Impact of GST in India after its Implementation”Kovai Kalaimagal college of arts and science, Coimbatore, Tamilnadu.
- Aishwarya.R, 27/09/2017, National Conference on Digitalization in Service Sector Today and Tomorrow”Corporate Distribution Towards Digitalization” Sri Ramakrishna college of arts and science, Coimbatore, Tamilnadu.
- **Dharma Vignesh.G& Subash Chandra Bose .P of I M.Com** presented a paper “ smack of GST on Indian Shrinkage” in the International Conference on Emerging Trends in Global Accounting, Finance and Taxation organized by Dept. of Commerce(PG) Kristu Jayanti College(Autonomous), Bengaluru ; 21.09.2017 & 22.09.2017.
- **Balaji .M& Saran.N.S of I M.Com** presented a paper “A Study on the Performance of Selected Mutual Fund Schemes in India” in the International Conference on Emerging Trends in Global Accounting, Finance and Taxation organized by Dept. of Commerce(PG) Kristu Jayanti College(Autonomous), Bengaluru; 21.09.2017 & 22.09.2017.
- **Hariharan T S and Kavin Kumar M of I M.Com** presented a paper “derivatives markets in India; Evolution trading mechanism and future prospects” in the International Conference on Emerging Trends in Global Accounting, Finance and Taxation organized by Dept. of Commerce(PG) Kristu Jayanti College(Autonomous), Bengaluru ; 22.09.2017.
- **Roopesh Bala Menon & Dharshan of I M.Com** presented a paper “Green Banking” in the International Conference on Emerging Trends in Global Accounting, Finance and



Taxation organized by Dept. of Commerce(PG) Kristu Jayanti College(Autonomous), Bengaluru ;21.09.2017 & 22.09.2017.

- **Prem Kumar. S and Sri Ram Kumar.T of I M.Com** presented a paper “Business in GST 2017” in the International Conference on Emerging Trends in Global Accounting, Finance and Taxation organized by Dept. of Commerce(PG) Kristu Jayanti College(Autonomous), Bengaluru ; 21.09.2017 & 22.09.2017.
- **Poojitha C.S& Varsha .A of II B.Com ‘A’** presented a Paper on, “Tools and Analysis For skills Enhancement” in the International Conference on Transcending Boundaries in Corporate World organized by PG & Research Department of Commercewith Computer application, Hindusthan College of Arts and Science, ; 22.09.2017.
- **Subhashree .S & Sanjana.A of II B.Com ‘A’** presented a Paper on, “Self Awareness Strategies Personality Development” in the International Conference on Transcending Boundaries in Corporate World organized by PG & Research Department of Commercewith Computer application, Hindusthan College of Arts and Science, Coimbatore;22.09.2017.
- **Six students of B.Com** participated in GYPSY GUNSLINGER debate on GST – Boom or Bane organized by commerce chamber of SKASC on 20<sup>th</sup> September 2017.
- **Aiswarya Of I B.Com** has got Third Place in Just a Minute Event of TREGTI 2K17, organized by Department of Commerce, Avinashilingam University, Coimbatore ; 15.09.2017.
- **21 students of I & II B.Com** participated in the various event of TREGTI 2K17, organized by Department of Commerce, Avinashilingam University, Coimbatore 15.09.2017.
- **Simna S and Mantra K of II B.Com B,** presented a paper on “Test of Sharps ratio on selected mutual fund a flick through” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce, Avinashilingam University, Coimbatore ;22.09.2017.
- **Saridha S and Sangavi S of II B.Com B,** presented a paper on “E Commerce and Business E Payment” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce, Avinashilingam University, Coimbatore ; 22.09.2017.

- **Surya Shree P V and Sushma S of II B.Com B**, presented a paper on “A study on technology transformation in healthcare sector” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce, Avinashilingam University, Coimbatore ; 22.09.2017.
- **Poorani R and Mathumitha V of II B.Com B**, presented a paper on “Digital Empowerment for Rural Economy” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce, Avinashilingam University, Coimbatore ; 22.09.2017.
- **Neelaveni and Sandhiya N of II B.Com B**, presented a paper on “Role of CSR in sustainable development” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce, Avinashilingam University, Coimbatore ; 22.09.2017.
- **Pavithra R and Mathumathi K of II B.Com B**, presented a paper on “Role of CSR in sustainable development” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce, Avinashilingam University, Coimbatore ; 22.09.2017.
- **M Varsha and G Hemalatha of II B.Com B**, presented a paper on “A road map for rural digital India” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce, Avinashilingam University, Coimbatore ; 22.09.2017.
- **S Santhiya and Savitha S of II B.Com B**, presented a paper on “Technology for Effective Farming” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce Avinashilingam University, Coimbatore ;22.09.2017..
- **Monika M and Medha J Dave of II M.Com**, presented a paper on “Impact of Digitalization in the Indian Banking” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce Avinashilingam University, Coimbatore ; 22.09.2017.
- **R Akshaya Sudarshana and R Vivithashree of I M.Com**, presented a paper on “Impact of digitalization in the Indian Banking” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce Avinashilingam University, Coimbatore ; 22.09.2017.

- **Rini Simon and Alphonsaof I M.Com**, presented a paper on “E Commerce in payments” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce Avinashilingam University, Coimbatore ; 22.09.2017.
- **Narmatha N and Sathya P of I M.Com** presented a paper on “Digital empowerment for Rural economy” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce Avinashilingam University, Coimbatore ; 22.09.2017.
- **Suganya V and Anushaof I M.Com** presented a paper on “Digital India: Power to Empower Digitalization in Human resource management” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce Avinashilingam University, Coimbatore ; 22.09.2017.
- **Selvanayaki S and Vishnu Priya Gof I M.Com** presented a paper on “Risk Management” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce Avinashilingam University, Coimbatore ; 22.09.2017.
- **Arya Krishnan and Shruthi P R of I M.Com** presented a paper on “An Allusive trace on Viral Cabs – with citation to Ola and Uber in Coimbatore city” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce Avinashilingam University, Coimbatore ; 22.09.2017.
- **Tamilselvi G and Gomathi Cof I M.Com** presented a paper on “Digital Marketing” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce Avinashilingam University, Coimbatore; 22.09.2017.
- **Vinodhini R and Vidhya R of I M.Com** presented a paper on “A study of digital marketing and its effectiveness” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce Avinashilingam University, Coimbatore ; 22.09.2017.
- **Suruthi N and P Shruthi of I M.Com**, presented a paper on “Digital Marketing: An Overview” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce Avinashilingam University, Coimbatore ; 22.09.2017.

- **Tamilarasi S and M Akillaofi I M.Com** presented a paper on “Information and Communication for social transformation mobile technologies in dynamic care” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce Avinashilingam University, Coimbatore ; 22.09.2017.
- **Madhulatha E and Suganya V of I M.Com**, presented a paper on “Digital Marketing in Social Media” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce Avinashilingam University, Coimbatore; 22.09.2017.
- **Anisha Fathima A and Saranya K of I M.Com**, presented a paper on “Technology transformation in health care – Food Security” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce Avinashilingam University, Coimbatore; 22.09.2017.
- **Keerthana M and Ayrashree B of I M.Com**, presented a paper on “An analogous investigation on general supply chain management and electronic supply chain management in Coimbatore city” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce Avinashilingam University, Coimbatore ; 22.09.2017.
- **Sangeerthana M and Akalya D of I M.Com**, presented a paper on “Smart Cloud and IOT: Smart Homes and Cities” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce Avinashilingam University, Coimbatore ; 22.09.2017.
- **Vivadha B and Harshida A S of I M.Com**, presented a paper on “The study of the E Commerce and Business Under Digital Marketing” in UGC Sponsored National Conference on Digital India: Power to Empower organized by Department of Commerce Avinashilingam University, Coimbatore ; 22.09.2017.
- **Karishma Sanjeevi and Lavanya S of II M.Com**, presented a paper on “Micro Insurance: A Concept Paper” In the national conference on change in landscape of the Indian insurance sector, organized by Department of Commerce Karpagam University Coimbatore ; 22.09.2017.
- **Praveen Kumar R and Prabhu S of II M.Com**, presented a paper on “Micro Insurance:” In the national conference on change in landscape of the Indian insurance sector, organized by Department of Commerce Karpagam University Coimbatore ; 27.09.2017.

- **Ridhuvarshini M and Divya M of II M.Com**, presented a paper on “Catastrophic Insurance” In the national conference on change in landscape of the Indian insurance sector, organized by Department of Commerce Karpagam University Coimbatore; 27.09.2017.
- **Sivashankar and Govindraj of II M.Com**, presented a paper on “Role of CSR activities in Insurance” In the national conference on change in landscape of the Indian insurance sector, organized by Department of Commerce Karpagam University Coimbatore; 27.09.2017.
- **Shruthi Krishnan of II M.Com**, presented a paper on “Grievance handling in Insurance Industry for better customer relationship” In the national conference on change in landscape of the Indian insurance sector, organized by Department of Commerce Karpagam University Coimbatore ; 27.09.2017.
- **Vivitha V and Manosavitha M of II M.Com**, presented a paper on “Professional Ethics in Insurance” In the national conference on change in landscape of the Indian insurance sector, organized by Department of Commerce Karpagam University Coimbatore ; 27.09.2017.
- **Divyaa M and Asmitha Sof II M.Com**, presented a paper on “Micro Insurance - India” In the national conference on change in landscape of the Indian insurance sector, organized by Department of Commerce Karpagam University Coimbatore; 27.09.2017.
- **Mahesh V N and Wilson Samuel S of II M.Com**, presented a paper on “Road safety and Motor Insurance – Towards safe driving and insuring” In the national conference on change in landscape of the Indian insurance sector, organized by Department of Commerce Karpagam University Coimbatore ;27.09.2017.
- **Ponmani M and Rajeshwari P of II M.Com**, presented a paper on “A Study on role of CSR activities in Insurance Industry” In the national conference on change in landscape of the Indian insurance sector, organized by Department of Commerce Karpagam University Coimbatore ; 27.09.2017.
- **Divya S and Kavyadharshini V of II M.Com**, presented a paper on “Road safety and Motor Insurance towards safe driving and insurance” In the national conference on change in landscape of the Indian insurance sector, organized by Department of Commerce Karpagam University Coimbatore ; 27.09.2017.



- **Priyanka R of II M.Com**, presented a paper on “A descriptive study on CSR activities in insurance with reference to Bajaj alliance” In the national conference on change in landscape of the Indian insurance sector, organized by Department of Commerce Karpagam University Coimbatore ; 27.09.2017.
- **Athul Premkumar of II M.Com**, presented a paper on “A descriptive study on changing landscape of micro insurance in India” In the national conference on change in landscape of the Indian insurance sector, organized by Department of Commerce Karpagam University Coimbatore ; 27.09.2017.
- **Vinoth Kumar S and Veerakumar R of II M.Com**, presented a paper on “Impact of solvency norms of life insurance company” In the national conference on change in landscape of the Indian insurance sector, organized by Department of Commerce Karpagam University Coimbatore ; 27.09.2017.
- **Ranjith Kumar G and Vinoth Kumar of II M.Com**, presented a paper on “Micro Insurance : A safety NET for the poor – A descriptive study” In the national conference on change in landscape of the Indian insurance sector, organized by Department of Commerce Karpagam University Coimbatore ; 27.09.2017.
- **V Subashree and Sangamithra S of II M.Com**, presented a paper on “Opportunities of Micro Insurance” In the national conference on change in landscape of the Indian insurance sector, organized by Department of Commerce Karpagam University Coimbatore ; 27.09.2017.
- **Sowndarya P and Anjuraj K of II M.Com**, presented a paper on “Innovative products in Insurance” In the national conference on change in landscape of the Indian insurance sector, organized by Department of Commerce Karpagam University Coimbatore ; 27.09.2017.
- **Monika M and Medha V of II M.Com**, presented a paper on “A role of CSR in Insurance Industry” In the national conference on change in landscape of the Indian insurance sector, organized by Department of Commerce Karpagam University Coimbatore ; 27.09.2017.
- **Lavanya and Manjusha of II M.Com**, presented a paper on “Catastrophic Insurance” In the national conference on change in landscape of the Indian insurance sector, organized by Department of Commerce Karpagam University Coimbatore on 27<sup>th</sup> September 2017.

- **Jestin and Padhmanabhan of II M.Com**, presented a paper on “Catastrophic Insurance” In the national conference on change in landscape of the Indian insurance sector, organized by Department of Commerce Karpagam University Coimbatore ; 27.09.2017.
- **Priya A and Roshini A of I B.Com A**, presented and got **BEST PAPER AWARD** a paper on “Digitalization on Financial Insurance and Banking” in the National Conference on Digitalization in service sector – “today & tomorrow” organized by Department of Commerce in collaboration with TCS at Sri Ramakrishna College of arts and science ; 27.09.2017.
- **Sivaram S and Keshav U of I B.Com B**, presented a paper on “Digitalization on Banking” in the National Conference on Digitalization in service sector – “today & tomorrow” organized by Department of Commerce in collaboration with TCS at Sri Ramakrishna College of arts and science ; 27.09.2017.
- **Raghul B and Harish G of I B.Com B**, presented a paper on “Digitalization on Tourism” in the National Conference on Digitalization in service sector – “today & tomorrow” organized by Department of Commerce in collaboration with TCS at Sri Ramakrishna College of arts and science ; 27.09.2017.
- **Swathika D and Afritha A Nazar of I B.Com B**, presented a paper on “Digitalization on Tourism” in the National Conference on Digitalization in service sector – “today & tomorrow” organized by Department of Commerce in collaboration with TCS at Sri Ramakrishna College of arts and science ; 27.09.2017.
- **Subhashini M and Blessy Ebanazar of I B.ComA**, presented a paper on “Financial Fraud in Banking and Insurance sector” in the National Conference on Digitalization in service sector – “today & tomorrow” organized by Department of Commerce in collaboration with TCS at Sri Ramakrishna College of arts and science ; 27.09.2017
- **Bhavani B and Pradeepa M of I B.Com B**, presented a paper on “Educational Sector” in the National Conference on Digitalization in service sector – “today & tomorrow” organized by Department of Commerce in collaboration with TCS at Sri Ramakrishna College of arts and science ; 27.09.2017.
- **Karthik Raj P and Hariharan V M of I B.Com B**, presented a paper on “Cyber security and Risk Governance” in the National Conference on Digitalization in service sector – “today & tomorrow” organized by Department of Commerce in collaboration with TCS at Sri Ramakrishna College of arts and science ; 27.09.2017.

- **Harshith S and SaiGanesh Eof I B.Com B**, presented a paper on “Cyber security and Risk Governance” in the National Conference on Digitalization in service sector – “today & tomorrow” organized by Department of Commerce in collaboration with TCS at Sri Ramakrishna College of arts and science ; 27.09.2017.
- **Swetha S and Lydia Priscilla of I B.Com B**, presented a paper on “Corporate Governance and Technology innovation” in the National Conference on Digitalization in service sector – “today & tomorrow” organized by Department of Commerce in collaboration with TCS at Sri Ramakrishna College of arts and science ; 27.09.2017.
- **Aishwarya R and Harini of I B.ComA**, presented a paper on “Educational Sector” in the National Conference on Digitalization in service sector – “today & tomorrow” organized by Department of Commerce in collaboration with TCS at Sri Ramakrishna College of arts and science ; 27.09.2017.
- **Sneha and Induja of I B.Com B**, presented a paper on “Educational Sector” in the National Conference on Digitalization in service sector – “today & tomorrow” organized by Department of Commerce in collaboration with TCS at Sri Ramakrishna College of arts and science ; 27.09.2017
- **Nithya and Abinethra Pooja R of I B.Com B**, presented a paper on “Educational Sector” in the National Conference on Digitalization in service sector – “today & tomorrow” organized by Department of Commerce in collaboration with TCS at Sri Ramakrishna College of arts and science ; 27.09.2017.
- **Jisha Nelson and Komal of I B.Com B**, presented a paper on “Educational Sector” in the National Conference on Digitalization in service sector – “today & tomorrow” organized by Department of Commerce in collaboration with TCS at Sri Ramakrishna College of arts and science; 27.09.2017.
- **Deepika and Pavithra of I B.Com B**, presented a paper on “Educational Sector” in the National Conference on Digitalization in service sector – “today & tomorrow” organized by Department of Commerce in collaboration with TCS at Sri Ramakrishna College of arts and science on 27<sup>th</sup> September 2017.
- **Athira.S&Balavarshini.J of II B.Com(CA)B** presented a paper on “Remonetising India”; ICSSR Sponsored *One Day National Seminar On Remonetising India – Problems And Prospects* organized by Dr.NGP Arts and Science College( Autonomous), Coimbatore on 20.09.2017.

- Sangeetha.R&Priyanka.V;II B.Com(CA)B;; “Demonetising Is The Tool But Cashless Economy Is The Goal Of India”; ICSSR Sponsored *One Day National Seminar onRemonetising India – Problems And Prospects*; Dr.NGP Arts and Science College( Autonomous), Kalapatti Road, Coimbatore; 20.09.2017
- MohanaPriya.R , Surya Priya.M&Thennarasi.A; II B.Com(CA)B; “Digitalization Benefits And Challenges ”; ICSSR Sponsored *One Day National Seminar onRemonetising India – Problems And Prospects*; Dr.NGP Arts and Science College( Autonomous), Kalapatti Road, Coimbatore; 20.09.2017.
- Dharma Prabu.D&Ashiq.K; II B.Com(CA)B; “GST”; ICSSR Sponsored *One Day National Seminar onRemonetising India – Problems And Prospects*; Dr.NGP Arts and Science College( Autonomous), Kalapatti Road, Coimbatore; 20.09.2017.
- Vishnupriya.R, Sabareesh.M&Akshya.R;II B.Com(CA)B; “GST Implications In Indian Economy”; ICSSR Sponsored *One Day National Seminar onRemonetising India – Problems And Prospects*;Dr.NGP Arts and Science College( Autonomous), Kalapatti Road, Coimbatore; 20.09.2017.
- Logavishnu.L , Aravindhana.M&Prasanna.R; II B.Com(CA)B; x ; “GST ”; ICSSR Sponsored *One Day National Seminar onREMONETISING INDIA – PROBLEMS AND PROSPECTS*; Dr.NGP Arts and Science College( Autonomous), Kalapatti Road, Coimbatore; 20.09.2017.
- Sanjayathithiyana.S, Sajesh.R&Gokul.S; II B.Com(CA)B; “IMPACT OF GST ”; ICSSR Sponsored *One Day National Seminar onREMONETISING INDIA – PROBLEMS AND PROSPECTS*; Dr.NGP Arts and Science College( Autonomous), Kalapatti Road, Coimbatore; 20.09.2017.
- Athulya.R&Chandhini.D ; I BCOM CA ‘A’; Presented Paper in the National Level Seminar on “ E-Government Vs E-Governance ”; Organized By *PG &RESEARCH Department Of Corporate Secretaryship*, Dr.N.G.P Arts and Science College, Kalapatti Road, Coimbatore– 641048 ;20.09.2017.
- Harsha.R&Poojasri.V ; I BCOM CA ‘A’; Presented Paper in the National Level Seminar on “ GstImplication In Indian Economy ”; organized By *PG & Research Departments Of Corporate Secretaryship*, Dr.N.G.P Arts and Science College, Kalapatti Road, Coimbatore– 641048; 20.09.2017.

- Ashadullah. S & T.Mohanarajan; I B.Com(CA)B; “ Remonetisation Of GST In India”; *One Day National Level Seminar on “Remonetising India- Problems and Prospects”* Dr. NGP Arts and Science College (Autonomous),Coimbatore. 20.09.2017
- SuhailAhamed . T.M&Mohammed Sunfur . M; I B.Com(CA)B; “ Remonetisation Of GST In India”; *One Day National Level Seminar on “Remonetising India- Problems and Prospects”* Dr. NGP Arts and Science College (Autonomous),Coimbatore.;20.09.2017.
- Aishwarya.R, Govintharaj.A, Gowtham.S.T&Pavithra.T, I M.Com(IB),, “A Study On Emerging Trends and Challenges in Micro Finance”; *International Conference On “Emerging trends in Global Accounting, Finance and Taxation”*; KristuJayanti College (Autonomous), Bengaluru, Karnataka;21.09.2017.
- Ushus.P.Manohar, VinothKumar.R, Booshna G &Vikash. C,I M.Com(IB), “A Study On Emerging Trends and Issues of Human Resource Accounting”; *International Conference On “Emerging trends in Global Accounting, Finance and Taxation”*; KristuJayanti College (Autonomous), Bengaluru, Karnataka; 21.09.2017.
- krithika.B, JeevaJaison, Ruba Shree &Seenivasan. S; I M.Com(IB) , “A Study On FOREX Market in India”; *International Conference On “Emerging trends in Global Accounting, Finance and Taxation”*; KristuJayanti College (Autonomous), Bengaluru, Karnataka. 21.09.2017
- Sathyapriya.L&Varna Surya; I M.Com(IB), “Green Banking”; *International Conference On “Emerging trends in Global Accounting, Finance and Taxation”*; KristuJayanti College (Autonomous), Bengaluru, Karnataka;21.09.2017.
- Pavithra.K.S&Aishwarya.K; I M.Com(IB), “Mutual Funds”; *International Conference On “Emerging trends in Global Accounting, Finance and Taxation”*; KristuJayanti College (Autonomous), Bengaluru, Karnataka.;21.09.2017.
- Visveshwaran.R, II B.Com (CA) A; “Personality Development”; *International Conference on Transcending Boundries in the Corporate World*; Hindusthan College of Arts and Science, Coimbatore; 22.09.2017.
- Yasir.A, II B.Com (CA) A; “Transcend Yourself to Keep Your Job in Future”; *International Conference on Transcending Boundries in the Corporate World*; Hindusthan College of Arts and Science, Coimbatore;22.09.2017.



- Vani.D, Jeevitha.D, &Pavithramala.M, II B.Com (CA) A; “Remonetising India Problems and Prospects”; ICSSR *Sponsored National Seminar on Remonetising India – Problems and Prospects*; Dr. NGP Arts and Science College, Coimbatore; 22.09.2017.
- Kavipriya.M, Tapashya.M.Nair &Lavanya.S, II B.Com (CA) A; “Effects of Demonitasion in Indian Economy”; ICSSR *Sponsored National Seminar on Remonetising India – Problems and Prospects*; Dr. NGP Arts and Science College, Coimbatore; 22.09.2017.
- Nikitha Jayan, Sruthi.N &Jaweed Ashraf.S, II B.Com (CA) A; “Effects of Demonitasion”; ICSSR *Sponsored National Seminar on Remonetising India – Problems and Prospects*; Dr. NGP Arts and Science College, Coimbatore; 22.09.2017.
- Visveshwaran.R, II B.Com (CA) A; “Remonetising India Problems and Prospects”; ICSSR *Sponsored National Seminar on Remonetising India – Problems and Prospects*; Dr. NGP Arts and Science College, Coimbatore; 22.09.2017.
- Sajesh.R&Gokul.S ; II B.Com(CA)B; “Industry Engagement And Practical Applications ”; *One Day International Conference on Transcending Boundaries In Corporate World*; Hindustan College of Arts and Science (Autonomous) Coimbatore; 22.09.2017.
- Tharani.R&YogeshKumar.M; II B.Com(CA)B; “Industry Engagement And Practical Applications ”; *One Day International Conference on Transcending Boundaries In Corporate World*; Hindustan College of Arts and Science (Autonomous) Coimbatore; 22.09.2017.
- Godwin.C.B&Gokul.M; I BCOM CA ‘A’; Presented Paper in the *International Conference on “ Self Awareness And Personality Development”*Organized By PG& Research Departments Of Commerce And Commerce (CA),Hindustan College of Arts & Science, Behind Nava India, Coimbatore – 641028 ; 22.09.2017.
- Madhankumar.C&Prajith.V ; I BCOM CA ‘A’; Presented Paper in the *International Conference on “ Self Awarness And Personality Development”*Organized By PG& Research Departments Of Commerce And Commerce (CA), Hindustan College of Arts & Science, Behind Nava India, Coimbatore – 641028 ; 22.09.2017.
- AmritKalicharan . R. S, &Vigneshwaran . K; I B.Com(CA)B; “ Skills Related to Ethical Learning and Practices”;*International Conference on “Transcending Boundaries in Corporate World”* Hindustan College Of Arts And Science; 22.09.2017.

- Sanjeev . S &Karthikeyan. M;I B.Com(CA)B; “Self Awareness Strategies And Personality”; *International Conference on “Transcending Boundaries in Corporate World”* Hindustan College Of Arts And Science; 22.09.2017.
- Sowmiya.K&Pavithra, janani. II B.Com(CA)B; “Impact Of GST ”; ICSSR Sponsored *One Day National Seminar On Impact Of Goods And Service Tax*; Dr.NGP Arts and Science College( Autonomous), Kalapatti Road, Coimbatore; 22.09.2017.
- Mathankumar.M&Sanjai.K II B.Com(CA)B; 27/09/2017 ; “IMPACT OF GST ”; ICSSR Sponsored *One Day National Seminar on IMPACT OF GOODS AND SERVICE TAX*; Dr.NGP Arts and Science College( Autonomous), Kalapatti Road, Coimbatore; 22.09.2017.
- Thasneem.R, ShanmugaPriya.E&Sharanya.M; II B.Com(CA)B;; “IMPACT OF GST ”; ICSSR Sponsored *One Day National Seminar on Impact Of Goods And Service Tax*; Dr.NGP Arts and Science College( Autonomous), Kalapatti Road, Coimbatore; 27.09.2017.
- Abee.R , SaradaDevi.K&IndhuPriya.R; II B.Com(CA)B; 27/09/2017 ; “IMPACT OF GST ”; ICSSR Sponsored *One Day National Seminar on Impact Of Goods And Service Tax*;Dr.NGP Arts and Science College( Autonomous), Kalapatti Road, Coimbatore; 27.09.2017.
- Harsha.R&RohithMogi ; I BCOM CA ‘A’; “ Social Media And Travel”; *National Conference on Digitalization in Service Sectors*;Sri Ramakrishna College of Arts & Science, Nava India, Coimbatore – 641006; 27.09.2017.
- Gokela.L&Dhanusha.C.N ; I BCOM CA ‘A’;27/09/2017; ”Information Technology”*National Conference on Digitalization in Service Sectors*;Sri Ramakrishna College of Arts & Science, Nava India, Coimbatore – 641006; 27.09.2017.
- Harshini. B &Janaranjani. R ; I B.Com(CA)B; “Tourism”;*National Conference on “Digitalization in Service Sectors”* Sri Ramakrishna College of arts And Science (Autonomous),Coimbatore; 27.09.2017.
- Janani .S&Prateeksha . V; I B.Com(CA)B; “Cyber Security ”;National Conference on “Digitalization in Service Sectors” Sri Ramakrishna College of arts And Science .(Autonomous),Coimbatore; 27.09.2017.

- Gokilavani. M and Santhiya. B of II BCA ‘B’ have presented a paper on “Digital Eco System” in the International Conference on Impact of Digitalization ICID 17, Dr. RV Arts & Science College, Coimbatore on 13.9.2017
- Gunamalani. V and Vidya. A of II BCA ‘B’ have presented a paper on “Digital Signal Processing” in the International Conference on Impact of Digitalization ICID 17, Dr. RV Arts & Science College, Coimbatore on 13.9.2017
- Kanishka. N and Kowsalya. M of II BCA ‘B’ have presented a paper on “Digital Imaging Process And Analysing” in the International Conference on Impact of Digitalization ICID 17, Dr. RV Arts & Science College, Coimbatore on 13.9.2017
- Saranith Kumar. B and Sarath Kumar. U of I M.Sc SS have presented a paper on “Wireless Technology Li Fi Technology” in the National Conference on Green Computing at NGM College of Arts and Science, Coimbatore on 22.9.2017
- Shrihari. R of II BCA ‘A’ and Sowmiyadharsie. B of II M.Sc SS have presented a paper on “Business Strategies and Usage of Big Data” in the International Conference on Data Science and Analytics – ICDSA 17 at Rathinam College of Arts and Science, Coimbatore on 23.9.2017.
- Deepalakshmi. T and Ponrajalakshmi of II BCA ‘B’ have presented a paper on “Big Data Concept, Application Present and Future” in the International Conference on Data Science and Analytics – ICDSA 17 at Rathinam College of Arts and Science, Coimbatore on 23.9.2017.
- Kanishka. N and Kowsalya. M of II BCA ‘B’ have presented a paper on “ Big Data Security And Tools For Smart Protection” in the International Conference on Data Science and Analytics – ICDSA 17 at Rathinam College of Arts and Science, Coimbatore on 23.9.2017.
- Deepika G. Krishnan and Giripai. U of III M.Sc SS have presented a paper on “Overview In Big Data Analytics” in the International Conference on Data Science And Analysis at Rathinam College of Arts and Science, Coimbatore on 23.9.2017
- Dhanya. V.A and Subramanian. P.L of III M.Sc SS have presented a paper on “Hadoops Map Reduce In Big Data Analytics” in the International Conference on Data Science And Analysis at Rathinam College of Arts and Science, Coimbatore on 23.9.2017

- Swethaa. C.R and Divya. G of II M.Sc SS have presented a paper on “Big Data Business Model Modernization” in the International Conference on Data Science And Analysis at Rathinam College of Arts and Science, Coimbatore on 23.9.2017
- Kanishka. N and Kowsalya. M of II BCA ‘B’ have presented a paper on “ Cyber Security” in the National Level Technical Symposium at Karpagam Institute of Technology, Coimbatore on 27.9.2017
- Keerthana. T and Revathi. S of II BCA ‘B’ have presented a paper on “ Network Security and Cryptography” in the National Level Technical Symposium at Karpagam Institute of Technology, Coimbatore on 27.9.2017
- H.NafiraBegum,Kaviyamiruthula.S, I B.Sc CT , Department of Computer Technology, presented a paper titled “BIONIC EYE –Restore sight to Blind “ICID’17 in Dr.RV Arts and science college on 13.09.2017
- K.Mohana Krishnan,Abishek Sriram.K, I B.Sc CT , Department of Computer Technology, presented a paper titled “Network Security “ ICID’17 in Dr.RV Arts and science college on 13.09.2017
- G.Prashitha,M.Ridhanya, I B.Sc CT , Department of Computer Technology, presented a paper titled “Software Testing “ICID’17 in Dr.RV Arts and science college on 13.09.2017
- S.S Anitha,Mithra.A, I B.Sc CT , Department of Computer Technology, presented a paper titled “Real time treatment of cancer using Nano Technology “ICID’17 in Dr.RV Arts and science college on 13.09.2017
- R.Nishanth,M.Akilesh, I B.Sc CT , Department of Computer Technology, presented a paper titled “Digital Analytics “ICID’17 in Dr.RV Arts and science college on 13.09.2017
- Anupriya.P.U,Nandhini.S, I B.Sc CT presented a paper “Software Testing”in the 5th National conference on “Recent Trends in the information of IT”in Karpagam University on 22.09.2017
- Gautham Kumar.A,Prasanth.T, I B.Sc CT presented a paper “Data Mining”in the 5th National conference on “Recent Trends in the information of IT”in Karpagam University on 22.09.2017
- Viknesh Kumar.P,Sanjai.S, I B.Sc CT presented a paper “Green Computing”in the 5th National conference on “Recent Trends in the information of IT”in Karpagam University on 22.09.2017

- Priyanka.K,P.S.Karthika,Arjun.M,Praveen Kumar.S, I B.Sc CT presented a paper “Network Security”in the 5th National conference on “Recent Trends in the information of IT”in Karpagam University on 22.09.2017
- Priyadharshini.S, I B.Sc CT presented a paper “Bionic eye –restore to blind”in the 5th National conference on “Recent Trends in the information of IT”in Karpagam University on 22.09.2017
- Pavithran . S , Harrish . B.U B.Com(A&F) 20/09/2017 ; “Goods and Service Tax” ; An ICSSR Sponsored National Level Seminar on “Remonetising India – Problems and Prospects” ; Dr.N.G.P Arts and Science College , Coimbatore
- Gowtham , Vigashini . B.Com(A&F) 20/09/2017 ; “ Cashless Economy” ; An ICSSR Sponsored National Level Seminar on “Remonetising India – Problems and Prospects” ; Dr.N.G.P Arts and Science College , Coimbatore
- Kannan , Vikash B.Com(A&F) 22/09/2017 ; “Internet Banking” An ICSSR Sponsored National Level Seminar on “Remonetising India – Problems and Prospects” ; Dr.N.G.P Arts and Science College , Coimbatore
- Shanmugha Sunduram , Mogith Arun B.Com(A&F) 22/09/2017 ; “Demonitisation” An ICSSR Sponsored National Level Seminar on “Remonetising India – Problems and Prospects” ; Dr.N.G.P Arts and Science College , Coimbatore
- Naveen A. B.Com(A&F) 20/09/2017 ; “Goods and Service Tax” ; An ICSSR Sponsored National Level Seminar on “Remonetising India – Problems and Prospects” ; Dr.N.G.P Arts and Science College , Coimbatore
- Keerthana . K and Kowsalya . P, Ragavi.C , 22/09/2017; “Demonetization”; Sponsored National Conference on “ Disruptive Technologies in Financial Services “ ; Kovai Kalaimagal College of Arts and Science , Coimbatore
- Gnanapriya.S , Varshini. K 22/09/2017; “Internet Penetration and Smart Phone Usage”; Sponsored National Conference on “ Disruptive Technologies in Financial Services “ ; Kovai Kalaimagal College of Arts and Science , Coimbatore.
- Bhuvaneshwari. T , Vaishnavi .M 22/09/2017; “Goods and Service Tax”; Sponsored National Conference on “ Disruptive Technologies in Financial Services “ ; Kovai Kalaimagal College of Arts and Science , Coimbatore.



- Pavithran.S , Harrish. B.U B.Com(A&F) 22/09/2017 ; “ Traditional and Modern Business” ; Transcending Boundaries in Corporate World ; Sponsored Hindusthan College of Arts and Science (Autonomous) , Coimbatore
- Naveen. A, Bharath.G.Samtani , Adarsh . V B.Com(A&F) 22/09/2017 ; “Transcending Yourself to keep your Job in Future” ; Transcending Boundaries in Corporate World ; Sponsored Hindusthan College of Arts and Science (Autonomous) , Coimbatore
- Rahul Prasad Jaiswal. J, Mohan.D B.Com (RM) 22/09/2017 ; “Self Awareness Strategies – Personality Development” ; Transcending Boundaries in Corporate World ; Sponsored Hindusthan College of Arts and Science (Autonomous) , Coimbatore
- Ramani.P , Subhiksha.N B.Com(A&F) “ Modern Development Digitalization in Banking Sector ” National Conference on Digitalization in Service Sectors - Today and Tomorrow, Sri Ramakrishna College of Arts and Science( Autonomous) Coimbatore
- Three students (S.Sree Mahithra,A.Ruparekha, N.Girija) of II B.Sc IT B presented a paper on “Android application Development & its security” in National Conference on Recent Trends & Advances in the Field of Information Technology at Karpagam University on 22.9.2017.

#### **Participations:**

- 5 students of II B.Sc CDF participated in a designer contest organized by Dream Zone at Salem on 16.9.2017.
- Ms. Surya has won best Model award along with a trophy and certificate.
- Aishwariya Praveen, Nishali, Keerthana, Aafrin, Vijayasree, Pavithra. R, Yamini , Yansi of II B.Sc CDF and Prethiga, Praveena, Sangeetha and Soniya of III B.Sc CDF participated in an exclusive designer show organized by Coimbatore Fashion Fest on 16.9.2017.
- Five students (S.Athira,S.Sree Mahithra,Naanasree.C.M.K, N.Girija,A.Ruparekha) of II B.Sc IT B participated in connections, Debugging,Typing Master,Technical quiz in National Level Technical symposium Conclave’17 held at Rathinam College of Arts & Science on 1.9.2017
- Eight students of II B.Sc ITA participated in National Level Intercollegiate meet “Techno Thirst’17” held at Angappa College of Arts & Science college on 26.9.2017
- Seven students of II B.Sc ITA participated in National Level Workshop on Robotics held at Rathinam College of Arts & Science on 27.9.2017.
- Four students of II B.Sc ITA participated in National Level Technical symposium Tekspark’17 held at Karpagam Institute of Technology on 27.9.2017
- Arjun.M , II B.Sc CT Department of CT has attended workshop On “Android” In SKIT on 16.09.2017

- Amuthavalli.L , student of II B.Sc CT Department of CT has attended workshop On “Phython” In SKIT on 17.09.2017
- Praveen Kumar.S,Mohanakrishan.K has participate workshop in SKITM on 24.09.2017
- R. Hariharan of I BBA (CA) ‘B’ completed “Developing Soft skills and Personality” Course through NTPEL Online Course during 24.07.17 to 15.09.2017.
- Seven students from I year BBA(CA) and 6 students from II year BBA(CA) presented a paper in ICSSR Sponsored one Day National Level Seminar on “Impact Of GST” organized by Dr. N.G.P Arts & Science college, Coimbatore on 27.09.2017.
- Two II M.A English Students have participated in One-Day National Workshop on How to write Effective Research Papers for Conference and journals and Project Proposal.
- Two II M.A English Students participated on New Perspective in Post Colonialism and Post Modernism in Language and Literature in Bharathidasan College of Arts and Science.
- ANILA DAS.H and AHALYA.M; II BCOM (IT); 10th and 11th february 2017, have participated Two days Conference on OVERSEAS EDUCATION FAIR 2017 at BHARATHAMATHA COLLEGE OF ARTS AND SCIENCE, PALAKKAD.
- SANTHOSH KUMAR.E; 22.09.2017, International Conference on “Transcending Boundaries in Corporate World”, Hindusthan College of arts and science, Coimbatore, Tamilnadu.
- RAMYA.R; 22.09.2017, International Conference on “Transcending Boundaries in Corporate World”, Hindusthan College of arts and science, Coimbatore, Tamilnadu.
- MONICA.S; 22.09.2017, International Conference on “Transcending Boundaries in Corporate World”, Hindusthan College of arts and science, Coimbatore, Tamilnadu.
- ABINAYA.G ; 22.09.2017, International Conference on “Transcending Boundaries in Corporate World”, Hindusthan College of arts and science, Coimbatore, Tamilnadu.
- GAYATHIRI.R; 22.09.2017, International Conference on “Transcending Boundaries in Corporate World”, Hindusthan College of arts and science, Coimbatore, Tamilnadu.
- AROKIA LINCY.D; 22.09.2017, International Conference on “Transcending Boundaries in Corporate World”, Hindusthan College of arts and science, Coimbatore, Tamilnadu.
- ALFIYA.D ; 22.09.2017, International Conference on “Transcending Boundaries in Corporate World”, Hindusthan College of arts and science, Coimbatore, Tamilnadu.
- MADHUMITHA.S ; 22.09.2017, International Conference on “Transcending Boundaries in Corporate World”, Hindusthan College of arts and science, Coimbatore, Tamilnadu.
- BHUVANA HARINI; 22.09.2017, International Conference on “Transcending Boundaries in Corporate World”, Hindusthan College of arts and science, Coimbatore, Tamilnadu.
- SIVASHINI.S; 22.09.2017, International Conference on “Transcending Boundaries in Corporate World”, Hindusthan College of arts and science, Coimbatore, Tamilnadu.
- E.Pugazhandi of , I B.Sc. SS had attended a Handson Training on Photoshop ,”Photonation” organized by SNS College of Technology,Coimbatore on 15.09.17

- T.Praveen of , I B.Sc.CSA ‘A’ student had participated workshop on “ANDROID “organized by SRI KRISHNA ITech management solutions Pvt Ltd, Coimbatore on 16.09.17
- Six Students of II B. Com(CA)A Completed National Economic Talent Exam.
- SabariRam.C.C, NeenuMerin Sunil, Irine Anna Sam, Savitha.A, ArthiPriyanga.M, VarsnaSree.E, Ushus.P.Manohar, Hariprasath.R, VinothKumar.R, Govintharaj.A, Aishwarya.R, Sreeja.K, Ashokkumar.T, Pavithra.T, Booshna. G, Athul B. Menon, Gowtham.S.T&Priyadharshini.D ; I M.Com(IB); *Workshop On “Environmental Accounting for Sustainable Development”*; School Of Commerce, Bharathiar University, Coimbatore, Tamilnadu; 06.09.2017to 08.09.2017.
- 10 Students of II BCA ‘B’ have participated in the National Level Technical Symposium at Rathinam College of Arts and Science, Coimbatore on 1.9.2017
- 5 Students of II BCA ‘A’ have participated in the National Level Technical Symposium at Kovai Kalaimagal College of Arts and Science, Coimbatore on 8.9.2017
- 28 Students of II M.Sc SS and III M.Sc SS participated in various events held at Coimbatore Institute Of Technology on 8.9.2017
- 9 Students of I M.Sc SS and III M.Sc SS participated in various events held at Kovai Kalaimagal Arts And Science College, Coimbatore on 8.9.2017
- 11 Students of II M.Sc SS and III M.Sc SS participated in various events held at Government College of Technology on 15.9.2017
- 4 Students of II BCA ‘B’ have participated in the National Level Technical Symposium at Karpagam Institute of Technology, Coimbatore on 27.9.2017
- 9 Students of III M.Sc SS participated in various events held at KSG College of Arts and Science College, Coimbatore on 27.9.2017
- S.P.Suraj, I B.SC CS A has attended World biggest International hands on security Forensics workshop Organized by Wikitechy, Microsoft on 2-9-2017.
- Abishek , Kabindren, Hamsa Sherif attended Workshop on Business Analytics tools organized by Computer Applications Dept , Sri Krishna College of Engineering and Technology on 9.9.2017.

#### **Awards & Achievements:**

- Mujeeb.M.C of III BBA Won Best player award in Volley Ball during September, 2017.
- Roopadharsini of II B.Sc (Maths) participated in Tamil speech competition organized by PSGR Krishnammal College for women and won third prize and cash award on 06.09.2017.
- Students of I B. Sc CS B won II prize in Quiz competition organized by Kovai kalaimagal College of Arts and Science on 08.09.2017.

- Students of II B.Sc (Maths) won two first prizes, two second prizes and a cash award of Rs.3500 in intercollegiate meet organized by Government College of Technology, Coimbatore on 18.09.2017.
- Students of II B.Sc CSHM won 1<sup>st</sup> price in both fireless cooking & mocktail competition organized by Kodaikanal Christian College, Kodaikanal on 18.09.2017.
- Twelve I B.A English Literature students won second place in the event Drama [BrainStrain] conducted by the Literary and Debating Society.

## V. Outreach Programmes

- Students of V M.Sc SS visited Delhi, Amirstar and Manali for 11 days from 27.8.2017 to 6.9.2017.
- Department of ECS organized a field visit on Indian Culture & Heritage to Mysore & Coorg for II B.Sc. ECS Students during 08.09.2017 to 10.09.2017.
- Students of Computer Science Streams visited Infosys, Bangalore on Industrial Visit on 09.09.2017 & 10.09.2017.
- Students of II B.Com visited “Infosys” on “Industry-Academic linkage” and Educational trip to Bengaluru on 09th & 10th September 2017.
- II B.Com(CA) A & B went to an Infosys visit to Bangalore on 09/09/2017 & 10/09/2017.
- The students of II B.Sc CDF along with Mrs. S.Geetha Margret & Mrs. N.Saranya visited Asian Fabrics in Karur on 12.09.2017.
- II M.Com(IB) B students went to a Port visit to New Mangalore Port Trust, Mangalore on 18/09/2017 & 19/09/2017.
- Students of II CDF visited Asian Fabrics, Karur and met Chairman Mr.N R Vekatachalam on 12.09.2017.
- Students of II B.Sc.,ISM & BBA (CA) visited Trade Fair at Codissia, Coimbatore on 23.09.2017.

## VI. Events Organized

### Workshops:

- Workshop on OBE Question paper preparation is organized on 11.09.2017. 41 Faculty members were participated.
- Department of Computer Science organized workshop on “Scope of Networking” for II B.Sc (CS) students on 14.09.2017.
- Department of Computer Science organized workshop on “Software Testing” for II M.Sc (CS) students on 14.09.2017.
- Department of BCA & M.Sc SS organized workshop on “Java” for II BCA A Students on 18.09.2017.
- Department of Computer Technology Organized organized workshop for II B.Sc CT B students titled on “PHP” on 21.09.2017
- Department of BCA & M.Sc SS organized a Workshop on XML and Web Services for III M.Sc SS Students on 22.9.2017

- Department of BCA & M.Sc SS organized a Workshop on Software Engineering for II M.Sc SS Students on 23.9.2017
- Department of BCA & M.Sc SS organized a Guest Lecture on “IoT & Networking” for II M.Sc SS Students on 25.9.2017
- Department of BCA & M.Sc SS organized workshop on “Excel Macro” for I M.Sc SS Students on 26.09.2017.

#### **Seminars / Guest Lectures:**

- Department of BBA organized guest lecture on “Business Law” for II BBA & ISM students on 09.09.2017.
- Department of English organized a guest lecture on “Genesis, Evolution and Development of Drama” on 09.09.2017.
- Department of Commerce IT & PA organized a Guest Lecture on “GST- A Game Changer for the Indian Economy” on 15.09.2017.
- Department of Mathematics organized a seminar on “Scope & future of Big Data Analytics” on 14.09.2017.
- Department of Commerce organized a Guest Lecture on “Is GST is a Magic or Mirage?” on 21.09.2017.
- Department of Commerce (AICM) organized a Guest Lecture on “E-Insurance – Implications of Recent Regulations” on 23.09.2017.
- Department of Commerce (BPS&CM) organized a Guest Lecture on “Banking for BPS” jointly with TCS on 26.09.2017.
- Department of Bio Sciences organized a Guest Lecture on “Wild life Interaction and roles of Younger Generation” on 27.09.2017.

#### **Faculty Development Programme:**

- Faculty Development Programme on “Happy Teacher’s Day” is organized on 05.09.2017.
- Faculty Development programme on “Patent Filing” is organized on 13.09.2017.
- Faculty review conducted for 133 faculty members during 11.09.2017 to 23.09.2017.

#### **Technical Meets:**

- Teachers Day celebrated on 05.09.2017.
- Department of English inaugurated students association ELF on 06.09.2017.
- Department of Computer Science streams organized orientation programme on “Oracle Certification” for II & III UG students on 06.09.2017.
- Department of Languages organized “Nool Mathippurai” on 07.09.2017.
- Department of Compute Science organized Alumni Interaction Progrmme for I UG Students on 08.09.2017.
- Department of BBA (CA) organized Paper Presentation club activities for II & III BBA (CA) students on 14.09.2017 & 21.09.2017.
- Department of Languages organized “Vivathamedai” on 19.09.2017.
- Department of Languages organized Kavicharal on 20.09.2017.
- Department of Tamil Conducted 2<sup>nd</sup> meeting of Nadagam on 20.09.2017
- Department of Commerce Chamber organized debate (GYPSY GUNSLINGER) on “GST- Boon or Bane” on 20.09.2017.



- Department of Tamil Conducted 2<sup>nd</sup> meeting of “Kalai Kankaachi” (Oviyam) on 21.09.2017.
- Department of Computer Science streams organized “Academic Appreciation Awards-AAA’17” on 23.09.2017.
- CAT, MBA Entrance Exams and Scholarship Test organized by TIME at free of cost at SKASC Library on 27.09.2017.
- Inauguration of Rotaract Club is held on 26.09.2017.
- Department of Commerce Chamber organized Executive Interaction Programme on “Current Trends in ITES Industry” 27.09.2017.
- Pooja Celebrations held on 28.09.2017.
- Discipline Duty team and Block in-charges allotted on 11.09.2017.
- Department of Bioscience organized Science Expo on 'Wealth out of Waste' (WOW) on 23rd Sep, 2017.

## VII. Placement Status

- Thirteen students got selected in campus drive organized by Deloitte on 05.09.2017.
- Placement Training for all final year students by FACE organization is scheduled from 08.09.2017 to 23.09.2017, 27.09.2017 & 28.09.2017 on all Fridays and Saturdays.
- Department of Computer Science organized “Mock Interview” for final year students on 11.09.2017 & 12.09.2017.
- Seven students got selected in campus drive organized by McKinsey on 13.09.2017.
- Two students got selected in campus drive organized by KGISL on 13.09.2017 & 14.09.2017.
- Off-Campus placement drive organized by Just Dial on 16.09.2017.
- Two students got selected in campus drive organized by CG-Vak on 19.09.2017 & 25.09.2017.
- Off-Campus placement drive organized by Microland on 15.09.2017 & 16.09.2017.
- Campus Connect programme is organized by CTS on 26.09.2017.
- Off-Campus placement drive organized by Jaro Education for Management students on 26.09.2017.
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- Placement Status as on September 2017 given below,

S. No.	Name of the Organization	No. of Students Placed
1.	Deloitte	13
2.	McKinsey	5
3.	Zifo Technologies	2
4.	TCS ITIS	1
5.	Grant Thornton	2
6.	Visionary RCM	54

7.	KGiSL	101
8.	Micro Land	3
9.	CDF (Ridhani, Athreya, Maybo)	10

## VIII. Meetings organized

- All Faculty meeting with Managing Trustee held on 09.09.2017.
- Six HoDs Meetings were conducted during September, 2017.
- Tutor ward meeting was organized twice for all the classes through Google Apps.
- All Faculty members meeting is conducted on 06.09.2017.
- Block in-charges meeting held on 12.09.2017.
- NIRF Coordinators meeting held on 27.09.2017.

## IX. Teaching and Learning System

- 9204 files were uploaded through Myclassroom.com by faculty members and students for the purpose of academic and administration. 618 assignments were submitted by students, 413 links have been uploaded to facilitate the students with recent information and comprehensive descriptions during the month of September 2017.
- Arrear and Additional Credit Examinations Odd 17-18 commences from 09.09.2017.
- Department of BBA (CA) introduced Mobile app based learning system during September 2017.
- Snap Talk and news Reading was conducted to improve the communication skills of the students.
- Project Review was conducted in all the departments.
- Mr. C. Veeraraghavan, research scholar of Electronics and Communication System completed Ph.D viva-voce thesis entitled “A study on Multicore Cryptoprocessor Design for supporting Dual Field Instructions implemented in the various FPGA with respect to area and delay optimization” on 08.09.2017.
- Mr. R. Raj Mohan, research scholar of Electronics and Communication System completed Ph.D viva-voce thesis entitled “A study on the effect of pH and Aluminium doping on Structural, Optical and Electrical properties of Zinc Oxide Nanostructures” on 25.09.2017.
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## X. Guest and Alumni Visits

- Guests visited for various events during August, 2017 given below,

S. No.	Name of the Guest	Designation & Address	Date
1.	Mr.Sudhakar	Oracle Trainer, SKIT	2.9.2016
2.	Maya Vinanth	CEO & Co Founder Grammer BOX English Hub Coimbatore	05.09.2017
3.	Mr. M. Shanmuga Prabhu	Corporate Trainer, Voice Training	06.09.2017

		& Research Institute	
4.	Mr. Sukumar	Partner Manager, Oracle University	06.09.2017
5.	Dr. P. Anbarasu	Associate Professor & Head, Department of Electronics, Government Arts College, Kulithalai.	08.09.2017
6.	Dr. K. Rajendran	Assistant Professor in Electronics LRG Government Arts College for Women Tirupur	08.09.2017 & 25.09.2017
7.	Mr. Mahesh Kumar	Founder and Chief Advocate of Wallcliffs Law Firm, Coimbatore	09.09.2017
8.	Ajay Krishna	Technical Support Executive, Hinduja Global Solutions	09.09.2017
9.	Dr. Shanthakumari	Retired HOD , Kongu Nadu Arts and Science	09.09.2017
10.	Mr.R. Manikandan	Founder, Kovai Kulangal Paadhugaapu Amaippu	13.09.2017
11.	Maria Roslin	Trainer , JMJ Institute for Software Training	14.9.2017
12.	Mr. Sabarinathan Muthu	Gateway Solutions, Coimbatore	14.09.2017
13.	Vidhya, VimalRaj, Pavithra	Technical Trainer, Livewire	15.9.2017
14.	Mrs. B.Nithya Prabhu	Chartered Accountant Director, Sri Eswar Academy School of Professional Studies Pollachi.	15.09.2017
15.	Mr. R. Siva Subramaniyam	Senior Project Manager, Nous Info Solutions, Coimbatore.	20.09.2017
16.	Mr. Vishal Jain	Partner, M/s Jain & Mohan, Chartered Accountants, Coimbatore.	21.09.2017
17.	Dr. Radha. B	Assistant Professor, Department of Computer Science Sree Saraswathy Thyagaraja College Pollachi	22.9.17
18.	Mr. Maharasan. K.S	ERP Product Support Specialist True Friend Management Support Service Pvt Karunya University	23.9.17
19.	Mrs.J.Akhil., MCA	Branch Manager, LIC	23/09/2017
20.	Dr. Raghuram Chetty	Associate Professor & Head, Department of Chemical Engineering, Indian Institute of Technology, Madras.	25.09.2017
21.	Mrs. Deepa. V	Assistant Professor Dept. of Computer Applications	25.9.17

	Kovai Kalimagal College of Arts & Science Coimbatore	
22.	Rtr. PP. Ajay Chandran	DRR, RJ District 26.09.2017
23.	Rtr. Sampath Kumar Velusamy	President, Rotary Club of Coimbatore Spectrum 26.09.2017
24.	Ms. Swathi	Technical Trainer NIIT Coimbatore 26.9.17
25.	Dr. N. S. Manoharan	Veterinary Officer, Forest Department, Coimbatore 27.09.2017
26.	Mr. P. S. Ramachandran	Centre Head, Delivery Centre for State Street HCL Services, Coimbatore. 27.09.2017

- Alumnae visited for various events during August, 2017 given below

S. No.	Name of the Alumni	Batch	Department	Designation & Address	Date
1	S.R. Guruprasath	2012-2015	Commerce(CA)	MBA student Rig Technical University, Latvia Northern Europe	01/09/2017
2	Mr. S.Ajay Kumar	2014-2017	Computer Science	Technical Support Executive, Hinduja Global Solutions	8.9.2017

## XI. Social Activities

- NSS volunteers participated in Short film contest on “Social Awareness - Food Wastage , Water Scarcity, Child Labour, Hunger, HIV Aids, Save Trees” and also took pledge on Swachh Bharat on 06.09.2017.
- NSS Volunteers participated in seminar on “Save our Mother land” organized by Bharathiar University on 09.09.2017.
- NSS volunteers participated in sowing the Asian palm seeds (100 seeds) in the vellalore lake jointly organized by kovai kulangal paadhugaapu amaippu on 10.09.2017.
- NSS unit inaugurated on 12.09.2017.
- NSS volunteers participated in smart card work of Tamil Nadu Government on 16.09.2017.
- NSS Unit organized “Eye camp” jointly with Vasan Eye Care Hospital on 20.09.2017.
- On account of Kalam’s Birthday, NSS unit and Rotaract Club jointly organized Drawing Competition on “Dreams of Abdul Kalam” on 23.09.2017.

- NSS volunteers participated in planting saplings jointly with Forest Department at RS Puram on 24.09.2017.
- NSS Unit organized Awareness programme on “Prevention and control of Aedes Mosquito - Dengue” on 27.09.2017.

## **XII. Sports**

- Basket Ball team won II Place in Bharathiar University Intercollegiate Basket Ball Tournament held at Kongu Arts and Science College, Erode on 20.09.2017.
- Mr. A. Abdul Faiz of CSA & SS has been participated in the inter university basketball match and won the 2nd place which is held on 21.09.2017
- Volley Ball team won II Place in Bharathiar University Intercollegiate Volley Ball Tournament held at Sree Saraswathi Thyagaraja College, Pollachi on 22.09.2017.
- 2nd place in the Bharathiar university inter-collegiate level Zone Volleyball tournament at STC Pollachi
- Elayaraja.C, Ambar Kumar Pandey of II BBA, Manivannan,M of II B.Sc ISM, Mohamed Mustafa.A, Muhammed Fazil.S, Mujeeb.M.C, Thakur Hemant Gajanan students of III-BBA and Mohamed Arshath III B.Sc ISM Won II place in Volley Ball held at Chennai during September, 2017.
- Elayaraja.C, Ambar Kumar Pandey students of II BBA, Manivannan,M students of II ISM, Mohamed Mustafa.A, Muhammed Fazil.S, Mujeeb.M.C, Thakur Hemant Gajanan students of III BBA and Mohamed Arshath III ISM Won III place in Volley Ball held at Chennai, during September, 2017.
- Elayaraja.C, Ambar Kumar Pandey students of II-BBA , Manivannan,M students of II-ISM , Mohamed Mustafa.A, Muhammed Fazil.S, Mujeeb.M.C, Thakur Hemant Gajanan students of III-BBA and Mohamed Arshath III- ISM Won II place in Volley Ball held at Chennai during September, 2017.
- Elayaraja.C, Ambar Kumar Pandey students of II-BBA, Manivannan,M students of II-ISM , Mohamed Mustafa.A, Muhammed Fazil.S, Mujeeb.M.C, Thakur Hemant Gajanan students of III-BBA and Mohamed Arshath III- ISM Won II place in Volley Ball held at Krishnagiri during September, 2017.
- Manjunath.R III CS B student has secured Runner position in Coimbatore district level Badminton Championship Organized by 6 Feathers Badminton Court in the month of September 2017.