

SRI KRISHNA ARTS AND SCIENCE COLLEGE

An Autonomous College Affiliated to Bharathiar University
Coimbatore - 641008, Tamil Nadu, India.

LEARNING OUTCOMES BASED CURRICULUM FRAMEWORK (LOCF)

M.COM (IB)
(I to IV Semester)

for 2022-23 admitted students

DEPARTMENT OF COMMERCE



SRI KRISHNA ARTS AND SCIENCE COLLEGE
COIMBATORE – 641008
DEPARTMENT OF COMMERCE

I. Programme Educational Objectives (PEOs)

Post Graduates from the M.COM IB Programme are expected to achieve the following PEOs within three to five years of graduation

PEO 1	Become knowledgeable and industry relevant quality graduates who possess modern commercial practices, and operational skills in serving and leading the domestic and global community in the area of Commerce and International Business
PEO 2	Acquire the information from various sources in solving the problems critically through numeracy skills and demonstrate professionalism and ethical values and portray good governance at national and international organization.
PEO 3	Perform as a team player and a market leader in the field of consultancy and skill development relating to commerce related industry through effective communicative skills.
PEO 4	Able to demonstrate ethical and professional values in providing services in the relevant field including entrepreneurial skills.

II. Programme Learning Outcomes (PLOs)

The following Programme Learning Outcomes have been identified for M.COM (IB):

PLO 1	Knowledge: Develop comprehensive knowledge in the subject of International Business and apply the principles of the same to the needs of the employer and their own business enterprises. (Cognitive)
PLO 2	Critical Thinking Skills: Gain Critical thinking skills in the areas of Commerce and International trade procedures relating to financing and documentation, logistics operations by evaluating international business strategies (Cognitive)
PLO 3	Practical Skills: Demonstrate ability to adapt technical and operating skills to a rapidly changing environment by having learned and apply new skills and new competencies to diversify business internationally (Psychomotor)
PLO 4	Team-work Skills: acquire the spirit of compassion, kinship and commitment for national harmony ensuring and establishing teamwork across various Cultures. (Affective)
PLO 5	Communication Skills: apply scientific approach and capability to undertake responsibilities for sustainable growth in Commerce and International Business by ensuring effective communicative skills to perform globally. (Affective)
PLO 6	Digital Skills: enhance and utilize the recent social and digital skills platform for effective progression of marketing at the Global Arena. (Affective)

PLO 7	Numeracy Skills: apply quantitative, numerical and statistical skills through the visual and graphical aids for resolving strategies when companies diversify to newer markets. (Cognitive)
PLO 8	Leadership Skills: Progressively adopt and device leadership skills to work in multi-cultural environment of diversified businesses. (Affective)
PLO 9	Lifelong Learning Skills: Display the skills and principles of lifelong learning and contribute to the economic growth of a country. (Affective)
PLO 10	Entrepreneurial Skills: Emerge as export entrepreneurs by enhancing entrepreneurial skills , understanding the global opportunities and formulate strategies to cater the needs of global customers. (Affective)
PLO 11	Ethics & Professional Skills: Progressively adopt and appreciate professional ethics , community living and nation building activities and commit to pursue research in the field of EXIM Credit, Foreign Exchange Reserves and International Marketing and acquire core competency ethically and quality for employment in business engaged in global operations. (Affective)

III. Programme Learning Outcomes Vs Graduate Attributes Vs Taxonomy of Verbs

PLO	Graduate Attributes											Blooms		
	Knowledge	Critical Thinking	Practical Skills	Team work	Communication skills	Digital skills	Numeracy	Leadership skills	Lifelong learning	Entrepreneurial skills	Ethics & Professionalism	Cognitive	Psychomotor	Affective
1	√											√		
2		√										√		
3			√										√	
4				√										√
5					√									√
6						√								√
7							√					√		
8								√						√
9									√					√
10										√				√
11											√			√

IV. Mapping of PEOs and PLOs

	PLO1	PLO2	PLO3	PLO4	PLO5	PLO6	PLO7	PLO8	PLO9	PLO10	PLO11
PEO1	3		3			3					
PEO2		3					3				
PEO3				3				3		2	3
PEO4					3				2		

V. Additional Programme Outcomes (APOs)

The Additional Programme Outcomes for M.COM International Business are:

APO 1	Ability to build networks and broaden horizons and engaging authentically through Social Intelligence Quotient and Emotional Quotient.
APO 2	Ability to translate vast data into abstract concepts and to understand data base reasoning.
APO 3	Ability to develop collaborating platforms to transfer different types of information and work towards a common working in virtual goal
APO 4	Ability to develop critical thinking and innovative skills as a potential to advance career.
APO 5	Having a good digital foot print.

VI. Programme Specific Outcomes (PSOs)

On the completion of M.COM International Business , the graduates will able to

PSO 1	Graduates will be able to Design creative solution to the problems in the areas of Commerce and International Business considering social and ethical dimensions.
PSO 2	Graduates will be able to Evaluate global trends influencing the commerce related industries and formulate competitive strategies.
PSO 3	Graduates will be able to Develop theoretically relevant and empirically strong research output that would solve the problems relating to Commerce and International business

VII. Curriculum Structure for M.COM International Business**Course Components, Credits & Marks Distribution**

Course Type	Number of Courses	Credits per Course	Total Credits	Marks	Semester
Discipline Specific Courses (DSC)	19	3 - 4	72	1800	I to IV
Discipline Specific Elective Courses (DSE)	3	4	12	300	II & IV
Generic Electives Courses (GEC)	2	2-4	6	150	II & III
DTC – Drive Through Courses (SWAYAM-NPTEL, Coursera, Any courses certified by statutory bodies, etc.)	Additional 4 Credits per Course will be given on submission of Certificate				I to IV
Total			90	2250	

1. Discipline Specific Courses (DSC)

These courses are to be studied compulsorily by the students as a core requirement. The students are required to take DSCs across four semesters. The courses designed under this category aim to cover the basics that a student is expected to imbibe in the particular discipline.

S. No.	Course Code	Course Title	Semester	Contact Hours	Credits	Marks
1	22IBP01	Global Business Environment	I	5	4	100
2	22IBP02	International Trade – Policy Framework and Documentation	I	5	4	100
3	22IBP03	Accounting for Decision Making	I	6	4	100
4	22IBP04	Global Business Management	I	5	4	100
5	22IBP05	Integrated Logistics Management	I	5	4	100
6	22IBP06/ 22COP06	Practical - Financial Journalism	I	4	3	100
7	221IBP07	Global Financial Management	II	6	4	100
8	22IBP08	Marine Logistics	II	5	4	100
9	22IBP09	Global Marketing	II	5	4	100
10	22IBP10	Practical - EXIM Documentation	II	4	3	100
11	22IBP11	Internship Training	III	-	4	100
12	22IBP12	International Business Law	III	7	4	100
13	22IBP13	Global Strategic Management	III	7	4	100
14	22IBP14/22 COP15	Business Research Methods	III	5	4	100
15	22IBP15	International Event Planning and Management	IV	4	3	50
16	22IBP16	Goods and Services Tax and Customs Law of India	IV	6	4	100
17	22IBP17	Aviation Logistics and Tourism	IV	6	4	100
18	22IBP18	Project Work & Viva Voce	IV	8	4	100
19	22IBP19	Practical : Open Book System - Advertising Media Planning - Case Study	IV	5	3	50
Total					72	1800

Project Work

During the fourth semester, each of the students has to undertake a Project Work individually. A guide will be allotted to each student by the department. Student can select any relevant topic in discussion with the guide. The project report shall be subject to internal evaluation followed by a viva-voce. The project should be demonstrated at the time of examination.

3 Reviews – 30 Marks

Report – 10 Marks

Attendance – 10 Marks

Total – 50 Marks

End Semester Viva-Voce will be conducted for 50 (External) Marks.

(Dissertation - 30 Marks & Viva-voce - 20 Marks)

2. Discipline Specific Electives (DSE) (3 Courses)

Discipline Specific Elective Courses offered under the main discipline of study which may be specialized or advanced or supportive to the discipline of study. Students can choose any THREE courses from the following list.

Students can opt one course from each group.

S. No.	Course Code	Course Title	Semester	Contact Hours	Credits	Marks
1	22IBP20	Entrepreneurship and New Venture Planning	II	5	4	100
	22IBP21	Supply Chain Management				
2	22IBP22	Life Skills and Communication	III	5	4	100
	22IBP23	Operations Management				
3	22IBP24	Indian Ethos and Leadership	IV	5	4	100
	22IBP25	Technology Management				
Total					12	300

3. Generic Elective Courses (GEC) (2 Courses)

Generic Elective Courses are interdisciplinary in nature. They are additional courses based on expertise, specialization, requirements, scope, and need of the department. The students will have the choice of taking TWO GECs.

List of Courses Offered by Department

Group	Course Code	Course Title	Semester	Contact Hours	Credits	Marks
I	22GEP03	GEC -I : Quantitative Techniques	II	5	4	100
	22GEP06	GEC -II : Practical - Predictive Software Analysis	III	2	2	50
Total					6	150

4. Drive Through Course (DTC)**i. (DTC) I & II – Online Certification - Additional Credits**

These courses are intended to bring out and promote the self-learning initiative of the students – where their own motivation is what drives them to complete the course and not external compulsions. This fosters the habit of keeping oneself updated always by means of self-study. It gives opportunities to the students to explore new areas of interest and earn additional credits. Students can take any number of courses under this cafeteria system. The credits will not be taken for CGPA calculation. Additional 4 credits per Course will be given on submission of certificate.

- a. SWAYAM-NPTEL
- b. Coursera
- c. Any courses certified by statutory bodies.

ii. (DTC – III) – Article Publication - To be Completed -

Students individually or with the maximum of four members per batch are asked to publish article in Scopus or Web of Science Journals (Or) publish book chapters. Additional 4 credits per Course will be given on submission of proof of the published paper (or) book chapter.

5. Case Study Paper

The mark distribution for case study is as follows:

Case Record	10 Marks
Case Analysis	40 Marks

	50 Marks

6. Internship Training:

During the second semester, Summer vacation, the student will be having Internship Training. Marks for the Internship Training will be given based on the report and viva-voce examination (Report marks:75 and viva –voce 25 marks)

VIII. Semester-wise Scheme

Semester I										
Course Code	Course Title	T/ P	Ins. Hrs/ week	Examination				Credits	SD/ EM/ EN	L/R / N/G
				Dur. Hrs	CIA	ES	Total Marks			
22IBP01	DSC- I: Global Business Environment	T	5	3	50	50	100	4	SD/ EM/EN	G
22IBP02	DSC - II: International Trade – Policy Framework and Documentation	T	5	3	50	50	100	4	EM/SD	G
22IBP03	DSC - III: Accounting for Decision Making	T	6	3	50	50	100	4	EM/SD	G
22IBP04	DSC – IV : Global BusinessManagement	T	5	3	50	50	100	4	EN/EM /SD	G
22IBP05	DSC - V: Integrated LogisticsManagement	T	5	3	50	50	100	4	EM/EN /SD	G
22IBP06/ 22COP06	DSC – VI: Practical - Financial Journalism	P	4	3	50	50	100	3	EM/SD	G
DTC I - Additional Credit Courses (NPTEL/ Coursera)										
Total			30				600	23		

Semester II										
Course Code	Course Title	T/ P	Ins. Hrs/ week	Examination				Credits	SD/ EM/ EN	L/R / N/ G
				Dur. Hrs	CIA	ES	Total Marks			
22IBP07	DSC- VII :Global FinancialManagement	T	6	3	50	50	100	4	EM/SD	G
22IBP08	DSC- VIII : Marine Logistics	T	5	3	50	50	100	4	EM/EN /SD	G
22IBP09	DSC- IX: Global Marketing	T	5	3	50	50	100	4	EN/SD	G
22IBP10	DSC Practical – X: Practical–EXIM Documentation	P	4	3	50	50	100	3	EN/SD	G
22IBP20/ 22IBP21	DSE - I: Option I : Entrepreneurship and New Venture Planning/ Supply Chain Management	T	5	3	50	50	100	4	EN/SD	G
22GEP03	GEC -I : Quantitative Techniques	T	5	3	50	50	100	4	SD	G
DTC II - Additional Credit Courses (NPTEL/ Coursera)										
Total			30				600	23		
Semester III										
Course Code	Course Title	T/ P	Ins. Hrs/ week	Examination				Credits	SD/ EM/ EN	L/R / N/ G
				Dur. Hrs	CIA	ES	Total Marks			
22IBP11	DSC – XI: Internship Training	P	-	-	-	100	100	4	SD	G
22IBP12	DSC – XII: International Business Law	T	7	3	50	50	100	4	EN/SD	G
22IBP13	DSC - XIII: Global StrategicManagement	T	7	3	50	50	100	4	EM/SD	G
22IBP14/ 22COP15	DSC – XIV : Business Research Methods	T	5	3	50	50	100	4	EN/SD	G
22IBP15	DSC Practical – XV International Event Planning and Management	P	4	-	50	-	50	3	SD/EN	G
22IBP22/ 22IBP23	DSE - II: Option II Life Skills and Communication / Operations Management	T	5	3	50	50	100	4	EM/EN	G
22GEP06	GEC –II – Practical - Predictive Software Analysis	III	2	3	25	25	50	2	EM/SD	G
Total			30				600	25		

Semester IV										
Course Code	Course Title	T/ P	Ins. Hrs/ week	Examination				Credit s	SD/ EM/ EN	L/R / N/ G
				Dur. Hrs	CIA	ES	Total Marks			
22IBP16	DSC - XVI: Goods and Services Tax and Customs Law of India	T	6	3	50	50	100	4	EM/SD	G
22IBP17	DSC - XVII: Aviation Logistics and Tourism	T	6	3	50	50	100	4	EM/SD	G
22IBP18	DSC - XVIII: Project Work & Viva Voce	P	8	-	50	50	100	4	SD	G
22IBP19	DSC Practical – XIX: OpenBook System - Advertising Media Planning- Case Study	P	5	3	-	50	50	3	SD	G
22IBP24/ 22IBP25	DSE – III: Option III Indian Ethos and Leadership / Technology Management	T	5	3	50	50	100	4	EN/SD	G
	NCC - Elective	-	-	-	-	-	Completed	-		
MOOC Code	Non CGPA Credit Course(NCCC): Elective Any one MOOC offered in SWAYAM/NPTEL online portal	-	-	-	-	-	-	Completed	SD	N
DTC III – Paper Publications / Book Publications										
Total			30				450	19		
Total							2250	90		
Drive-Through Course (DTC): Courses offered in SWAYAM-NPTEL, Coursera OR Any courses certified by statutory bodies.			Additional 4 credits per Course will be given on submission of Certificate					During Semester I to Semester VI		

The Courses focus on the following needs	
SD	Skill Development
EM	Employability
EN	Entrepreneurship
L	Local
R	Regional
N	National
G	Global

Semester-wise Distribution

Semester	Total Marks	Total Credits
I	600	23
II	600	23
III	600	25
IV	450	19
Total	2250	90

List of Courses Offered by Commerce Department

SEM	Course Code	Course Title	T/P	Ins. Hrs/ week	Examination				Credits
					Dur. Hrs	CIA	ES	Total Marks	
II	22GEP31	Fundamentals of Accounting	T	4	4	50	50	100	4