

**SRI KRISHNA ARTS AND SCIENCE COLLEGE
COIMBATORE – 641008**

DEPARTMENT OF COSTUME DESIGN AND FASHION

ACADEMIC YEAR (2022-2024) BATCH: 2021

I. PROGRAMME EDUCATIONAL OBJECTIVES (PEOs)	
PEO 1	Graduates should be practitioners and leaders in the field of Costume Design and Fashion and will be able to help solve industry's technological problems.
PEO 2	Graduates will be innovators or entrepreneurs or professionals engaged in development, employment and implementation of latest technology in fashion industry.
PEO 3	Graduates will function with social awareness and responsibility in their respective profession.
PEO 4	Graduates will communicate with other professionals in different disciplines, industry and society for the economic growth of the country.
PEO 5	Graduates will successfully pursue higher studies in fashion technology or other related field.
PEO 6	Graduates will pursue career path in teaching or research.

II. PROGRAMME LEARNING OUTCOMES (PLOS)	
No.	STATEMENT
PLO1	Knowledge - Describe the basic concepts of fashion through wider knowledge on upcoming designing trends.
PLO2	Critical thinking -To identify, design and meet realistic constraints by applying principles of fashion design through critical thinking skills.
PLO3	Practical skills - Demonstrate comprehensive designing, patterning, constructing and other technical and operating skills.
PLO4	Team work - Working on free-flowing communication between team members bringing them closer and work with each other to develop a final product by a group of students.
PLO5	Communication Skills - To communicate effectively with customers and to build a future design career.
PLO6	Digital Skills - Use wide range of information, media and technological application in designing, fashion forecasting and technical textiles.
PLO7	Numerical Skills - Apply quantitative, numerical and statistical skills to develop and conduct appropriate experimentation, analyze and forecast data through visual and graphical data.
PLO8	Leadership Skills - Demonstrate effective leadership skills to produce solutions that meet specified needs with consideration of public health, safety and welfare as well as global, cultural, social, environmental and economic factors.

PLO9	Lifelong learning - Display the skills and principles of lifelong learning and continuously update them in par with the fashion industry.
PLO10	Entrepreneurial skills - Enhance designing skills which nurtures individual's creativity along with entrepreneurial skills to be as designers, entrepreneurs or a part of fashion business and retail management.
PLO11	Ethical and Professional Skills - Understand and commit professionally and independently, to adopt the impact of costume design in their related creative industries.

III. PROGRAMME LEARNING OUTCOMES VS GRADUATE ATTRIBUTES VS TAXONOMY OF VERBS														
PLO	Graduate Attributes											Blooms		
	Knowledge	Critical Thinking	Practical Skills	Team work	Communication skills	Digital skills	Numerical skills	Leadership skills	Lifelong learning	Entrepreneurial skills	Ethics & Professionalism	Cognitive	Psychomotor	Affective
1	√											√		
2		√										√		
3			√										√	
4				√										√
5					√									√
6						√								√
7							√					√		
8								√						√
9									√					√
10										√				√
11											√			√

IV. PROGRAMME LEARNING OUTCOMES VS PROGRAMME EDUCATIONAL OBJECTIVES						
PLO	PEO 1	PEO 2	PEO 3	PEO 4	PEO 5	PEO 6
PLO 1					√	√
PLO 2	√					
PLO 3	√					
PLO 4					√	√
PLO 5					√	√

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PLO 6					✓	✓
PLO 7					✓	✓
PLO 8	✓					
PLO 9					✓	✓
PLO 10		✓				
PLO 11			✓	✓		

VI. PROGRAMME SPECIFIC OUTCOMES

PSO 1	Design and develop designer portfolio for applications including, trend spotting, fashion forecasting, fashion illustration, apparel pattern making, apparel production, fashion accessories and merchandising.
PSO 2	Use modern equipment and techniques to solve contemporary problems in the field of fashion designing.
PSO 3	Analyse and understand different aspects of problems and provide creative design solution to higher order thinking skills to achieve the desired outcomes.

V. ADDITIONAL PROGRAMME OUTCOMES (APOs)

APO 1	Graduates will have ability to be with good SIQ (Social Intelligent Quotient) and EQ (Emotional Quotient).
APO 2	Graduates will have a sense of creating insights based on their observations.
APO 3	Graduates will have design thinking capabilities
APO 4	Graduates will have virtual collaborating ability.
APO 5	Graduates will have an ability to translate vast data into an abstract concept
APO 6	Graduates will have an ability to effectively use social media for productive purposes.
APO 7	Graduates will have ability for critical thinking and innovative skills.
APO 8	Graduates will have good digital foot prints.

VII. Curriculum Structure for B.Sc. Costume Design and Fashion

Course Components, Credits & Marks Distribution

Part No	Group	Basic Structure: Distribution of Courses	Number of Courses	Total Marks	Total Credits
I - IV	1	AEC – Ability Enhancement Courses	10	1000	31
III& IV	2	DSC – Discipline Specific Courses	15	1500	54
	3	DSE – Discipline Specific Electives	10	1000	37
	4	GEC – General Elective Courses	5	500	18

IV	4	ANCC I & II – Audit Non-Credit Courses			
		B.Sc. Costume Design & Fashion			

V	5	ANCC III – Audit Non-Credit Courses	3	-	Completed
-	6	DTC – Drive Through Courses (SWAYAM-NPTEL, Coursera, Any courses certified by statutory bodies, etc) – Minimum 4 weeks	Any number	-	Addl. Credits
Total				4000	140

Group 1. Ability Enhancement Courses (AECs) (10 Courses)

AEC are the courses based upon the content that leads to knowledge enhancement. Ability Enhancement Courses (AEC) are the following.

S. No.	Course Code	Course Title	Semester	Ownership Department	Contact Hours	Credits	Marks
1	21AEC02 21AEC07 21AEC11 21AEC17	Tamil Aruvi- I Hindi –I French- I Malayalam-I	1	Language	6	3	100
2	21AEC22	English I- English for Professional Communication	1	English	6	3	100
3	21AEC36	Academic Skills for Costume Design and Fashion	1	CDF	3	3	100
4	21AEC04 21AEC08 21AEC12 21AEC18	Tamil Aruvi- II Hindi –II French- II Malayalam-II	2	Language	6	3	100
5	21AEC24	English II – Campus to Corporate	2	English	5	3	100
6	21AEC44	Statistical Techniques	3	Mathematics	5	3	100
7	21AEC55	Effective Communication	3	English	3	3	100
8	21AEC51	Environmental Studies	3	Bio-science	3	3	100
9	21AEC50	Capstone Project	4	CDF	-	4	100
10	21AEC53	Ethics and Values	6	CDF	3	3	100
Total						31	1000

Group 2. Discipline Specific Courses (DSCs) (15 Courses)

These courses are to be studied compulsorily by the students as a core requirement. The students are required to take DSCs across six semesters. The courses designed under this category aim to cover the basics that a student is expected to imbibe in the particular discipline. It includes Major project.

S. No.	Course Code	Course Title	Semester	Contact Hours	Credits	Marks
1	21DDC01A	Pattern Making and Apparel Construction (T)	1	3	2	50
	21DDC01B	Pattern Making and Apparel Construction (P)	1	3	2	50
2	21DDC02A	Basics of Fashion (T)	1	3	2	50

	21DDC02B	Basics of Fashion (P)	1	2	2	50
3	21DDC03	Fashion Sketching Practical (P)	1	4	3	100
4	21DDC04	Textile Science (T)	2	3	3	100
5	21DDC05A	History of Costumes (T)	2	3	2	50
	21DDC05B	History of Costumes (P)	2	2	2	50
6	21DDC06	Children's Apparel Practical	2	4	3	100
7	21DDC07	Visual Merchandising (T)	2	4	3	100
8	21DDC08A	Fabric Construction and Analysis (T)	3	3	2	50
	21DDC08B	Fabric Construction and Analysis (P)	3	3	2	50
9	21DDC09A	Textile Wet Processing (T)	3	3	2	50
	21DDC09B	Textile Wet Processing (P)	3	2	2	50
10	21DDC10	Women's Apparel Practical (P)	3	4	3	100
11	21DDC11A	Apparel Quality Management (T)	4	3	2	50
	21DDC11B	Apparel Quality Management (P)	4	2	2	50
12	21DDC12	Draping Practical (P)	4	4	3	100
13	21DDC13A	Interior Designing (T)	5	3	2	50
	21DDC13B	Interior Designing (P)	5	2	2	50
14	21DDC14	Technical Textiles (T)	6	4	4	100
15	21DDC15	Design Collection and Portfolio	6	4	4	100
Total					54	1500

Group 3. Discipline Specific Elective (DSEs) (10 Courses)

Discipline Specific Elective courses offered under the main discipline of study which may be specialized or advanced or supportive to the discipline of study. Students can choose any TEN courses from the following list.

S. No.	Course Code	Course Title	Ownership Department	Contact Hours	Credits	Marks
1	21DDE01	Designing Using Microsoft Office (P)	CSC	3	3	100
2	21DDE02	Graphic Designing (P)	CSA	4	3	100
3	21DDE03	Boutique Management(T)	CDF	4	3	100
4	21DDE04A	Fashion Psychology, Styling and Grooming (T)	CDF	3	2	50
	21DDE04B	Fashion Psychology, Styling and Grooming (P)	CDF	2	2	50
5	21DDE05	Fashion Forecasting (T)	CDF	4	3	100
6	21DDE06	Accessories Designing (P)	CDF	5	4	100
7	21DDE07	Advanced Fashion Illustration (P)	CDF	5	3	100
8	21DDE08	Industrial Exposure Training (IET)	CDF	-	6	100
9	21DDE09	Fashion Journalism (T)	CDF	5	4	100
10	21DDE10	Apparel Computer Aided Designing (P)	CDF	5	4	100
11	21DDE11	Home Textiles (T&P)	CDF	3	4	100

12	21DDE12	Traditional Textiles of India (T&P)	CDF	3	4	100
13	21DDE13	Export Analysis and Documentation (T)	BBA	4	4	100
14	21DDE14	Fashion Dynamics(T)	CDF	4	4	100
15	21DDE15	Management of Fashion Luxury Brands (T)	CDF	5	4	100

Industrial Exposure Training (IET):

Students can opt for Industrial Exposure Training during fifth semester for a period of 4 weeks; in such case one DSE course will be exempted.

The Continuous Internal Assessment mark distribution for IET is as follows:

Component	Mode of Conduct	Project Coverage	Marks	Conversion
3 Reviews	Presentation	Phase by Phase	60	60
Work Diary	Written	Phase by Phase	10	10
Time Sheet	Online	Online Portal	10	10
Attendance	Based on rubrics			20
Total				100

The maximum marks obtained for 100 shall be further converted to 50 marks.

Viva-voce Marks for the Industrial Exposure Training will be given based on the report and viva-voce examination conducted by the Department.

Report – 40

Marks Viva-voce – 10

Marks

Major Project:

During the Sixth semester each student should undertake a project work and submit the report. A guide will be allotted to each student by the Department. Student can select any research topic in discussion with the guide. Project report will be evaluated jointly by the internal and external examiners for 60 Marks and Viva-voce examination shall be conducted jointly for 40 Marks.

. Three Reviews should be conducted and marks have to be entered in Myclassroom as follows:

Review – 25 Marks

Report – 15 Marks

Time Sheet & Work Dairy – 10

Marks Total – 50 Marks internal marks

End Semester Viva-Voce will be conducted for 50 (External) Marks.

(Dissertation - 40 Marks & Viva-voce - 10 Marks)

Group 4. Generic Elective Courses (GECs) (5 Courses)

Generic Elective Courses are advanced level course for the discipline. They are not specialization specific. No overlapping with specialization courses. A student of specific discipline of any specialization can subscribe. These courses are future and recent developments in the respective discipline. The student has to subscribe any 5 courses in the following list:

S.No.	Course Code	Course Title	Semester	Ownership Dept.	Contact Hours	Credits	Marks
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1	21DGE01 21DGE02	Fashion Retailing and Merchandising (T) Fashion Photography (P)	4	CDF	5	4	100
2	21GEC01 21GEC02 21GEC03 21GEC04 21GEC05	A. Spoken Tamil B. Spoken Hindi C. Spoken Telugu D. Spoken Malayalam E. Spoken French	4	Language	3	3	100
3	21DGE03 21DGE04	Surface Embellishment (P) Jewellery Making (P)	5	CDF	5	4	100
4	21DGE05 21DGE06	Care and Maintenance of Textiles (T)/Bio Textiles (T)	6	Bio-Science CDF	4	3	100
5	21DGE07 21DGE08	Merchandising Management (T) Entrepreneurship Development (T)	6	Management	5	4	100
Total						18	500

Group 5. Audit Non Credit Courses (ANCC)

Audit Non Credit Courses are intended for students who want to gain general knowledge, learn a new skill, upgrade existing skills, enrich their understanding of a wide range of topics, or develop personal interests. A student has to complete any two courses during Semester I and II.

Part IV - Semester I - ANCC 1 & Semester II - ANCC 2								
S. No.	Course code	Course Name	T/ P/ E	Ins Hrs	Examination			
					Dur. Hrs	CIA	ES	Total marks
1.	21ANC01	Human Rights	T	2	-	-	-	Completed
2.	21ANC02	Women's Rights	T	2	-	-	-	Completed
3.	21ANC03	Yoga for Human Excellence	T	2	-	-	-	Completed
4.	21ANC04	Indian Culture and Heritage	T	2	-	-	-	Completed
5.	21ANC05	Introduction to Cyber Security	T	2	-	-	-	Completed
6.	21ANC06	Consumer Protection	T	2	-	-	-	Completed
7.	21ANC07	Constitution of India	T	2	-	-	-	Completed
8.	21ANC08	Waste Management	T	2	-	-	-	Completed

Student has to take part in any one extension activity during their course of study.

Part V - Extension Activities

S.	Course code	Course Name	T/	Ins	Examination
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No.			P/ E	hrs	Dur. Hrs	CIA	ES	Total marks
1.	21ANC09	National Service Scheme	-	-	-	-	-	Completed
2.	21ANC10	National Cadet Corps	-	-	-	-	-	Completed
3.	21ANC11	Youth Red Cross	-	-	-	-	-	Completed
4.	21ANC12	Red Ribbon Club	-	-	-	-	-	Completed
5.	21ANC13	Rotaract Club	-	-	-	-	-	Completed
6.	21ANC14	Sports	-	-	-	-	-	Completed
7.	21ANC15	Association Activities	-	-	-	-	-	Completed
8.	21ANC16	Club Activities	-	-	-	-	-	Completed

Group 6. Drive-Through Course (DTC)

These courses are intended to bring out and promote the self-learning initiative of the students – where their own motivation is what drives them to complete the course and not external compulsions. This fosters the habit of keeping oneself updated always by means of self-study. It gives the students the opportunities to explore new areas of interest and earn additional credits. Students can take any number of courses under this cafeteria system. The credits will not be taken for CGPA calculation. Additional 4 credits per Course will be given on submission of certificate.

1. SWAYAM-NPTEL
2. Coursera
3. Any courses certified by statutory bodies

VIII. Semester-wise Scheme

Semester I										
Course Code	Course Title	T/P/ E	ESE Dur. Hrs	Ins. Hrs/ Week	CIA Mark s	ES Marks	Total Marks	Credits	SD/ EM/ EN	G/L/R /N
21AEC02 21AEC07 21AEC11 21AEC17	AEC 1 : Tamil Aruvi- I Hindi - I French - I Malayalam - I	T	3	6	50	50	100	3	SD	L/N/G /L/N
21AEC22	AEC 2 : English I-English for Professional Communication	T	3	6	50	50	100	3	SD	G
21AEC36	AEC 3 : Academic Skills for Costume Design and Fashion	E	3	3	50	50	100	3	SD	G
21DDC01A	DSC 1 : Pattern Making and Apparel Construction (T)	E	3	3	25	25	50	2	EM	G

21DDC01B	DSC 1 : Pattern Making and Apparel Construction (P)		3	3	25	25	50	2	EM	G
21DDC02A	DSC 2 : Basics of Fashion (T)	E	3	3	25	25	50	2	EM	G
21DDC02B	DSC 2 : Basics of Fashion (P)		3	2	25	25	50	2	EM	G
21DDC03	DSC 3 : Fashion Sketching (P)	P	3	4	50	50	100	3	EM	G
21ANC03	ANCC 1 Yoga for Human Excellence	-	-	2	-	-	Completed	-	SD	L
Total				30+2			600	20		

Semester II										
Course Code	Course Title	T/P/E	ESE Dur. Hrs	Ins. Hrs/ Week	CIA Marks	ES Marks	Total Marks	Credits	SD/EM/EN	G/L/R/N
21AEC04 21AEC08 21AEC12 21AEC18	AEC 4 :Tamil Aruvi- II Hindi –II French- II Malayalam-II	T	3	6	50	50	100	3	SD	L/N/G/L/N
21AEC24	AEC 5 : English II – Campus to Corporate	T	3	5	50	50	100	3	SD	G
21DDC04	DSC 4 : Textile Science (T)	T	3	3	50	50	100	3	EM	G
21DDC05A	DSC 5 : History of Costumes (T)	E	3	3	25	25	50	2	EN	N
21DDC05B	DSC 5 : History of Costumes (P)		3	2	25	25	50	2	EN	N
21DDC06	DSC 6 : Children's Apparel (P)	P	4	4	50	50	100	3	EN	G
21DDC07	DSC 7 : Visual Merchandising (T)	T	3	4	50	50	100	3	EM	G
21DDE01	DSE 1: Designing Using Microsoft Office (P)	P	3	3	50	50	100	3	EM	G
21ANC08	ANCC 2 Waste Management	-	-	2	-	-	Completed	-	SD	N
Total				30+2			700	22		

Semester III										
Course Code	Course Title	T/P/ E	ESE Dur. Hrs	Ins. Hrs/ Week	CIA Marks	ES Marks	Total Marks	Credits	SD/ EM/ EN	G/L/R /N
21AEC44	AEC 6 : Statistical Techniques	T	3	5	50	50	100	3	EM	G
21AEC25	AEC 7 : Effective Communication	T	3	3	50	50	100	3	EN	G
21AEC51	AEC 9 : Environmental Studies	T	3	3	50	50	100	3	SD	N
21DDC08A	DSC 8 : Fabric Construction and Analysis (T)	E	3	3	25	25	50	2	EM	G
21DDC08B	DSC 8 : Fabric Construction and Analysis (P)		3	3	25	25	50	2	EM	G
21DDC09A	DSC 9 : Textile wet Processing (T)	E	3	3	25	25	50	2	EN	G
21DDC09B	DSC 9 : Textile wet Processing (P)		3	2	25	25	50	2	EN	G
21DDC10	DSC 10 : Women’s Apparel Practical (P)	P	4	4	50	50	100	3	EN	G
21DDE02	DSE 2 : Graphic Designing (P)	P	3	4	50	50	100	3	EN	G
	DTC – Drive Through Courses (SWAYAM-NPTEL, Coursera, Any courses certified by statutory bodies, etc)– Minimum 4 weeks	-	-	-	-	-	-	Addl. Credits	SD	G
TOTAL				30			700	23		
Semester IV										
Course Code	Course Title	T/P/ E	ESE Dur. Hrs	Ins. Hrs/ Week	CIA Marks	ES Marks	Total Marks	Credits	SD/ EM/ EN	G/L/R /N
21AEC50	AEC 8 : Capstone Project	P	3	-	50	50	100	4	EN	G

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21DDC11A	DSC 11 : Apparel Quality Management (T)	E	3	3	25	25	50	2	EM	G
21DDC11B	DSC 11 : Apparel Quality Management (P)		3	2	25	25	50	2	EM	G
21DDC12	DSC 12 : Draping Practical (P)	P	4	4	50	50	100	3	EM	G
21DDE03	DSE 3 : Boutique Management (T)	T	3	4	50	50	100	3	EN	N
21DDE04A	DSE 4 : Fashion Psychology - Styling and Grooming (T)	E	3	3	25	25	50	2	EM	G
21DDE04B	DSE 4 : Fashion Psychology - Styling and Grooming (P)		3	2	25	25	50	2	EM	G
21DDE05	DSE 5 : Fashion Forecasting(T)	T	3	4	50	50	100	3	EM	G
	GEC 1									
21DGE01/ 21DGE02	Fashion Retailing and Merchandising (T) / Fashion Photography (P)	T/ P	3	5	50	50	100	4	EN/ EM	G
	GEC 2									
21GEC01/ 21GEC02/ 21GEC03/ 21GEC04/ 21GEC05	Spoken Tamil/ Spoken Hindi/ Spoken Telegu/ Spoken Malayalam/ Spoken French	-	3	3	50	50	100	3	SD	L/N/L/ L/G
	DTC – Drive Through Courses (SWAYAM- NPTEL, Coursera, Any courses	-	-	-	-	-	-	Addl. Credits	SD	G

[illegible]

Course Code	Course Title	T/P/E	ESE Dur. Hrs	Ins. Hrs/ Week	CIA Marks	ES Marks	Total Marks	Credits	SD/EM/EN	G/L/R/N
21AEC53	AEC 10 : Ethics and Values (T)	T	3	3	50	50	100	3	EM	G
21DDC14	DSC 14 : Technical Textiles (T)	T	3	4	50	50	100	4	EM	G
21DDC15	DSC 15 : Design Collection and Portfolio(P)	P	3	4	50	50	100	4	EN	G
21DDE09	DSE 9 : Fashion Journalism(T)	T	3	5	50	50	100	4	EN	G
21DDE10	DSE 10 : Apparel Computer Aided Designing(P)	P	3	5	50	50	100	4	EN	G
	GEC 4									
21DGE05 / 21DGE06	Care and Maintenance of Textiles (T)/Bio Textiles (T)	T	3	4	50	50	100	3	EM	G
	GEC 5									
21DGE07/ 21DGE08	Merchandising Management (T) / Entrepreneurship Development (T)	T	3	5	50	50	100	4	EM/EN	G
21ANC09 21ANC10 21ANC11 21ANC12 21ANC13 21ANC14 21ANC15 21ANC16	National Service Scheme National Cadet Corps Youth Red Cross Red Ribbon Club Rotaract Club Sports Association Activities Club Activities	-	3	-	-	-	Grade	-	SD/EM/EN	N
Total				30			700	26		
Total							4000	140 +8		

Drive-Through Course (DTC): Courses offered in SWAYAM-NPTEL, Coursera OR Any courses certified by statutory bodies.		Additional 4 credits per Course will be given on submission of Certificate	During Semester I to Semester VI
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Semester-wise Distribution of Marks and Credits:

Semester	Total Marks	Total Credits
I	600	20
II	700	22
III	700	23
IV	800	28
V	500	21
VI	700	26
Total	4000	140

OFFERED BY

List of Courses Offered by Mathematics Department

Semester	Course Code	Course Name	Programme	T/ P/ E	Ins. hrs	CIA	ES	Total Marks	Credit
III	21AEC44	Statistical Techniques	CDF	T	5	50	50	100	3

List of Courses Offered by Computer Science and Computer Application Department

Semester	Course Code	Course Name	Programme	T/ P/ E	Ins. hrs	CIA	ES	Total Marks	Credit
II	21DDE01	Designing using Microsoft Office (P)	CDF	P	3	50	50	100	3
III	21DDE02	Graphic Designing (P)	CDF	P	4	50	50	100	3

List of Courses Offered by Management Department

Semester	Course Code	Course Name	Programme	T/ P/ E	Ins. hrs	CIA	ES	Total Marks	Credit
VI	21DGE07	Merchandising Management (T)	CDF	T	5	50	50	100	4
	21DGE08	Entrepreneurship Development (T)							

List of Courses Offered by Bio Science Department

Semester	Course Code	Course Name	Programme	T/ P/ E	Ins. hrs	CIA	ES	Total Marks	Credit
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VI	21DGE05	Care and Maintenance of Textiles (T)	CDF	T	4	50	50	100	3
	21DGE06	Bio Textiles (T)		T					